First Capital Datasource
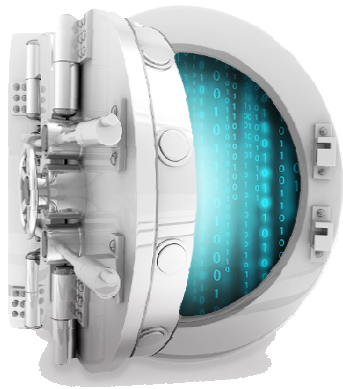
888-733-1763

Payment Processing Solutions

"Money $tation"

"Hybrid" Platform for Bankcards / PIN-Debit & Check Cards

Open your Vault … and get ready for incoming payments !!

The **Money $tation** is **FCD's best kept secret** for the **NICHE centric merchant**, who realizes the value of bankcard payments, but does not like the costs and restrictions that come with "normal" bankcard payment solutions.

This unique system, utilizes a HYBRID processing platform, that enables the merchant (**any and all merchants** … even the restricted ones) to **accept PIN-Based payments.** In addition, Merchant has the **OPTIONS** of cost pass-thru and per instance fee generation.

Each system is **custom configured** to the Merchant's specific wants and needs….**in addition….it doubles as an ATM, and can generate "fee revenue"** from customers and walk-by traffic

It doesn't get any better than this !!

✓ **Access** to America's most popular form of payment

✓ **Eliminates** Operational Cost, Risk and **Merchant Industry Restrictions**

✓ **Instant** Funds Verification, Capture and Crediting to Merchant Account

"Stand Alone"
Customer Operated
For Privacy and Quick
Cash Access

"Clerk Assist"
At the Pay Window for
Payments, Cash-Access
or Cash-Back

PC Software
Or **Custom Integration**
into Merchant's
Operating System

First Capital Datasource
972-733-1763 / 888-733-1763
infofcd@airmail.net

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888-733-1763

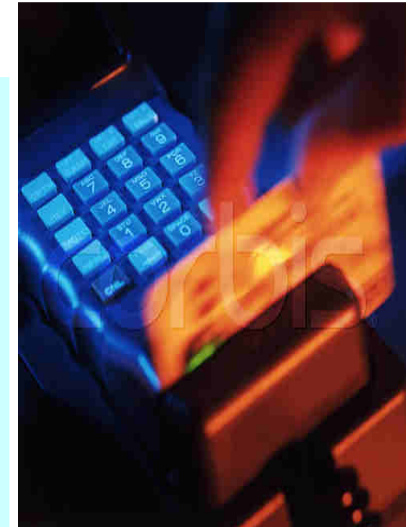Payment Processing Solutions

"Money $tation"

"Hybrid" Platform ....HOW it Works

The **"Hybrid" Platform** provides your customers the ability to do an electronic "Cash Access / Cash Payment " transaction via your **Money $tation** system

Via, a step-thru Customer Operated or Clerk Assist **"ATM STYLE"** menu format, the customer utilizes his **PIN Related Card**, to **access** and **withdraw funds** from his Card account.

He **"swipes"** his card & **selects** the **Dollar Amount wanted,** and **enters his PIN**. The Money $tation contacts his Card Issuing Bank for Approval … once received, the system then generates a **Cash Ticket receipt** … **indicating approval** and **the instantaneous transfer** and **crediting of his funds** directly into Your business account.

You now have his **"funds in hand",** and **you have the OPTION** of giving him **Cash Back,** or **applying the funds** to any **Purchase or Payment** that he wants to do with you.

Custom configured to the Merchant's specific wants and needs….in addition**….it doubles as an ATM** and generates "fee revenue" from customers and walk-by traffic …. **It's an absolute " WIN-WIN " for all parties**

- ✓ Dual Functioning Payment and PROFIT system
- ✓ Eliminates Operational Costs, Risk and Restrictions
- ✓ Instant Verification, Capture and Crediting of Funds
- ✓ Not subject to normal transaction caps and Industry Restriction
- ✓ Works with all PIN Related Card / Account Products

An Instantaneous Electronic Cash Transaction

Customer cannot Stop it !!

You can't get "burned"

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