

CREATING GREAT CYCLING EXPERIENCES AND MEMORIES

Social / Club in General

Current situation

1. Broad consistent agenda that is relevant and inclusive.
2. Actively supporting the local cycling community.
3. Strong values driving equality and fairness.
4. Loyal, committed, responsible and diverse membership.

2024 goals

1. Membership 350+ attract more diverse membership.
2. Improve perception of the club and break down barriers.
3. Introduce more social and community based activities.

2024 plans

1. Expand runs to offer more diversity – women and F run.
2. Promote gravel and off road riding.
3. Continue to review website content to promote diversity.
4. Increase number of active coaches.

Risks

1. Run leader replacement.
2. Being perceived as an exclusive experienced rider only club.
3. Coaching resource limiting our ability to provide coaching.

Coaching

Current situation

1. Experienced coaches within a well established team.
2. Lots of motivated and well supported younger members.
3. Consistent and varied sessions across most disciplines.
4. Very active and successful racing program.

2024 goals

1. Increase the diversity of the younger membership.
2. Promote accreditation and provide pathways and support to achieve this.

2024 plans

1. Offer a full program of training at various venues.
2. Deliver safe youth orientated social rides on and off road.
3. Propose group away days / longer breaks.

Risks

1. Coach burnout / replacement / succession.
2. Remain relevant to the younger riders.
3. Attrition due to other sporting interests

Racing

Current situation

1. Strong contribution to the racing community – support for racing in all forms.
2. Strong presence on road, CX, TT
3. Promoting a good range of open racing: youth, vets, seniors.
4. Success across most categories.

2024 goals

1. Investing in skills and training.
2. Promote a wide range of competitive events.
3. Demonstrate to the community, other clubs and cycling bodies that Solihull is playing its part in promoting the sport.

2024 plans

1. Promote open road, CX and TT racing events.
2. Run club level racing – TT, 5 Mile track.
3. Work towards national success in all categories.
4. Implement a financial support scheme for racers.

Risks

1. Coach burnout / replacement / succession.
2. Remain relevant to the younger riders.
3. Attrition due to other sporting interests