JULY 2025 VOL 1 | ISN 1

## THE LEGACY LETTER

BY DR. JOHNETHA LINDSEY

"LEGACY ISN'T JUST WHAT WE LEAVE - IT'S HOW WE LIVE."

### WORTHY WISDOM

A reminder that legacy isn't something you wait for — it's something you build, daily, in community and on purpose

PAGE 2

## HBCU IN THE HEADLINES

Another \$10M gift proves it again — investing in HBCUs isn't charity, it's strategy. Legacy is happening in real time.

PAGE 4

#### WHAT'S NEW: BIG WINS & BOLD MOVES

From classrooms to conferences, I've been lifting up legacy, leadership, and the power of purpose in every room I enter.

PAGE 3

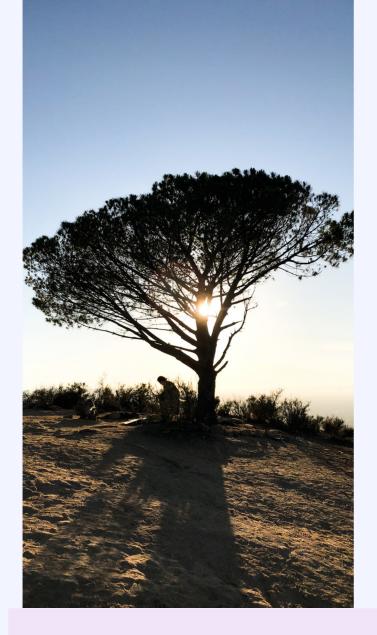












#### **Worthy Wisdom**

So many of us are waiting for the big title, the perfect timing, or the external validation to start walking in purpose. But the truth is — legacy is built in the everyday decisions. In the way we show up to serve, the boundaries we set, the courage it takes to keep going when it would be easier to quit. Whether you're raising money for a mission, finishing a dissertation, or fighting for equity at your institution — you are actively shaping what lasts beyond you.

This space, The Legacy Letter, is a reminder that you don't have to do it alone. You are part of a community that believes in excellence, honors our ancestors, and is deeply committed to the future. I'm so glad you're here. Let's keep building — on purpose.

"Your legacy isn't a someday story. It's a right now responsibility."

## A Note From Dr. Lindsey

Hey y'all,

If you're reading this, I want to thank you. Whether we've crossed paths through HBCU work, coaching, fundraising, or just by sharing the same heartbeat for our people — you're part of this legacy journey.

This is the first issue of The Legacy Letter — my monthly(ish) space to share updates, wins, reflections, and opportunities that speak to the heart of who I am and what I'm building: a life, a business, and a mission rooted in Black excellence, purpose, and power.

Let's get into it.





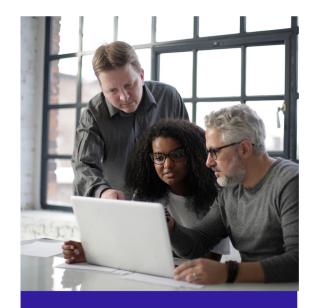
#### What's New: Big Wins & Bold Moves

I've had the honor of sharing my work at leadership classes, national nonprofit panels, and HBCU events — lifting up the beauty and challenges of our institutions and the people who power them.

This spring, I was a featured presenter at the Grad Track Spring Conference, where I spoke to emerging scholars about navigating their doctoral journeys with clarity and confidence. I also joined a Leadership and Action Research class at the University of Holy Cross to discuss philanthropy, impact, and what it really means to lead with purpose in higher education.

One of the most meaningful moments was speaking to first-year students at Rust College about how to balance academics with real life — a conversation rooted in both truth and love. Because before we talk legacy, we have to talk about survival, wellness, and self-trust.

Each space reminded me: we're not just shaping leaders — we're shaping legacy builders.



**Speaking Engagements** 



## Winter Writing Intensive

The Winter Writing Intensive was a success! Dozens of doctoral students joined me for a powerful week of writing, clarity, and coaching. I saw breakthroughs, lightbulb moments, and even some tears (the good kind).



#### Worthy Strategies is growing.

Last spring, I officially launched Worthy Strategies, my boutique consulting firm dedicated to supporting HBCUs, mission-driven nonprofits, and doctoral students navigating their academic journeys. This business was born out of lived experience — years of fundraising inside advancement offices, walking alongside students who felt overwhelmed and overlooked, and knowing firsthand the power of strategy rooted in purpose.

