

**EXHIBIT, ADVERTISING & SPONSORSHIP PROSPECTUS  
2020 NORTH AMERICAN CHEMICAL RESIDUE WORKSHOP**

**July 26-29, 2020**

**Marriott Harbor Beach Resort ♦ Fort Lauderdale, Florida**



**[www.NACRW.org](http://www.NACRW.org)**

**For more information, contact:**

**Teri Besse**

**NACRW**

**2910 Kerry Forest Pkwy #D4-388**

**Tallahassee, FL 32309**

**[teri@nacrw.org](mailto:teri@nacrw.org)**

**850-320-8570 | 850-201-6782 FAX**

# 2020 NORTH AMERICAN CHEMICAL RESIDUE WORKSHOP

## EXHIBIT INFORMATION

The North American Chemical Residue Workshop (NACRW) conducts an annual meeting for scientists particularly interested in trace level analysis of pesticides and other chemicals in food, animal feed, and environmental samples. The purpose of this meeting is to provide training, develop and improve technical knowledge, facilitate development and distribution of new analysis methods or techniques, and promote networking and professional cooperation between scientists with similar interests. The majority of attendees are from North America; however, we have a growing global participation with attendees coming from Asia, Europe, and South America.

The Exhibit Program will be held in the Grand Ballroom of the Marriott Harbor Beach Resort. Morning and afternoon coffee breaks as well as a Welcome Reception will take place in the exhibit hall to ensure maximum exposure for your company.

We hope to see you there!

### Exposition Dates & Hours\*

**Sunday, July 26, 2020**

1:00 p.m. – 5:00 p.m. Exhibitor Installation  
7:15 p.m. – 9:15 p.m. Exhibit Hall open during Welcome Reception

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**Monday, July 27, 2020**

7:00 a.m. – 10:00 a.m. Poster Set-up  
11:00 a.m. – 5:00 p.m. Exhibit Hall Open

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**Tuesday, July 28, 2020**

7:45 a.m. – 5:00 p.m. Exhibit Hall Open

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**Wednesday, July 29, 2020**

7:45 a.m. – 12 noon Exhibit Hall Open  
12 noon – 2:00 p.m. Exhibit Tear Down

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\* (schedule subject to change)

**ASSIGNMENT OF SPACE** Exhibit space is limited and it is anticipated that it will sell out quickly. Booths will be assigned based on the exhibitors registration online using the real-time exhibition portal. Exhibit management reserves the right to make adjustments to the floor plan and/or reassign an exhibitor's location as deemed advisable and for the overall good of the exhibition or for safety issues. Affected exhibitors will be notified in such situations.

**CANCELLATION/REDUCTION OF SPACE CANCELLATIONS** All requests for reduction or cancellation of space must be made in writing (email) to NACRW. Written cancellations and reductions received by June 28, 2020, will be subject to a 50% cancellation fee. No refunds will be given for space cancelled after June 28, 2020.

**EXHIBITOR REGISTRATION** Each company is entitled to one (1) Full Conference registration (per 10'x10'space) allowing access to all sessions and events for the entire conference. Additional company personnel wishing to attend sessions and events **MUST REGISTER** and **PAY** the appropriate registration fee.

**EXHIBITOR SERVICE KIT** The Exhibitor Service Kit containing information for shipping and material handling, ordering services such as utilities and other services exhibitors may require will be mailed once your contract is received and processed by the exhibit management staff.

### Booth Fees 8'x10' \$950

#### Booth Fee Includes:

- Draped 8' back wall
- Draped 3' side partitions
- 6' foot draped table
- 2 chairs
- Waste basket
- One full conference registration for company employee per booth space
- Aisle and Booth Carpeting
- Access to the list of attendees

### EXHIBIT MANAGEMENT

Teri Besse  
NACRW  
2910 Kerry Forest Pkwy #D4-388  
Tallahassee, FL 32309  
[teri@nacrw.org](mailto:teri@nacrw.org)

### EXHIBIT DECORATOR

**GULF COAST EXPO, INC.**  
8432 Sunstate Street  
Tampa, FL 33634  
Phone: 813-915-8066  
Email: [customerservice@gulfcoastexpo.com](mailto:customerservice@gulfcoastexpo.com)  
[www.gulfcoastexpo.com/](http://www.gulfcoastexpo.com/)

