

Albert J Apicella

SENIOR GRAPHIC DESIGNER

Accomplished Graphic Designer with a demonstrated history of working in the technology and marketing industry. Very adept at conveying message by gathering resources and materials to create powerful illustrations. Excels in layout of art and copy to create print ready collateral and interaction design. Strong knowledge of design principles and methods, communication, project management, digital asset management, database management, presentation skills, and conveying ideas and solutions through storyboarding. Very adept at communicating with internal and external clients (technical and non-technical) and cross functional teams to develop final files that exactly meet their needs.

SKILLS

Illustration, Photography, Photo Editing, Video, Video Editing, Animation, Typography, Page Layout, Website Design, Logo and Icon Development, Technical Illustration, Infographics, (HTML/CSS)

SOFTWARE

Microsoft Word, Excel, PowerPoint, Blender, Adobe Creative; Photoshop, Illustrator, InDesign, Premiere, After Effects, Dreamweaver

EXPERIENCE

ANALOG DEVICES INC. - San Jose, CA

May 2023 - May 2025

Marketing Specialist Lead Graphic Designer

Content Management and Content creation, develop various illustrations, icons and infographics for online and print ready marketing collateral. Update and develop compelling PowerPoint presentations and templates, edit video clips, product photography, create product brochures for print and online.

RANDSTAD (ANALOG DEVICES INC.) - Santa Clara, CA

January 2022 - May 2023

Contract Sr. Graphic Designer

Content management and content creation, develop various vector illustrations and raster graphics for online and print ready collateral. produce data sheets, technical articles and help kick off new Creative Content Management System.

MILESTONE TECHNOLOGIES INC. (FACEBOOK) - Fremont, CA

November 2021 - January 2022

Contract Graphic Design Specialist III.

Develop infographics, icons, PowerPoint templates, vector graphics for Facebook's internal social media.

ANALOG DEVICES INC. - Santa Clara, CA

September 2017 - September 2020

Sr. Marketing Graphic Designer

Content creation/digital marketing; including various vector illustrations and raster graphics for online and print ready collateral. produced data sheets, technical articles (on-line and print), social media advertising, brochures, 3-D product renderings, digital photo manipulations and overlays, web graphics, posters, PowerPoint templates and presentations, icons, clip art, search engine optimization, and advertising.

Achievements

- Created templates, procedures and developed guidelines for other designers to streamline production time and maintain consistency of strict company brand guidelines and color styles.
- Learned Blender 2.8 to create 3-D renderings of all new products (used on company website, social media and product promotion)

LINEAR TECHNOLOGY CORP. - Milpitas, CA

March 2008 - September 2017

Sr. Graphic Designer

Content creation/digital marketing; including various vector illustrations and raster graphics for online and print ready collateral. produced data sheets, technical articles (on-line and print), social media advertising, brochures, 3-D product renderings, digital photo manipulations and overlays, web graphics, posters, product photography, PowerPoint templates and presentations, icons, clip art, search engine optimization, advertising.

Achievements

- Created templates, procedures and developed guidelines for other designers to streamline production time and maintain consistency of strict company branding and color styles.
- Mentored and quality-controlled Jr and midlevel designers.
- Received a performance award for going above and beyond.

MODEL N - Redwood Shores, CA**October 2007 - January 2008****Contract Graphic Designer/Animator**

Developed animations for web, trade shows, PowerPoint slides, and front Lobby display, created illustrations for PowerPoint presentations and for Revenue Management Summit.

Achievements

- Helped design the stage and content for the Revenue Management Summit, Core Values posters and designed privacy coverings for conference room windows.

INTEGRATED MARKETING PARTNERS - San Francisco, CA**October 2007 - October 2007****Contract PowerPoint Specialist**

Design a high-profile PowerPoint Presentation for Microsoft using supplied artwork and content.

WILLIAMS SONOMA - San Francisco, CA**September 2007 - September 2007****Contract PowerPoint Specialist**

Construct a PowerPoint Presentation and a working template for internal use, designed the look and feel of the presentation and added existing artwork and content to create a powerful presentation.

FCB - San Francisco, CA**September 2007 - September 2007****Contract Flash Production Specialist**

Generate animated Flash banners for Double Tree Hotel by creating content according to story boards. Adjust graphics to fit the required formats of each animation.

PUBLICIS MODEM - San Francisco, CA**September 2007 - September 2007****Contract Flash Production Specialist**

Developed Flash website landing page by animating storyboard using existing artwork and adding graphics to create a dynamic web experience for their client.

YAHOO - Sunnyvale, CA**May 2007 - August 2007****Contract Graphic Designer**

Produced animated banners for Yahoo Hot Jobs by creating content according to supplied story boards. Adjusted graphics to fit the many required formats of each animation.

Achievements

- Worked with art director to update style guides for the company-wide re-branding effort.

ADDITIONAL RELEVANT EXPERIENCE**VANTAGE POINT VENTURE PARTNERS - San Bruno, CA****Contract Graphic Designer****SILICON VALLEY BANK - Sunnyvale, CA****Contract Graphic Designer****KPMG - Mountain View, CA****Contract Desktop Specialist****LAM RESEARCH - Fremont, CA****Senior Graphic Designer****DELPHI PRODUCTIONS - Alameda, CA****Contract PowerPoint Specialist****EDUCATION**

Associate of Science in Graphic Design (Graduated with Honors) - Mission College, Santa Clara, CA

CONTACT

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