We offer fundraising counsel for institutions that need bold, clear development plans, and coaching for doctoral students who need more than "just write." From campaign planning to dissertation intensives, Worthy Strategies is where mission and momentum meet. And I'm proud to say we're already making an impact — because legacy deserves structure, and purpose deserves support.



# Spotlight: Purpose in Action

One of my clients recently defended her proposal – after almost giving up entirely. With the right structure, encouragement, and accountability, she went from stuck to submitted in just a few weeks. This is why I do what I do.

#### **HBCU in the Headlines**

## Another Anonymous \$10M Gift Fuels HBCU Progress

In one of the largest and most consistent acts of anonymous philanthropy to HBCUs in recent history, another \$10 million gift has been awarded to an unnamed HBCU — part of a series of transformative donations that have quietly poured into Black colleges since 2020. The message is clear: investing in HBCUs is not charity — it's strategy. It's legacy in motion.

#### **Livingstone College**



We are humbled that Livingstone received a philanthropic investment of this nature, which will enable us to provide environmentally sensitive residential spaces for our students." – Dr. Anthony Davis, President of Livingstone College







## Welcome to Beyond the Yard with Dr. Lindsey

Dr. Johnetha Lindsey introduces Beyond the Yard, a space where legacy, leadership, and lived experience meet—centered around historically Black colleges and universities

15 Minutes



#### **Introducing Beyond THEE Yard**

Beyond Thee Yard is my new podcast where we have real conversations about HBCUs, legacy, leadership, and life beyond the classroom. Every episode takes you past the traditions and into the truths — because our stories deserve to be heard, unfiltered and unapologetic.

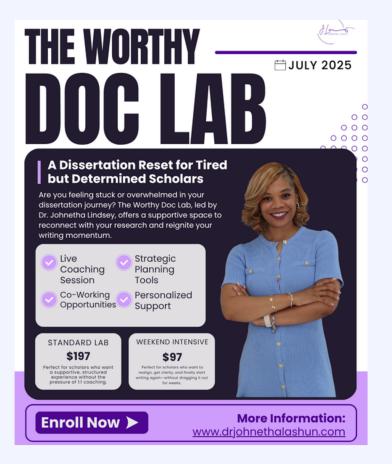
#### **Want To Listen More?**

New episodes drop every other week and are available on all major streaming platforms. Just search Beyond Thee Yard wherever you listen to podcasts.



#### MARK YOUR CALENDAR

SUMMER WRITING LAB: NOW ENROLLING



If you're a doctoral student struggling with momentum — or just tired of writing alone — the Summer Writing Lab is for you. This virtual program offers structured writing time, expert coaching, and a supportive community of scholars who get it.

Starting July 10th, live sessions will be held every Thursday at 7 PM EST, focused on helping you make real progress on your dissertation. Whether you're just getting started or deep in the process, this lab meets you where you are.

Need a more concentrated boost? A Weekend Writing Intensive is also available for those looking to make a major leap in a short time.

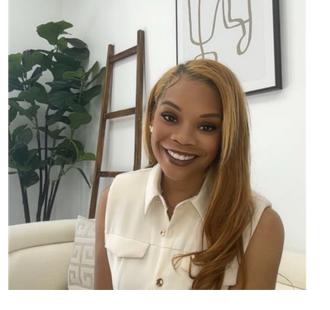
Let this be your summer of clarity, consistency, and completion.

#### Take Advantage: Early Bird Offer

Ready to commit to your writing goals? Don't wait. Save \$30 when you register by July 6th for the Summer Writing Lab. With only 8 seats per cohort, this small-group experience is designed to give you focused attention, accountability, and expert support.

Spots will go fast — and once they're gone, they're gone.

@dr.johnetha.lashun | drjohnethalashun@gmail.com | WWW.DRJOHNETHALASHUN.COM



# LET'S STAY CONNECTED

If this letter resonated with you, hit reply. I read every message.

If you know someone who would love this energy, forward it to them.

<u>Visit My Website</u>





#### **DR. JOHNETHA LASHUN**

"Legacy isn't just what we leave — it's how we live."

WWW.DRJOHNETHALASHUN.COM