# 2020 NACRW Exhibit Floor Plan

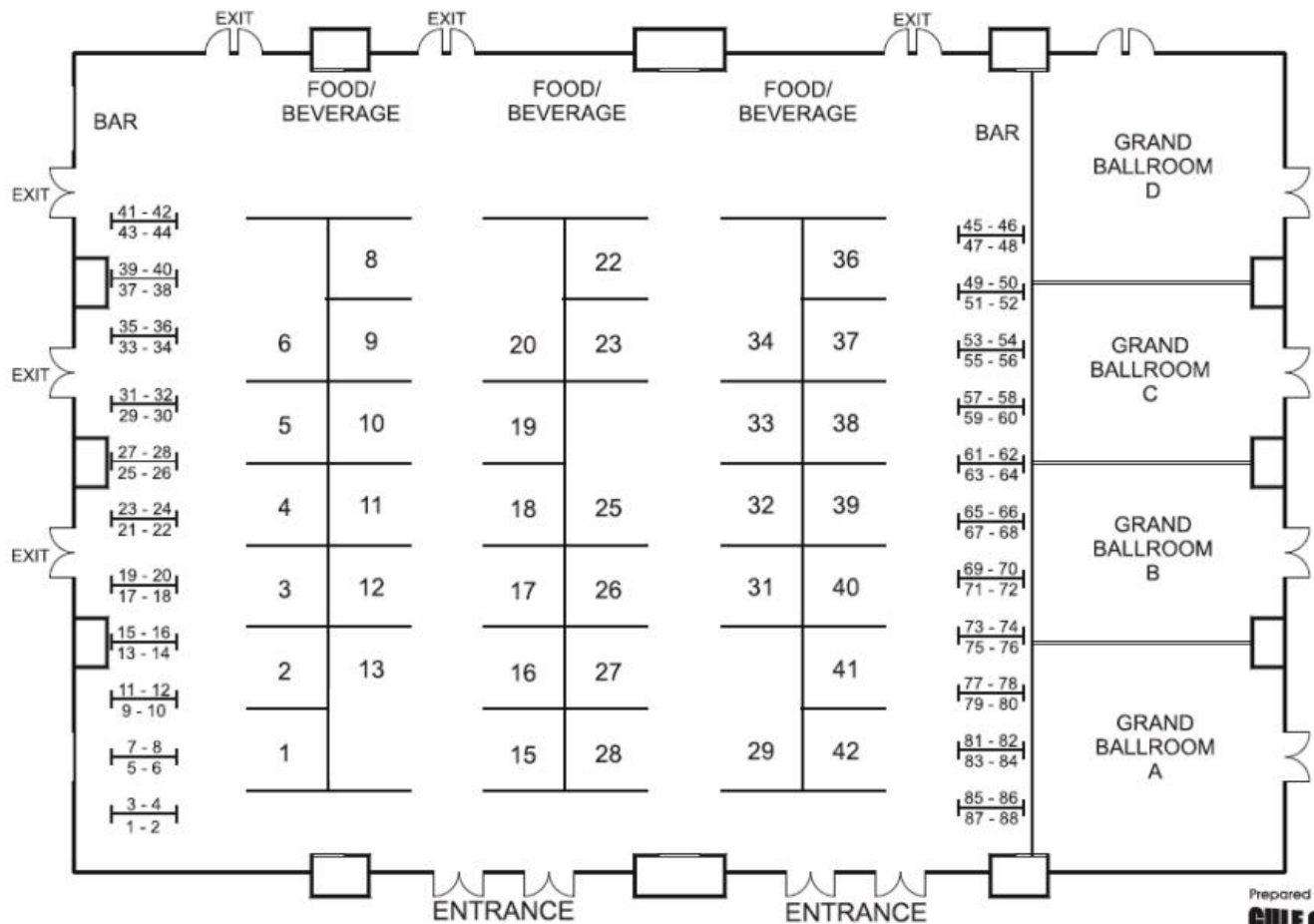
## July 26-20

### Marriott Harbor Beach Resort

### Grand Ballroom, 3<sup>rd</sup> level

## NORTH AMERICAN CHEMICAL RESIDUE WORKSHOP

JULY 26-29, 2020  
HARBOR BEACH MARRIOTT, FT. LAUDERDALE, FLORIDA



42 - 10' x 10 Booths  
in the Grand Ballroom E-K

Prepared By:  
**GULF COAST EXPO**  
Experts in Trade Shows & Convention Services  
8432 Sunstate Street  
Tampa, FL 33634  
(813) 916-8066  
Original Created: 10/29/19  
Revised: 1/21/20

# ADVERTISE in the Workshop Program Guide

The Workshop Program Guide provides valuable information including a floor plan, exhibitor listings and workshop schedules. It's used by attendees on the show floor and also serves as a year-round reference guide, which increases your exposure. Advertising in the program reminds buyers about your technology, products and services. Don't miss out on this great opportunity for high quality, targeted advertising.

## Workshop Program Guide

<u>Size</u>	<u>Dimension</u>	<u>Full Page Color</u> with or without bleeds is available
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**An Advertising Spec sheet will be emailed to you with detailed information on sizing**

Full Page Ad	8.375" wide x 10.875" tall	\$ 500
Half Page Ad	3.375" wide x 9.5" tall	\$ 250 (vertical)
Half Page Ad	7" wide x 4.625" tall	\$ 250 (horizontal)

### **POSITION ADS – ONE each available:**

Inside Front Cover	(full-page color)	\$ 850
Inside Back-Cover	(full page color)	\$ 850
Outside Back-Cover	(full page color)	\$ 1,000

**NOTICE TO ADVERTISERS: Deadline for insertion orders, camera-ready artwork\* and full payment is June 22, 2020.** Every effort will be made to accommodate requests for positioning. Please observe the ad sizes as outlined above. Detailed information on how to submit your artwork and formats which are accepted will be mailed once contract is received and processed by staff.

**\* DO NOT SEND printed material and photocopies. These cannot be used as camera-ready artwork for color advertisements.**

# Exhibitor Terms and Conditions

2020 NACRW (July 26-29, 2020) ♦ Marriott Harbor Beach Resort ♦ Fort Lauderdale, Florida

