

HANNAH BOWES

digital designer



EDUCATION

2017-2021

Bachelor of Arts in Digital Media and Design

Concentration in marketing,
graphic design, and web design.

*Dakota Wesleyan University
Mitchell, SD*

Certificates

Social Marketing Certification

Hootsuite issued Nov. 2019

Hootsuite Platform Certification

Hootsuite issued Sep. 2019

PROFESSIONAL EXPERIENCE

May 2021-Present, Omaha, NE

JP Cooke Company - Graphic Designer

- Collaborated with customers, customer services, and manufacturing to strategically craft products tailored to customer specifications.
- Executed projects and fulfilled revisions after feedback to meet hasty deadline.
- Examined documents to ensure accuracy of details including wording, fonts, styles, and colors during proofing process.
- Proficient in working with the latest adobe software to ensure the best design.
- Conceptualized and delivered designs for stamps, plaques, embossing seals, name tags, tumblers, and custom products.

July 2023-Present, Omaha, NE

Nebraska 117 - Marketing Specialist (Part-Time)

- Strategically designed high-impact promotional materials like pamphlets, flyers, and brochures for nonprofit using Adobe Illustrator and InDesign to boost website traffic and community engagement.
- Manage company social media presence across Facebook, Instagram, and LinkedIn including creating daily posts highlighting events, people, and success stories.
- Spearheaded a comprehensive brand and style guide detailing logo, color palettes, typography guidance, graphic elements, imagery style, and tone of voice standards to ensure visual brand consistency across all media and content.
- Edit content and perform quality assurance testing on nonprofits website to ensure information accuracy, formatting consistency, and compliance with brand guidelines.

CONTACT

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MEDIA



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Hannah Bowes

SKILLS

Ps



Ai



Id



Dw



Lr

