



MLC Back to School Bash

Sept 20, 2025

# SPONSORSHIP PROPOSAL



Presented by  
**Maegan Cahoon**  
**Executive Director**



757-749-3197



[www.mlcva.org](http://www.mlcva.org)



[mcahoon@mlcva.org](mailto:mcahoon@mlcva.org)



# ABOUT US



Maverick Learning Center's mission is to provide a safe and effective learning environment for students that are on the autism spectrum or have a developmental delay to protect self-esteem and confidence while focusing on a personalized educational experience. Our goal is for families to find community and a safe place for their mavericks.

MLC opened in 2022 and now serves 20 students with autism in Virginia Beach. A registered 501(c)3 organization, sponsorships and donations are tax deductible. We are looking for local partnerships to help grow awareness and support more families affected by autism.



# EVENT



## Three Sponsorship Levels Available

- Over 200 people attended in 2024
- ODU football has a bye week = more visibility
- Bach to Rock music school
- DJ
- Petting zoo and activities for the kids
- Food trucks
- Professional photography
- Raffles

### ● 2<sup>nd</sup> Back 2 School Bash ●

It's time to rock and roll for a great cause and join Maverick Learning Center for their 2<sup>nd</sup> Back 2 School Bash concert event Saturday, September 20. The event kicks off at 2 pm with the Bach to Rock music school performing different acts and stylings as well as a DJ for entertainment. Adult tickets are \$20 prior to the event and include an Afterglow beverage, kids are FREE! Bring your boogying shoes to raise money for Maverick Learning Center and their mission of bringing the best environment for autism education in Virginia.

When : Sept 20, 2025 2 pm - 6 pm

Where : Afterglow Brewery 2330 Bowdens Ferry Rd Suite 600 Norfolk, VA 23508

Cost : Presale Adult ticket \$20, Kids FREE, Adult day of ticket \$30

# SPONSORSHIP LEVELS

- **TITLE SPONSOR - \$5000**

- Your name/logo on the event cups
- Your name/logo on the banner on the stage
- Option to bring a tent and any promotional items
- Reserved table
- Your name/logo listed on the event sponsor banner
- Social media mentions
- 10 tickets



- **BARREL SPONSOR - \$1000**

- A yard sign with your name/logo and information at the backyard barrels that line the yard before the train tracks
- Option to bring a tent and any promotional items
- Your name/logo listed on the event sponsor banner
- Social media mentions
- 6 tickets

- **TABLE SPONSOR - \$250**

- Your name/logo and information listed on an outside table under the main tent
- Your name/logo listed on the event sponsor banner
- Social media mentions
- 4 tickets