## ADHERENCE TO TERMS/CONTRACTUAL AGREEMENT

As a condition of exhibiting, and when applying for space, the exhibitor agrees to adhere to all conditions and regulations outlined. Exhibitors or their representatives who conduct themselves in an unprofessional manner may be dismissed from the exhibition without refund or appeal. The North American Chemical Residue Workshop (NACRW) and Exhibit Management reserve the right to amend any and all rules and regulations at any time.

## ELIGIBILITY TO EXHIBIT

NACRW reserves the right to determine acceptability of applications for exhibit space. Applications and proposed exhibits will be accepted or rejected based on criteria including but not limited to the products' or services' professional or educational benefit to the attendees; products or services consistent with the mission, purpose, and goals of NACRW; and spatial constraints in the exhibit hall.

## EXHIBIT DISPLAY AREA

Exhibit display areas should be arranged in such a manner as not to obstruct sight lines of neighboring exhibitors, meaning no display or its contents can exceed a height of 8' nor may the side walls be higher than 8' within a distance halfway between the back wall and aisle. Maximum height of the displays in the balance of the area is 4'

## SPACE ASSIGNMENT

Exhibit space will be assigned according to the date the Exhibit Space Application & Contract is received, the number of booths requested, and the proximity of space to competitors and special exhibit requirements with preference given as outlined in the Exhibitor Prospectus. When possible, Exhibit Management will try to accommodate the exhibitor's booth choices in order of preference. Notwithstanding the above, Exhibit Management reserves the right to make and/or change location assignments at any time as it may in its sole discretion deem necessary.

## PAYMENT TERMS

Full payment of the total contracted amount is due with-in seven business days of registering for space.

