

SPONSORSHIP PROSPECTUS
57th North American Chemical Residue Workshop
July 26-29, 2020
Marriott Harbor Beach Resort ♦ Fort Lauderdale, Florida
www.nacrw.org

The North American Chemical Residue Workshop (NACRW) is a not-for-profit, 501(c) (3) corporation which holds an annual conference for scientists particularly interested in trace level analysis of pesticides, veterinary drug residues, and other chemicals in food, animal feed, and environmental samples. The purpose of the workshop is to provide training, develop and improve technical knowledge, facilitate development and distribution of new analysis methods and techniques, and establish networking to promote professional cooperation between scientists who share these interests. While the majority of attendees are from North America, important international speakers are always included in the Technical Program, and attendance of scientists from Asia, Europe, South America, Australia, and Africa is increasing annually.

NACRW is offering sponsorship opportunities to enhance the overall event for attendees and deliver the ***highest-profile attention to your company before, during and after the meeting. Don't miss this investment opportunity to position your company in front of decision-makers.*** Our goal is to make the conference affordable and accessible to as many attendees as possible.

Various Sponsorships (Platinum, Gold, Silver, Student Scholarships, Welcome Reception, and Friends of NACRW)

Platinum, Gold, and Silver sponsorships partially subsidize our social event and help defray costs of registration products. As we grow, NACRW is committed to maintaining our inviting atmosphere by increasing opportunities for attendees to interact with each other outside of the technical program. This year's social event will be held Monday evening, July 27, 2020, and will be held at the Marriott Harbor Beach Resort (host hotel). The social event will provide an excellent networking opportunity with fellow attendees!

There is also a sponsorship opportunity for the "Opening Welcome Reception" which is planned for Sunday evening, July 26, 2020. There will be a "Get to Know Your Sponsor" contest that requires interested attendees to visit your booth to be entered for a prize drawing during the meeting. Attendees love this! Also available is the Student Scholarship sponsorship which will assist in providing a scholarship of \$500 each for up to 6 students to attend and present a poster at the conference as well as attend at no cost. The sponsor(s) of this will announce and introduce the student scholarship winners during the conference.

For more information, contact:

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**Please review the
sponsorship opportunities
on the following page and
Join us at the 2020 NACRW!**

SPONSORSHIP LEVELS

Platinum level

\$3,950

- **One-Color Logo imprinted on the Conference Registration Bag!**
- Includes sponsorship recognition during the Welcome Reception
- Signage provided at the conference throughout the week and at the Welcome Reception and social event
- Promotional Slide that is displayed during Session Break Times (*sponsor provides power point file*)
- Your company logo printed on an exclusive ad with other platinum-level sponsors in the conference program
- A Platinum listing on the sponsor and home page of the NACRW web site
- A link to your company's web site on the sponsor page of the NACRW website
- Sponsor recognition ribbons for your staff to display on their name badge
- Logo recognition on slides at the opening and closing plenary sessions
- **ONE PROMOTIONAL INSERT IN THE REGISTRATION BAG.**
- Drive attendees to your booth with a question in the "Get to Know Your Sponsors" contest quiz
- Logo listed on the conference mobile app (main page)
- Complimentary full page ad in the conference program booklet

Gold level

\$3,450

- **One-Color Logo imprinted on the Conference Note Book!**
- Signage provided at the conference throughout the week and at the social event
- Promotional Slide that is displayed during Session Break Times (*sponsor provides power point file*)
- A Gold listing on the sponsor page of the NACRW web site
- A link to your company's web site on the sponsor page of the NACRW website
- A sponsor listing in the official conference program guide
- Sponsor recognition ribbons for your staff to display on their name badge
- Logo recognition on slides at the opening and closing plenary sessions
- Drive attendees to your booth with a question in the "Get to Know Your Sponsors" contest quiz

Silver level

\$2,750

- **One-color Logo imprinted on the Conference Lanyard!** (1 sponsorship available at this level)
- Signage provided at the conference throughout the week and at the social event
- Promotional Slide that is displayed during Session Break Times (*sponsor provides power point file*)
- A Silver listing on the sponsor page of the NACRW web site
- A link to your company's web site on the sponsor page of the NACRW website
- A sponsor listing in the official conference program guide
- Sponsor recognition ribbons for your staff to display on their name badge
- Logo recognition on slides at the opening and closing plenary sessions
- Drive attendees to your booth with a question in the "Get to Know Your Sponsors" contest quiz

Welcome Reception Sponsor

\$1,600

- Signage provided at the Welcome Reception
- A sponsor listing in the official conference program guide
- A sponsor listing on the sponsor page of the NACRW web site
- Sponsor recognition ribbons for your staff to display on their name badge
- Sponsor can provide one printed item for use during the reception i.e, napkins, plates, or drink holders
- Logo recognition on slides at the opening plenary session
- Drive attendees to your booth with a question in the "Get to Know Your Sponsors" contest quiz

Student Scholarship Sponsor

**\$3,250 Exclusive sponsor
or
\$1,625 Co-sponsor**

- Signage provided at the conference throughout the week
- A sponsor listing on the sponsor page of the NACRW web site and in the program
- Sponsor recognition ribbons for your staff to display on their name badge
- Logo recognition on slides at the opening plenary session
- Drive attendees to your booth with a question in the "Get to Know Your Sponsors" contest quiz
- Introductions and Announcements of the Student Scholarship Winners by the exclusive sponsoring company or co-sponsoring companies on the last day of the conference

Friends of NACRW

\$750

- Highlight your Company with a Promotional Bag Insert **OR** Drive attendees to your booth with a question in the "Get to Know Your Sponsors" contest quiz
- Logo recognition on slides at the opening plenary session
- A sponsor listing on the sponsor page of the NACRW web site and in the conference program guide