



Renting vs Consignment – What's the Difference?

Here's a clear, side-by-side comparison between Renting a Space and Consignment at Pretty Little Handmade Things + Co.

	Renting a Space	Consignment
Payment Model	Pay weekly rent (deducted from sales)	No rent – commission only (40% to us, 60% to you)
Stock Control	Full control over how your space is styled	Products are displayed on shared shelving
Earnings	Greater potential during peak seasons	Safer during quieter months – no rent risk
Display Freedom	You control layout and styling	Limited – displayed alongside other vendors
Commission Fee	Lower commission (10% or 6.5% for long-term)	Higher commission (%)
Space Guarantee	Guaranteed shelf space during your booked period	Space not guaranteed year-round and limited availability
Sales Visibility	Access to full Square dashboard & reports	Same access via shared Square platform
Risk During Quiet Periods	Higher – rent still applies even with low sales	Lower – no rent to pay during slow weeks
Working in Store	The chance to engage with your customers. Eligible for rent discounts (\$25/hour)	Generally not required or offered.
Flexibility	6 Week Block booking options	Week-to-Week flexibility. No guarantee.
Trial Period	6-week trial before deciding	6-week trial before deciding
Switching Options	Switching from renting to consignment is strictly limited	Can apply to rent after 12 consecutive months
Best For...	Confident sellers ready to invest in their retail presence	Sellers offering slow handmade items, niche target market

✿ Summary:

- Choose Renting if you're confident in your products, want control over your display, and want to maximise profits during busy seasons.
- Consignment is strictly limited and best suited to artisan makers or emerging businesses offering high-quality, visually appealing products.