

# C L A R A G E R M A N I

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[Claragermani.com](http://Claragermani.com)

## SENIOR EDITING & WRITING PROFESSIONAL

Award winning writer and editor with extensive experience covering domestic and international issues, with demonstrated success across both print and digital content. Adept at writing and editing long-form narrative, profiles, features, opeds, and speeches. Recognized for innovative web content creation and traffic-driving SEO. Proven manager of budgets and the recruitment and training of writers. Recognized for excellence in translating complex ideas into understandable and readable content. A team-player who consistently delivers clean copy on deadline. Special skills in copy editing and proofreading.

## A W A R D S

Awarded “**best series**” by the The Association of Opinion Page Editors for “touching the heart” and “original approach” in shepherding essays by the mother of a US soldier in Iraq.

Won a **Dart Society Mimi** citation for excellence and sensitivity in editing conflict journalists in Africa and the Middle East.

Honored by colleagues with a **Staff Award** for collaborating across departments.

Led a team of writers that won an **Overseas Press Club** citation for an investigation of carbon offset schemes sold to consumers.

Conceived and commissioned a project on Russian Orthodoxy that won **The John Templeton European Religious Writer of the Year** award.

## S E L E C T E D H I G H L I G H T S

- Increased web traffic by 1.2 million page views in 3 months by creating and developing a family news vertical for The Christian Science Monitor with innovative SEO and effective recruitment of creative talent.
- Led two innovative multi-media projects – about a Congolese refugee in the US and on US military chaplains in war theaters – that won multiple national media awards.
- Reduced project costs significantly by developing partnerships and winning grants to fund travel and writer fees.
- Strategized and collaborated on a senior management team that moved The Christian Science Monitor from daily print to online daily news, and helped launch a weekly print newsmagazine by pioneering a cover story format.

## JOURNALISM EXPERIENCE

NEW ENGLAND CENTER FOR INVESTIGATIVE REPORTING, WGBH/Boston University, Boston, MA

### Managing Editor

June 2014-Nov. 2015

Managed multiple facets of a growing nonprofit journalism program in partnership with WGBH-News.

- Planned, guided and edited investigative reporting projects on medical, financial, environmental, and child welfare issues
- Brand development: promoted the Public Eye product to an expanding client list of small newspapers
- Strategized with marketing, social media, and development staff on potential media partnerships
- Recruited new talent for a rapidly expanding staff

- Guided an investigation on prenatal genetic testing that won two national medical reporting awards

THE CHRISTIAN SCIENCE MONITOR, Boston, MA

1997-2014

**Senior Editor (2005-2014)**

Conceived, assigned, and edited 20 in-depth weekly news magazine cover stories a year on topics as diverse as immigration and education to foreign aid and global environment issues.

- Planned and executed award-winning feature and investigative projects through excellent interpersonal and organizational skills.
- Recruited and collaborated with a strong stable of freelance and staff writers by assiduously cultivating regular and efficient communication.

**Web Content Developer (2012-2014)**

Oversaw the launch and development of an online family news page and parenting blog, supervising an editor and writer in content creation and smart SEO.

- Drove web traffic to 1.2 million page views in first quarter by experimenting with SEO.
- Recruited and drew contracts for 12 free bloggers by effectively networking in and researching the family blog world.
- Increased ad revenue by \$65K.

**Opinion Page Editor (1998-2005)**

Conceived, commissioned, and edited opeds from global thought leaders, effectively sharpening writers' voices and coaching them in simplifying complex ideas.

- Won best op-ed series from the Association of Opinion Page Editors by overseeing an essay series by the mother of a US Army soldier in Iraq.
- Conceived and commissioned a project on Russian Orthodoxy that won The John Templeton European Religious Writer of the Year award.

THE BALTIMORE SUN, Baltimore, MD

1993-1997

**Moscow Bureau Chief (1995-1997)**

Covered a broad range of news and feature stories in Russia and the former Soviet republics, often under extreme circumstances from conflict reporting in Chechnya to expeditionary work in Siberia.

