

CONTENT FREEBIES!

Hi friend!

As a social media manager and blogger, I know the struggles of content creation. I have put together a few freebies that will get you thinking like one of those perky IG strategists that show up on your explore page (you know the type).

Here's the thing though...

They're not wrong! Tough love time...

If you think you will see social media success without consistency or strategy, you're kidding yourself. So let me help you! I happen to be a writer, so my captions don't sound like they were plucked from ChatGPT (aka you won't see the words "tantalizing delights" or "embark on a culinary adventure" in my templates).

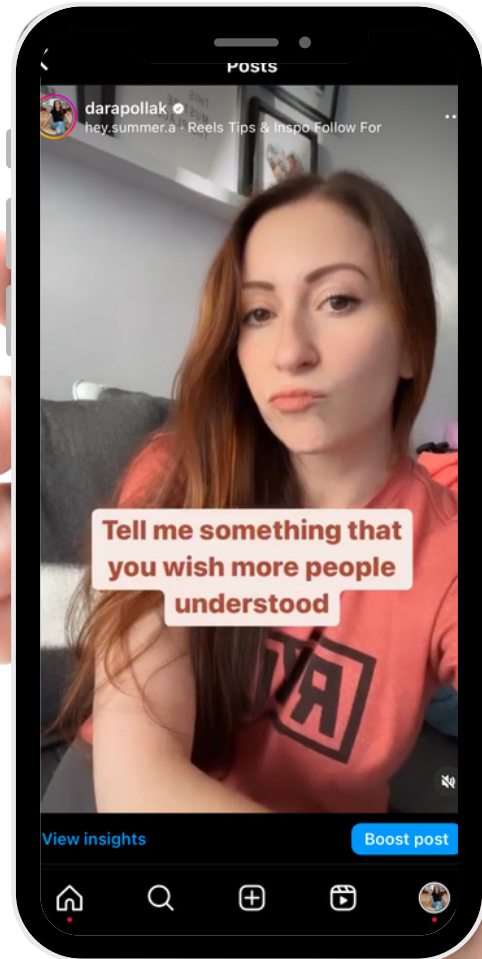
Think of me as the anti-hero for the cookie cutter IG strategist. A true misfit, you might say! If you're a misfit too, I invite you to join the Inbox Party over on my Substack, [Musings of a Misfit Creative](#).

Now let's get to those freebies!!

15 HOOKS

Use these on your Reels/TikToks to grab attention! Remember, you only have a few seconds to STS (Stop The Scroll)!

- Can't believe I never knew this...
- 5 (insert your industry) mistakes and how to fix them
- I used to feel guilty about this but now...
- Why is no one talking about this??
- 3 tools that you ABSOLUTELY need for (your industry)
- Time to say goodbye to (thing you do) and here's why
- I don't know who needs to hear this, but...
- This is the easiest way to (XYZ) for (your niche)
- You NEED (XYZ) if you're a (niche/industry)
- My secret to getting (result)
- I bet you don't know this hack!
- You might not believe this... here's the truth about (XYZ)
- This is hard to tell you but...
- It's time to STOP doing this on your Reels!
- The way you think about (XYZ) is about to change!



15 CTA'S

Use these at the end of your Reels/TikToks and in your captions to drive people to take action!

- Tap the link to make the best purchase of (month/year)!
- Comment your favorite emoji if you agree
- Save this post for the next time you need (xyz - a pick me up, an energy boost, etc)
- Sign me up, buttercup!!
- Comment "I'm IN!" if you're on the same page!
- Get the scoop when you sign up!
- Stay in the loop with our newsletter!
- Freebie me up fam!
- Join the inbox party at the link In bio!
- Shop the sale now!
- Shop it like it's hot - tap here!
- Just take my money!
- More success stories at the link in bio!
- See the stats asap on our website!
- Get in on the action - link in bio!



WANT MORE??

If you're sitting there going "well this was awesome but I need more of it!"

I GOT YOU!

I have a BUNCH of caption templates for food and personal brands available ([here](#)) for purchase. They're \$8-\$10 each (about \$1 per caption) but most importantly, they're witty and not boring.

If you need something more tailored to your brand, shoot me an email or a DM with the word MISFITS and we can set up a call to discuss 1:1 coaching and pricing.

Thanks again for checking this out and I can't wait to hear from you!

email: themisfitcreatives@gmail.com or DM me: [@darapollak](https://www.instagram.com/darapollak)