



Danielle Kamela

— On-Air Host. Sports Broadcaster

Work Experience

World Wrestling Entertainment Sports Entertainer

April 2016-May 2021

- Create and maintain a persona for TV programing and live entertainment
- Perform on NXT TV and WWE network programing
- Perform 2-3 times a week at local shows
- Pitch and create storyline ideas
- Keep the fans involved through all social media platforms
- Create and edit video content for character persona and social platforms
- Weekly training for delivering consistent and high-caliber segments

FOX Sports Arizona On-Air Talent

August 2011 – April 2015

- On-air talent/Host for FOX Sports Arizona network
- Provide on-air commercials and on-air promotions for the network
- Report and cover sports entertainment/charity for online video pieces
- Interview professional athletes, fans, and clients
- Promote FS Arizona Network and cover all AZ sporting games on social networks
- The direct connection for the fans to the network
- Create and edit social media and video content for social platforms
- Responsible for growing, engaging and promoting through Twitter, Instagram, Facebook and other social platforms
- Write and film weekly NFL football vlog for FSARIZONA.com
- Host a monthly trip for fans to attend AZ Diamondbacks games
- Work closely with other hosts and producers to create content
- Travel to cover national sporting events and promote FOX Sports

Phoenix Suns

In Game Promotions & Halftime Report July 2010 – July 2011

- Filmed segments that aired during halftime at the Phoenix Suns basketball games
- Updated spectators and fans on events coming to the US Airways Center
- Dance/Performed at all home games

CW 6

On-Air Talent

March 2009 – May 2010

- Performed on-site interviews for various projects/Network Ambassador
- Filmed on-air commercials and promotions for the CW Network
- Training for on-camera/teleprompter/reporting/news writing

LIVE EMCEE/HOST EXPERIENCE

- Weekend Jetaway Pat Tillman Foundation/Boys and Girls Club
- AZKids2Teens Safe Driving Film Contest
- Beanie Wells Celebrity Poker Tournament
- Phoenix Suitcase Party Presented by Lexus
- Operation Santa Claus UPS
- D-Backs Winter Classic
- Kiwanis Home RunKids
- Arizona Diamondbacks MVP Awards
- Showcase Honda
- AZ Rattlers Dance Audition Show
- Runway TV
- Club Aces and Bases Celebrity Poker
- Devil's Ball with the Sun Devil

Skills

Public Speaking
 Social Media
 Writing/Editing
 Photography
 Adobe Premier/Photoshop
 Team Collaboration
 Communications Leadership
 Writing/Editing
 Researching
 Marketing
 Teleprompter
 Interviewing
 Reaching Deadlines
 Decisive and Confident
 Detail Oriented
 Effective Time Management

Contact

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Education

BA COMMUNICATIONS
AND TOURISM

ARIZONA STATE UNIVERSITY
May 2011