



LaRock Associates has been in the lighting business since 1998 as a small, woman owned business. We find the **most cost effective, long lasting solutions to lighting challenges** at no obligation to the customer.

We can handle jobs as small as a single bulb or fixture up to a comprehensive relamping or new installation.

We work with a wide variety of lighting manufacturers and the products are shipped direct to the customer, eliminating the middle-man overhead costs.

PAST PERFORMANCES

ARCHITECT OF THE CAPITOL | Washington, DC

- **US Capitol Building**
Sales of commercial grade light bulbs to meet their historic aesthetics. Customer since 1998.
- **US Supreme Court**
Sales of commercial grade light fixtures and curated light bulbs. Customer since 1999.
- **US Library of Congress**
Sales of commercial grade light bulbs and LED fixture conversions. Customer since 1999.

NATIONAL GEOGRAPHIC | Washington, DC

Researched options on converting light fixtures throughout 1 million square foot complex to meet LEED Green Building requirements and executed sales of products. Provided documentation to support their certification. Customer since 2000.

JONES, LANG LASALLE | Hampton, VA

Conducted energy analysis and return on investment for options to convert offices from fluorescent lamps to LED. Executed sales of products.

VIRGINIA DEPARTMENT OF TRANSPORTATION

Hampton, VA

Executed sales of light bulbs for the Hampton Roads Tunnel.

CORE COMPETENCIES

LIGHTING CONSULTING & PRODUCT SALES

- ✓ **Recommend energy saving, aesthetic, commercial grade lighting solutions**
- ✓ **Provide competitive pricing and product guarantees**
- ✓ **Offer product options to reach desired outcome for the customer (such as LEED Green Building certification)**
- ✓ **Conduct energy analysis to determine return on investment for lighting retrofit projects**

COMPANY DATA

DBE CERTIFIED

Certified Woman-Owned Company
SWaM Micro business certified (Virginia)

NAICS: 335122, 423610

DUNS: 111815168 | **CAGE:** 6RH26

COMPANY INFO

LaRock Associates, Inc.

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