



## Services for Urban Forest Management Plans

Fair Forests Consulting provides the following services for cities that would like to develop Urban Forest Management Plans (or similar plans). We are available for contracting to perform one service, several services, or the entire list.

The exact number of hours for each task and cost will vary based on the context and priorities of each municipality.

Services	Description	Hours	Cost
1. Background research	Review all plans that the municipality has created to date that are related to urban forestry. Identify lessons from past plans and recommendations for future community engagement.	20	\$4,000
2. Community relationship inventory	Interview city staff to understand existing community partnerships and how to build from them.	10	\$2,000
3. Community engagement strategy design + facilitation	Collaborate with the city to develop and facilitate a community engagement plan and methods, such as: <ul style="list-style-type: none"> <li>• Participatory activities</li> <li>• Surveys and interviews</li> <li>• Community roundtable discussions</li> </ul>	40	\$8,000
4. Review and integrate	Analyze the feedback from the community and develop recommendations for the Urban Forest Plan.	25	\$5,000
5. Follow-up coaching and advice	Meet via Zoom once a month for 3 months, and email as needed to trouble-shoot issues during plan implementation.	5	\$1,000
	<b>Total:</b>	<b>100</b>	<b>\$20,000</b>

## Terms

The price for the delivery of the above services will be billed at a rate of \$200 per hour. Travel will be billed at standard per diem rates per day and current air fare rates. Fair Forests Consulting, LLC will submit an invoice for these services upon completion of each task.

## Background of Fair Forests Consulting, LLC



Dr. Christine Carmichael is the award-winning<sup>1</sup> Founder and Principal of Fair Forests Consulting, LLC, which she began in July 2019. She holds a Ph.D. in Forestry with a Specialization in Gender, Justice, and Environmental Change and a Graduate Certificate in Community Engagement from Michigan State University.

Dr. Carmichael has [published research](#) explaining why 25% of Detroit residents eligible to receive a free street tree between 2011-2014 chose to decline this offer. Her subsequent postdoctoral research at the [University of Vermont](#) explored the perspectives of residents in flood-prone and wildfire-affected neighborhoods on the health impacts of climate change and barriers to implementation of green infrastructure strategies to reduce those health impacts.

For over six years, Fair Forests Consulting, LLC has partnered with U.S. cities and urban forestry organizations to develop strategies to achieve community-identified goals for urban forests. Past clients include: [Holyoke, Massachusetts](#); [Oakland, California](#); and [Ann Arbor, Michigan](#).

Read what our clients have said here: <https://fairforests.com/testimonials>

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<sup>1</sup> For outstanding contributions to the urban forestry profession as a researcher, author, and educator, Dr. Carmichael received the 2022 Honorary Membership in the Society of Municipal Arborists. More information at: <https://read.dmtmag.com/i/1457154-march-april-2022>, pp. 14-15.



Heather Majano is the Operations Manager at Fair Forests. She is a two-time graduate of Michigan State University's Forestry Department. She has a Bachelor's degree in Forest Management and a Master's degree in the Human Dimensions of Forestry specializing in Gender, Justice and the Environment and with a certificate in Carbon and Forest Health. After a season working in Grand Teton National Park she knew that working at the point where people and nature intersect was where she should be.

For the last eleven years, she has worked for a municipality, organizing and running the Environmental Stewardship

Program. The focus of the program is to manage urban forests and gardens with community volunteers through the removal of invasive plants and trees and replacement with native plants and trees.

At Fair Forests, she is working in a supportive role to Christine. She works to streamline processes and will work alongside Christine to facilitate workshops and write plans and grants for clients. Heather is also a mom of two active kiddos who love to explore nature and are always up for a long walk in the sunshine and forest.