



NACRW

NORTH AMERICAN
CHEMICAL RESIDUE WORKSHOP

July 26-30, 2021

SPONSOR AND EXHIBIT PROSPECTUS
Online via onAir and Zoom

For inquiries, email Teri at
teri@nacrw.org



The 57th Annual NACRW will be a virtual event in 2021 from July 26-30 and will be held in the platform called OnAir with Zoom being used for the sessions.

To Register, please click on the link below

<https://nacrw.eventsair.com/nacrw2021/21exhibits>

Four Sponsor Levels are available and all include a virtual exhibit booth!

Patron Level \$4,000 * (limited availability)

- Patron sponsor will receive the following:
 - 5 minutes at the beginning of their sponsored session to provide a brief company introduction (PowerPoint Presentation or Introduction with a video)
 - One 30-minute Technology Networking session (this can be a presentation; for example, a shortened vendor seminar or whatever you would like to present. (gamification will drive attendees to your booth and the technology presentation)
- 1 complimentary virtual booth
- 7 complimentary attendee registrations
- Listed on NACRW's main web page, as well as the registration and sponsor pages
- Full-page and half-page ad in the digital program
- Your logo included as a sponsor in the online virtual portal, sponsored session, and technology break
- Included in all NACRW marketing emails
- Included in Facebook, Twitter and LinkedIn social posts
- Access to attendee participant list for those who opt-in

Partner Level \$2,500 * - up to 9 sponsorships available

- Partner sponsor will have 5 minutes at the beginning of their sponsored session to provide a brief company introduction (PowerPoint Presentation or Introduction with a video)
- 1 complimentary virtual booth
- 4 complimentary attendee registrations
- Listed on NACRW's main web page, as well as the registration and sponsor pages
- Full-page ad in the digital program
- Your logo included as a sponsor in the online virtual portal and in the sponsored session
- Included in NACRW marketing emails
- Included in Facebook, Twitter and LinkedIn social posts
- Access to attendee participant list for those who opt-in

Premier Level \$1,500 * (limited availability)

- Premier sponsor will receive one 30-minute Technology Networking session (this can be a presentation; for example, a shortened vendor seminar or whatever you would like to present. (gamification will drive attendees to your booth and the technology presentation)
- 1 complimentary virtual booth
- 3 complimentary attendee registrations
- Listed on NACRW's registration and sponsor pages
- Half-page ad in the digital program
- Your logo listed as sponsor of the Technology Break in the online virtual portal
- Included in one NACRW marketing emails
- Included in Facebook, Twitter and LinkedIn social posts
- Access to attendee participant list for those who opt-in

Friend of NACRW \$500

- 1 complimentary virtual booth
- 1 complimentary attendee registration
- Listed on NACRW's sponsor page
- Access to attendee participant list for those who opt-in

** The sponsored sessions and technology presentations will be assigned on a first-come, first-serve basis. Once your sponsorship/exhibit is processed, NACRW will send you an email to select your session and technology presentation time slots.*

Additional Sponsorship

The NACRW Reference Materials Working Group is soliciting sponsorships to support their work to provide producers, suppliers and users with recommended practices for the proper use of reference materials.

Annual sponsorship of the NACRW Reference Material Use in Trace Analysis manual Cost: (\$500)