

**SPONSORSHIP PROSPECTUS**  
**60<sup>th</sup> North American Chemical Residue Workshop**  
**July 14-17, 2024**  
**Marriott Harbor Beach Resort ♦ Fort Lauderdale, Florida**  
**[www.nacrw.org](http://www.nacrw.org)**

The North American Chemical Residue Workshop (NACRW) is a not-for-profit, 501(c) (3) corporation which holds an annual conference for scientists particularly interested in trace level analysis of pesticides, veterinary drug residues, and other chemicals in food, animal feed, and environmental samples. The purpose of the workshop is to provide training, develop and improve technical knowledge, facilitate development and distribution of new analysis methods and techniques, and establish networking to promote professional cooperation between scientists who share these interests. While most attendees are from North America, important international speakers are always included in the Technical Program, and attendance of scientists from Asia, Europe, South America, Australia, and Africa is increasing annually.

NACRW is offering sponsorship opportunities to enhance the overall event for attendees and deliver the ***highest-profile attention to your company before, during and after the meeting. Don't miss this investment opportunity to position your company in front of decision-makers.*** Our goal is to make the conference affordable and accessible to as many attendees as possible.

**Various Sponsorships (Platinum, Gold, Silver, Student Scholarships, Welcome Reception, and Friends of NACRW)**

Platinum, Gold, and Silver sponsorships help to subsidize our social event as well as defray costs of registration products. As we grow, NACRW is committed to maintaining our inviting atmosphere by increasing opportunities for attendees to interact with each other outside of the technical program. This year's social event will be held Monday evening, July 15, 2024, and will be held at the Marriott Harbor Beach Resort (host hotel). The social event will provide an excellent networking opportunity with fellow attendees!

There are also two sponsorship opportunities for the "Opening Welcome Reception" which is planned for Sunday evening, July 14, 2024. There will be a "Get to Know Your Sponsor" contest that requires interested attendees to visit your booth to be entered for a prize drawing during the meeting. Attendees love this! Also available is the Student Scholarship sponsorship which will assist in providing a scholarship of \$500 each for up to 6 students to attend and present a poster at the conference as well as attend at no cost. The sponsor(s) of this will announce and introduce the student scholarship winners during the conference.

**For more information, contact:**

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**Please review the**  
**sponsorship opportunities**  
**on the following page and**  
**Join us at the 2024 NACRW!**

# SPONSORSHIP LEVELS

## Platinum level

(up to 4 sponsorships available at this level)

**Sold** \$11,500

- **One-Color Logo imprinted on the Conference Registration Bag**
- **7 complimentary attendee registrations**
- **confirmed Vendor Seminar slot** (audio visual will be provided by NACRW, your company will provide food and beverage for up to 125 people)
- **complimentary 20' x 8' exhibit space** which can include a corner and inline space
- **Technical Session Sponsorship** – your company has 5 minutes at the beginning of one of the nine sessions to give a brief overview of your company with or without a PowerPoint presentation or play a promotional video
- **Recognized as a Social Event and Mobile App sponsor** (Logo listed on the conference mobile app main page)
- **Signage provided at the conference throughout the week and at the Social Event**
- **A Platinum listing on the sponsor page and home page of the NACRW web site with your url link**
- **Sponsor recognition ribbons for your staff to display on their name badge**
- **Promotional Slide that is displayed during Session Break Times** (*sponsor provides power point file*)
- **Your company logo printed on an exclusive ad with other platinum-level sponsors in the conference program**
- **Logo recognition on slide at the opening and closing plenary sessions**
- **Complimentary full-page ad in the conference program booklet**
- **Drive attendees to your booth with a question in the “Get to Know Your Sponsors” contest quiz**
- **ONE PROMOTIONAL INSERT IN THE REGISTRATION BAG**

## Gold level

(2 sponsorships available at this level)

**Sold** \$8,500

- **Select from one of the following:**
- **One-Color Logo imprinted on the Conference Note Book**
- **or One-color logo imprinted on the Conference Name Badge Holders**
- **4 complimentary attendee registrations**
- **Confirmed Wednesday Vendor Seminar slot** (audio visual will be provided by NACRW, your company will provide food and beverage for up to 125 people)
- **complimentary 10' x 8' exhibit space** which can be a corner, pending availability, or inline space
- **Signage provided at the conference throughout the week**
- **Promotional Slide that is displayed during Session Break Times** (*sponsor provides power point file*)
- **A Gold listing on the sponsor page of the NACRW web site to include your url link**
- **Complimentary full-page ad in the conference program booklet**
- **Sponsor recognition ribbons for your staff to display on their name badge**
- **Logo recognition on slide at the opening and closing plenary sessions**
- **Drive attendees to your booth with a question in the “Get to Know Your Sponsors” contest quiz**

## Silver level

(3 sponsorships available at this level)

**\$4,500**

- **2 complimentary attendee registrations**
- **Technical Session Sponsorship** – your company has 5 minutes at the beginning of one of the nine sessions to give a brief overview of your company with or without a PowerPoint presentation or play a promotional video
- **complimentary 10' x 8' exhibit space** which can be a corner, pending availability, or inline space
- **Promotional Slide that is displayed during Session Break Times** (*sponsor provides power point file*)
- **Signage provided at the conference throughout the week**
- **A Silver listing on the sponsor page of the NACRW web site to include your url link**
- **Complimentary full-page ad in the conference program booklet**
- **Sponsor recognition ribbons for your staff to display on their name badge**
- **Logo recognition on slide at the opening and closing plenary sessions**
- **Drive attendees to your booth with a question in the “Get to Know Your Sponsors” contest quiz**

**1 sold**

## **Sunday Welcome Reception Sponsor (2 sponsorships available) \$2,850**

- **Specialty Drink named after your company and you provide the drink tickets to attendees**
- **Signage provided at the Welcome Reception**
- **Sponsor can provide, at their expense, one printed item for use during the reception i.e, napkins, plates, or drink holders**
- **A sponsor listing in the official conference program guide**
- **A sponsor listing on the sponsor page of the NACRW web site with your url link**
- **Sponsor recognition ribbons for your staff to display on their name badge**
- **Logo recognition on slide at the opening plenary session**
- **Drive attendees to your booth with a question in the “Get to Know Your Sponsors” contest quiz**

## **Student Scholarship Sponsor (2 sponsorships available) \$1,500**

- **Signage provided at the conference throughout the week**
- **A sponsor listing in the official conference program guide**
- **A sponsor listing on the sponsor page of the NACRW web site with your url link**
- **Sponsor recognition ribbons for your staff to display on their name badge**
- **Logo recognition on slide at the opening plenary session**
- **Drive attendees to your booth with a question in the “Get to Know Your Sponsors” contest quiz**
- **Introductions and Announcements of the Student Scholarship Winners by the exclusive sponsoring company or co-sponsoring companies on the last day of the conference**

## **Friends of NACRW \$750**

- **Highlight your Company with a Promotional Bag Insert OR Drive attendees to your booth with a question in the “Get to Know Your Sponsors” contest quiz**
- **Logo recognition on slide at the opening plenary session**
- **A sponsor listing on the sponsor page of the NACRW web site and in the conference program guide**

**All sponsors will have access to the pre-conference attendee list as well as post-conference attendee list**