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Product Features & Benefits

Product	Features	Benefits
Fabric Lanyard \$20	<ul style="list-style-type: none">- Made from soft, durable fabric for comfort and longevity- Features a sturdy metal clip for attaching keys, badges, or accessories- Available in a variety of colors and patterns for personal expression- Includes a safety clasp to meet Australian standards	<ul style="list-style-type: none">- Keeps your essentials secure and easily accessible throughout the day- Comfortable to wear, even during long shifts or events- Adds a pop of color and personality to your outfit or work gear- Great for work, events, or daily use—perfect for ID badges or keys
Fabric Wristlet for Keys \$15	<ul style="list-style-type: none">- Soft, high-quality fabric material that's both durable and comfortable- A sturdy metal key ring that can hold multiple keys- Lightweight and long length design for on-the-go convenience to find in your bags- Wrist strap for easy carrying items or attaching to bags	<ul style="list-style-type: none">- Keeps your keys safe and easy to find—no more digging through your bag- Ideal for hands-free convenience during errands, walks, or quick outings- A practical and stylish accessory that reduces clutter- Can easily double as a keychain or attach to your bag for quick access
Trolley Token \$6	<ul style="list-style-type: none">- Small, compact, and easily attachable to keychains or bags- Made from durable acrylic & metal clasp, high-quality for long-lasting use- Compatible with all shopping trolley systems with a \$2 coin slot	<ul style="list-style-type: none">- No need to leave it in the trolley as it stays on your keys the whole time- No more fumbling for coins—just use your trolley token for easy access to carts- Compact and convenient, ensuring you always have it on hand when shopping- Eliminates the need for searching for small change while making shopping more efficient- Stylish yet practical—perfect for everyday shoppers and travelers



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Silicone Beaded Keychain \$15	<ul style="list-style-type: none"> - Made with soft, durable silicone beads - Strong, sturdy keyring clasp for secure attachment of your keys or accessories and multiple options to attach items - Available in various vibrant colors and bead patterns 	<ul style="list-style-type: none"> - Stylish and eye-catching way to organise your keys, making them easy to find - Soft, tactile beads are comfortable to handle and can even double as a stress-relief tool - The fun, customisable design adds personality to your keychain collection and you may even want to match it with our other items - Lightweight and durable for everyday use

Store Presentation Checklist

Section / Item	Instructions & Notes
Plastic Earring Stands	<ul style="list-style-type: none"> - Fill any gaps with extra stud earrings from the containers. - Organise earrings by type for clarity and ease of browsing: - Acrylic character dangles grouped together - Acrylic character studs grouped together - Footy earrings grouped together - Taylor-inspired earrings (studs and dangles) - Dog-themed earrings (studs and dangles) - Wooden and clay earrings grouped accordingly - Valentine's heart earrings grouped together
Slat Earring Hole Stands	<ul style="list-style-type: none"> - Stagger earrings to ensure both the front and back rows are visible.
Lanyards	<ul style="list-style-type: none"> - Ensure 3 lanyards (out of packaging) hang on each hook—no duplicates. - Place floral or bright-coloured lanyards at the front. - Prioritise selling packaged lanyards first to keep display clean.
Wristlets & Beaded Keychains	<ul style="list-style-type: none"> - Colour-coordinate wristlets on the peg board (3–4 per hook). - Beaded keychains should also be colour-coordinated.



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General Store Maintenance	<ul style="list-style-type: none">- Dust all shelves, stands, and products regularly.- Gently blow dust out of containers as needed to keep display fresh.
General Restocking	<ul style="list-style-type: none">- Restock front of shelves from the back to keep displays full.- Ensure all eye-level shelves and peg boards are tidy and coordinated.- Turn barcodes away from view.- Message Bianca if stock is running low.

Photos for Reference





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