

CREATIVE BOOKING

GUIDELINE



FRAANFILMS

HOW TO USE

- 1. Fill in Your Details:** Enter your name, company, and contact information at the top.
- 2. Project Overview:** Briefly describe the video's objective and target audience.
- 3. Creative Vision:** Share your desired style and any themes you have in mind.
- 4. Content Details:** List key points, topics, and any materials you want to include.
- 5. Technical Requirements:** Specify video length, format, and sound preferences.
- 6. Signature:** Sign and date the document to confirm your input.

Once completed, please return the PDF to us. Your feedback is essential for creating your video! Thank you!



Client Information

Name:

Company:

Contact Information:

Project Title:

Extra Notes:



Project Overview

Main Objective:

Target Audience:

Key Message To Convey:

Extra Notes:



Creative Vision

What style or tone do you envision?:

Any specific themes or concepts you want to explore?:

What key points or topics should be included?:

Do you have any existing footage or materials to include?:

Extra Notes:



Technical Requirements

Desired video length:

**Format preferences (e.g. HD, 4k,
vertical, landscape)**

Any specific music or sound:

Extra Notes:



Client Signature

Date





THANKS

FRANYER ALVAREZ

UGC Creator / Videographer

ENJOY YOUR CONTENT



2025