## FAILURE TO OCCUPY SPACE

In the event an exhibiting company has not arrived three (3) hours prior to the hall opening, Exhibit Management reserves the right to re-assign that space as it sees fit with no obligation of a refund. If exhibit material has been delivered to the booth but has not been assembled, Exhibit Management reserves the right to remove the material and place it in storage. If the exhibitor arrives after the material has been stored and would like the material brought back to the show floor, a drayage fee will be charged. Failure to occupy exhibit space does not relieve the Exhibitor from their obligation to pay the full booth rental fees.

## BOOTH SPACE CANCELLATIONS/REDUCTION OF SPACE

Notification of cancellation or reduction of booth space must be in writing. Deadline dates are outlined in the Exhibit Prospectus. There will be no refund for exhibitors who for any reason do not exhibit and have not submitted a written cancellation request prior to stated deadlines. Any space not claimed and occupied for which no special arrangements have been made prior to the exhibition opening may be resold or reassigned by Exhibit Management without obligation on the part of Exhibit Management/North American Chemical Residue Workshop (NACRW) for any refund whatsoever.

## INSTALLATION AND DISMANTLE

Installation and Dismantle dates and hours are outlined in the Exhibit Prospectus. All exhibits must be fully operational one half hour prior to opening. Exhibitors are prohibited from dismantling

booths prior to official close of exhibit hours. Any exhibitor breaking down early without permission from Exhibit Management will not be allowed to exhibit at future Conferences. Tear down and removal of exhibits shall begin promptly after the close of exhibits.

## BADGES & ADMISSION TO HALL

Badged exhibitors may enter the exhibit hall one hour before show opening and remain in the hall one hour after show closing each day. If further access is required, special permission must be secured from Exhibit Management. Trading of badges with other exhibitors or attendees is strictly prohibited. Each exhibitor must wear the official exhibitor badge at all times while at the show site.

## EXHIBIT CONDUCT

- a. Distribution of promotional or educational materials may be conducted and circulated only within the booth assigned to the exhibitor.
- b. Exhibiting companies must open their exhibit on time and staff the booth at all times during the exhibit hours. No packing of equipment or literature or dismantling of exhibits is permitted until exhibit closing time.
- c. Exhibitors must conduct exhibits in a dignified and professional manner.
- d. Aisles may not be obstructed at any time because of excessive crowding in the exhibit booth.
- e. No exhibitor may sublet, assign or share exhibit space.
- f. Noise from electrical or mechanical apparatus or presentations within the booth must not interfere with other exhibitors.
- g. Exhibit Management reserves the right to determine at what point sound constitutes interference with others.
- h. Order taking is permitted when conducted in a professional manner.

## LIABILITY AND INDEMNIFICATION

Exhibitors must surrender the space occupied in the same condition as received. Exhibitors are required to strictly comply with all terms of their agreement as contained in the Exhibit Prospectus, the Exhibitor Service Kit, the Exhibit Space Application/Contract, and exhibitor correspondence as well as all applicable terms and conditions contained in the agreement between North American Chemical Residue Workshop (NACRW) and the hotel.

Exhibitor shall indemnify and hold harmless the North American Chemical Residue, Inc. (NACRW), Marriott Harbor Beach Resort & Spa and its servicing agents from all liability (damage, accident, or loss) which might ensue from any cause resulting or connected with the transport, placement, removal or display of any materials or equipment. Further, the exhibitor shall assume responsibility for any claims arising out of the use of meeting space of the Marriott Harbor Beach Resort for exhibits/table top display purposes.

The Exhibitor agrees to indemnify and defend the North American Chemical Residue Workshop (NACRW), Marriott Harbor Beach Resort & Spa and its owners, agents and employees against any claims or expenses arising out of the use of the premise for EXHIBITS/DISPLAYS purposes.

## CANCELLATION OF THE NORTH AMERICAN CHEMICAL RESIDUE WORKSHOP

It is mutually agreed that in the event the North American Chemical Residue Workshop (NACRW) is cancelled due to disaster, strike, labor dispute, governmental intervention, malicious damage, acts of war, or other causes which would prevent its scheduled opening or continuance, then and thereupon the agreement will be terminated and Exhibit Management shall determine an equitable basis for the refund of such portion of the exhibit fee as is possible, after due consideration of expenditures and commitments already made.