

## **Business Plan for Blackstone Mountain**

**Production Company:** Lazy L Productions LLC

**In Association With:** Dark Genie Productions

**Executive Producer:** Joe Charbanic (*The Watcher*, 2000)

**Writer/Producer:** Lary Sims

**Director:** Jack Skyler

**Director/Editor:** Alex Zinzopoulos

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### **1. Overview**

*Blackstone Mountain* is a modern-day western thriller with psychological depth and cinematic intensity. Set in the remote wilderness of southern Utah's Kane County, the story follows John, a retired Army Airborne Ranger haunted by personal tragedy, who finds himself protecting a young pregnant woman on the run from a violent psychopath. The film explores themes of redemption, resilience, and unexpected human connection.

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### **2. Budget and Financing**

**Total Budget:** \$500,000

**Funding Strategy:**

- SBA 7(a) loan through City National Bank
- Utah Film Tax Credit (up to 25%)
- Minimum Guarantee (MG) from a reputable distributor before production

**Use of Funds:**

- 90% of the film will be shot in Utah with 90% local cast and crew
  - Location: Kanab, Utah and Deer Springs Ranch
  - Cabin on the property will serve as the John's home (owned by Lary Sims)
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### **3. Tax Credits and Incentives**

- Utah offers up to a 25% tax credit for film productions in rural areas
  - Application will be submitted to the Utah Film Commission prior to principal photography
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## 4. Team

**Lary Sims** – Filmmaker (*Off the Grid*, *Living Off the Grid*, 2025)

**Joe Charbanic** – Executive Producer with a proven track record in the thriller genre

**Jack Skyler** – Director known for gritty, emotionally-driven storytelling

**Alex Zinzopoulos** – Director/editor with multiple years in the industry

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## 5. Sales and Distribution

- Targeting a Minimum Guarantee (MG) from a bankable distributor (e.g., Magnolia Pictures, Lionsgate)
  - Distribution outlets include Tubi, Amazon Prime, Netflix, and international markets
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## 6. Marketing Strategy

- Social media campaigns (Facebook, X, Instagram, YouTube)
  - Behind-the-scenes and teaser content during production
  - Festival submissions: Sundance, Tribeca, Toronto
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## 7. Project Timeline

- **Pre-production:** 60 days post-funding approval
  - **Principal Photography:** 18 days
  - **Post-production:** 90 days
  - **Target Completion Date:** 6 months after funding release
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## 8. ROI Strategy

- Strong genre appeal in the western-thriller market
  - Low production cost maximizes profit potential
  - MG-backed distribution ensures upfront recoupment
  - Additional revenue from domestic and international streaming, DVD, and licensing deals
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## 9. Legal Structure and Ownership

- Lazy L Productions LLC will serve as the production entity
  - Investors will have equity participation based on their capital contribution
  - An escrow account will manage all production-related transactions
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## **Conclusion**

*Blackstone Mountain* is a high-impact, emotionally-charged film designed for profitability and critical recognition. With a lean budget, strong creative leadership, and a commercially viable concept, this film is positioned for success both domestically and abroad.

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## **Contact**

### **Lary Sims**

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