

Corporate Engagement Coordinator – Volunteer Position (minimum 1-yr term)

Youth Rising Above (YRA) is an organization dedicated to inspiring, empowering and transforming the lives of the next generation...our youth!

Our Mission: Provide marginalized youth with the opportunity to live wholesome, successful and enriching lives through engaging and dynamic programs, while stimulating positive social change.

Our Vision: A safe and inspiring place where marginalized youth can participate in engaging, innovative and dynamic developmental opportunities that will positively shape their lives while empowering them to give back in meaningful ways to their communities.

Who We're Looking For: YRA wants to ensure our youth receive quality service from dedicated, passionate and intrinsically driven team members, which is why we're first and foremost seeking team members who will embody our values of **loving** youth unconditionally no matter their circumstance; **supporting** youth to achieve personal wellness; **encouraging** youth despite the challenges they encounter; safely **challenging** youth to build resiliency and overall growth, and **transforming** youth to become changemakers in their own communities. If you're looking to support an organization that puts its people first, thereby ensuring our youth receive the best possible care, and if you're driven to lift others up, consider joining our team!

Anticipated Start Date: April 2020

Hours: 5-7 hours per month

Location: Remote

Reports To: Executive Director

Role Description: As part of a dynamic, innovative and passionate team, you will be responsible for corporate sponsorships and support, while assisting with increased awareness and promotion of YRA's upcoming programs. This position is a leadership role, strategically progressing YRA's fundraising and community connections across the GTA.

As the Corporate Engagement Coordinator, you will be an extremely important part of the team, ensuring that we have the necessary supports to run all upcoming programs and events. You will reach out to, connect with, and maintain relationships with corporate, and individual supporters, of YRA, including, but not limited to, ongoing notes of appreciation, updates on programs and organization progress, and continued engagement for future supports.

Responsibilities/Duties

- Leading the planning and implementation of fundraising events and initiatives directed at corporate sponsors and major donors

- Produce an annual fundraising plan that will meet targets as required for both immediate events and long-term sustainability of the organization
- Work in partnership with other team members, including the Development Coordinator, to expand awareness and support for the organization as a whole as well as individual YRA projects and programs
- Maintaining and documenting all corporate relationships in a professional capacity, and retaining these relationships for ongoing support
- Exploring new avenues for endorsements and donations to optimize funding
- Actively inspiring and encouraging other team members to reach out to contacts, community members and other parties for support and awareness
- Assist with funding applications and project proposals in coordination with other team members
- Participate in social media promotions, branding, and public initiative campaigns to increase support for YRA
- Propose new ideas and possibilities for wider community outreach and corporate engagement

Qualifications

- 1-year commitment, and the ability to attend 1- hour monthly conference calls, and a 3-4 hour quarterly in-person meeting
- A strong intrinsic desire to serve at-risk youth through a start-up non-profit organization capacity
- **Preferred** - a minimum of two years proven experience working in a corporate engagement or fund development role including being a part of, or having access to, corporate networks and community shareholder groups
- **Preferred** - previous experience in fundraising and corporate communication
- Ability to be a self-starter and leader, work independently as well as engaging relevant supporting team members when needed
- Experience with start-up organizations
- Extensive interest in issues affecting marginalized or homeless youth, or coachable and willing and open to learn
- Excellent organization skills and attention to detail
- Proven ability to manage complex projects
- Excellent abilities in written and visual communication skills
- Excellent strategic and analytical thinking skills
- Proven ability to handle multiple tasks with competing priorities, while working well under pressure to meet deadlines; and,
- A desire to further grow Youth Rising Above to be a program of choice across the country.

YRA welcomes and encourages applications from persons of any gender identity, sexual orientation, persons with disabilities, members of visible minorities and Aboriginal candidates.

Should any accommodations be required during the application process, candidates are encouraged to contact YRA.

More information about YRA can be found at <https://youthrisingabove.org/>

Interested applicants can email heathert@youthrisingabove.org with their resume and cover letter. Candidates are encouraged to send their application by March 31st, 2020 at 11:59pm. Please quote “Corporate Engagement Coordinator” in the subject line. We thank all applicants for their interest; however, only those selected for an interview will be contacted.