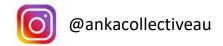


## **ANKA COLLECTIVE**

## **Product Features & Benefits**



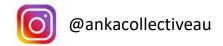
Product	Features	Benefits
Fabric Lanyard \$20	- Made from soft, durable fabric for comfort and longevity - Features a sturdy metal clip for attaching keys, badges, or accessories - Available in a variety of colors and patterns for personal expression - Includes a safety clasp to meet Australian standards	<ul> <li>Keeps your essentials secure and easily accessible throughout the day</li> <li>Comfortable to wear, even during long shifts or events</li> <li>Adds a pop of color and personality to your outfit or work gear</li> <li>Great for work, events, or daily use—perfect for ID badges or keys</li> </ul>
Fabric Wristlet for Keys \$15	- Soft, high-quality fabric material that's both durable and comfortable - A sturdy metal key ring that can hold multiple keys - Lightweight and long length design for on-the-go convenience to find in your bags - Wrist strap for easy carrying items or attaching to bags	<ul> <li>Keeps your keys safe and easy to find—no more digging through your bag</li> <li>Ideal for hands-free convenience during errands, walks, or quick outings</li> <li>A practical and stylish accessory that reduces clutter</li> <li>Can easily double as a keychain or attach to your bag for quick access</li> </ul>
Trolley Token \$6	- Small, compact, and easily attachable to keychains or bags - Made from durable acrylic & metal clasp, high-quality for long-lasting use - Compatible with all shopping trolley systems with a \$2 coin slot	<ul> <li>No need to leave it in the trolley as it stays on your keys the whole time</li> <li>No more fumbling for coins—just use your trolley token for easy access to carts</li> <li>Compact and convenient, ensuring you always have it on hand when shopping</li> <li>Eliminates the need for searching for small change while making shopping more efficient</li> <li>Stylish yet practical—perfect for everyday shoppers and travelers</li> </ul>



Silicone Beaded Keychain \$15	- Made with soft, durable silicone beads - Strong, sturdy keyring clasp for secure attachment of your keys or accessories and multiple options to attach items - Available in various vibrant colors and bead patterns	- Stylish and eye-catching way to organise your keys, making them easy to find - Soft, tactile beads are comfortable to handle and can even double as a stress-relief tool - The fun, customisable design adds personality to your keychain collection and you may even want to match it with our other items - Lightweight and durable for everyday use

## **Store Presentation Checklist**

Section / Item	Instructions & Notes	
Plastic Earring Stands	<ul> <li>Fill any gaps with extra stud earrings from the containers.</li> <li>Organise earrings by type for clarity and ease of browsing:</li> <li>Acrylic character dangles grouped together</li> <li>Acrylic character studs grouped together</li> <li>Footy earrings grouped together</li> <li>Taylor-inspired earrings (studs and dangles)</li> <li>Dog-themed earrings (studs and dangles)</li> <li>Wooden and clay earrings grouped accordingly</li> <li>Valentine's heart earrings grouped together</li> </ul>	
Slat Earring Hole Stands	- Stagger earrings to ensure both the front and back rows are visible.	
Lanyards	- Ensure 3 lanyards (out of packaging) hang on each hook—no duplicates Place floral or bright-coloured lanyards at the front Prioritise selling packaged lanyards first to keep display clean.	
Wristlets & Beaded Keychains	- Colour-coordinate wristlets on the peg board (3–4 per hook) Beaded keychains should also be colour-coordinated.	



General Store Maintenance	- Dust all shelves, stands, and products regularly Gently blow dust out of containers as needed to keep display fresh.
General Restocking	<ul> <li>Restock front of shelves from the back to keep displays full.</li> <li>Ensure all eye-level shelves and peg boards are tidy and coordinated.</li> <li>Turn barcodes away from view.</li> <li>Message Bianca if stock is running low.</li> </ul>

## **Photos for Reference**









