



MLC Speed for S.P.E.D. 5K May 2, 2025

SPONSORSHIP PROPOSAL



757-749-3197



www.mlcvva.org



mcahoon@mlcvva.org

ABOUT US



Maverick Learning Center's mission is to provide a safe and effective learning environment for students that are on the autism spectrum or have a developmental delay to protect self-esteem and confidence while focusing on a personalized educational experience. Our goal is for families to find community and a safe place for their mavericks.

MLC opened in 2022 and is a registered 501(c)3 organization. Sponsorships and donations are tax deductible. We are looking for local partnerships to help grow awareness and support more families affected by autism.





\$5000 Presenting Sponsorship

- “Event naming rights: “Speed for S.P.E.D. 5K presented by [Sponsor]”
- Prominent logo placement on race shirts, banners, start/finish arch, and marketing materials
- Speaking opportunity at event opening
- 10 complimentary race entries
- Booth or activation space at Thin Brew Line
- Featured spotlight on social media and website

Run, walk or roll!

Lace up your shoes for a great cause and join Maverick Learning Center for their second annual 5K Saturday, May 2nd. The run kicks off at 11:00 a.m. from Thin Brew Line Brewing Company with a finish line after party at the brewery and their outdoor patio and dog park. Whether you’re running, walking, or rolling, you’ll be raising money for the Maverick Learning Center and their mission of bringing the best environment for autism education in Virginia.

We are looking for event sponsors! Sponsorships Levels:

- Presenting Sponsor \$5,000
- Gold Sponsor \$2,500
- Silver Sponsor \$1,000
- Bronze Sponsor \$500
- In-Kind Sponsor

SPONSORSHIP

● Gold Sponsor

- Large logo on race shirts and signage
- Logo on race bags
- 6 complimentary race entries
- Social media recognition
- Option to include promotional items in race bags

● Silver Sponsor

- Medium logo on shirts and signage
- 4 complimentary race entries
- Social media thank-you post
- Promotional items included in race bags

● Bronze Sponsor

- Small logo on shirts
- 2 complimentary race entries
- Name listed on website and signage
- Promotional items included in race bags

● In-Kind Sponsor

- Recognition based on value of contribution
- Name or logo on signage and website

2026 MLC Speed for S.P.E.D. 5K
Sponsorship Commitment Form

Event Date: May 2, 2026

Location: Thin Brew Line Brewery, Virginia Beach

Contact: (757) 749-3197 • mcahoon@mlcva.org

Sponsor Information

Name:*

Email:*

Organization / Name:*

Sponsorship Level*
(Select one)

- Presenting Sponsor – \$5,000
 - Premier logo placement
 - Stage recognition
 - Complimentary race entries

- Gold Sponsor – \$2,500
 - Logo on shirts & signage
 - Recognition during event

- Silver Sponsor – \$1,000
 - Logo on event signage

- Bronze Sponsor – \$500
 - Name listed on signage

- In-Kind Sponsor
 - Goods or services donated

Payment Method*

Check

Make payable to Maverick Learning Center
Drop off or mail to:
935 First Colonial Road
Virginia Beach, VA 23454

Givebutter (fees apply)

<https://givebutter.com/2026MLC5K>

Website to Associate With Sponsorship

Social Media Promotion

Platforms to Promote:

- Instagram
- Facebook
- Threads

Social Media Handle (@):

Email your logo to mcahoon@mlcva.org.