GIVING TUESDAY | DECEMBER 1, 2026

Become a Giving Tuesday Match Sponsor

Maverick Learning Center

On Giving Tuesday, Maverick Learning Center is inviting local businesses to join together in the **One-of-a-Kind Business Match**. Each business pledges $500. Combined, those pledges become one match that doubles every gift our community makes on December 1. Your $500 does twice the work, and your business is front and center all day. Want to make an even bigger impact? A **$1,000 Double Sponsorship** unlocks $1,000 in matched gifts, fills two of our 12 match spots, and gets a double unlock celebration on December 1.

$500	12	$6,000	Nov 20
one sponsorship ($1,000 double)	match spots, goal	combined match	deadline to join

Why it matters

Maverick Learning Center is a small school in Virginia Beach for students with autism in grades 1 through 12. In classes of about seven, our students get functional academics, a daily executive functioning class, language and literacy intervention with a speech-language pathologist, and life skills practiced in the real world. A full year at MLC costs $25,953 per student, and tuition covers $16,750. Donors close the $9,203 gap. A match is the strongest reason people give on Giving Tuesday, so your pledge helps unlock far more than $500 for our kids.

How the unlock works

Every business is a milestone on our goal bar. When the community gives $500, the first sponsor is "unlocked" and we celebrate it with a post that tags your business. Then the next, and the next, all day long. Each unlock is a fresh post, a fresh tag, and a reason for your followers to give and share.

What your business receives

Benefit	Where it shows up
Logo on the match graphic	Facebook and Instagram, Nov 30 to Dec 8
Logo and link on our Givebutter page	Match banner and campaign page, all season
Logo on our website	Giving Tuesday page at mavericklearningva.com
Your own "unlock" celebration post	Tagged post on Dec 1 when your $500 is unlocked
Your own power hour	A featured hour on Dec 1 with a dedicated post and stories
Welcome post when you join	Tagged post as the match grows, Nov 16 to 30
Thank-you and impact updates	Dec 2 thank-you post and Dec 8 impact update
"Proud Sponsor" graphic	Ready-made graphic to share on your own accounts

The commitment. Say yes by **Friday, November 20**. We will send you a link to pay online, or you can pay by check by December 15. Then email your logo and social media handles to Maegan. We collect every pledge in full, whether or not the match is met, and we will celebrate unlocking every sponsor. Gifts are tax-deductible to the extent allowed by law; MLC is a 501(c)(3), EIN 88-1292213.

To join: Tell the person who shared this with you, or call Maegan Cahoon, Executive Director, at 757-749-3197.