- Organized a 10-part series of profiles of post-Soviet citizens from Moscow to Vladivostok – including a Bolshoi ballerina and an indigenous reindeer herder in the Arctic.
- Managed a \$200K budget and staff of 3.

**Assistant National Editor (1993-1995)**

Conceived, assigned, and developed daily and Sunday-edition projects from 12 Washington bureau reporters and two traveling national correspondents.

PRI – THE WORLD, Boston, MA

**Consulting Editor**

Nov. 2015-Feb. 2016

- Researched new story ideas for 2.0 version of the Gates Foundation-funded “Across Women’s Lives” project.

THE CHRISTIAN SCIENCE MONITOR, Boston, MA

1982-1992

**Latin America Correspondent (1985-1988)**

Responsible for news coverage of South America and parts of the Caribbean. Extensive time spent in Haiti.

### **National Correspondent (1982-1985)**

Reported features and news on education, immigration, environment, and anti-drug policy based first in San Francisco and then in Washington D.C.

THE ORANGE COUNTY REGISTER, Santa Ana, CA

1979-1980

#### **Reporter**

Reported basic police beat stories as well as consumer affairs stories on the business desk.

- Won Orange County Press Club awards for excellence in medical writing in 2 consecutive years.

CITY NEWS SERVICE, Los Angeles, CA

1978

#### **Courts Reporter**

- Covered the US District Court and Los Angeles Superior Court beats for this wire service.

## **TEACHING EXPERIENCE**

PRINCIPIA COLLEGE Elmhurst, IL

Spring 2018

#### **Visiting Professional**

- Teaching one 200-level news-reporting course.

WEBSTER UNIVERSITY St. Louis, MO

Fall 2017

#### **Adjunct Journalism Instructor**

- Taught one half-term 200-level copy editing course.

JOURNALISTS FOR NEWS LITERACY (international volunteer organization)

Fall 2017

- Taught media literacy courses in public high schools in St. Louis, MO

GEORGIA SOUTHERN UNIVERSITY, Statesboro, GA

Fall 2016

#### **Visiting Journalism Instructor**

- Taught full-time: Three 200-level intro to newswriting courses and one 300-level beat reporting class.

EMERSON COLLEGE, Boston, MA

2016, 2006

#### **Adjunct Journalism Instructor**

CHRISTIAN SCIENCE MONITOR, Boston, MA

1997-2014

#### **Intern supervisor and mentor**

- Recruited, supervised, and trained dozens of college and post-graduate news interns, teaching everything from basic reporting to copy editing; expanded the internship program to train high school students.
- Mentored inner-city junior high students in a basic journalism program at CSM through Citizen Schools

## **EDUCATION & TRAINING**

**MA, American Culture Studies**, WASHINGTON UNIVERSITY, St. Louis, MO – expected May 2019

**BA, Journalism**, UNIVERSITY OF SOUTHERN CALIFORNIA, Los Angeles, CA

**Spanish for Service Abroad**, MONTEREY INSTITUTE OF INTERNATIONAL STUDIES, Monterey, CA and THE EXPERIMENT IN INTERNATIONAL LIVING, Cuernavaca, Mexico

**Russian for Service Abroad**, SPECIALIZED RUSSIAN TRAINING CENTER, Rockville, MD

**Book Publishing Workshop**, DAVID EMBLIDGE, EMERSON COLLEGE, Boston, MA

## **PROFESSIONAL ASSOCIATIONS & MEMBERSHIPS**

- Boston Women Communicators
- Investigative Reporters and Editors
- Society of Professional Journalists

## **VOLUNTEERING**

- Journalists for News Literacy – 2017 – taught media literacy courses in public high schools
- International Women’s Media Foundation Howard Buffett Fund for Women Journalists grant-reader 2016.
- Citizen Schools 2005, 2006, 2007 - mentored middle school journalism students for 3 semesters
- Australian Cattle Dog Rescue 2012-present– foster rescued heelers and facilitate their adoptions
- Needham Community Council 2014 - ELL tutor
- Needham Council on Aging 2011-2017 – visit nursing home resident weekly