

SPONSORSHIP PROSPECTUS
61st North American Chemical Residue Workshop
July 27-30, 2025
Francis Marion Hotel, Charleston, South Carolina
www.nacrw.org

The North American Chemical Residue Workshop (NACRW) is a 501(c)(3) non-profit organization dedicated to advancing scientific knowledge in trace-level analysis of pesticides, veterinary drug residues, and other chemicals in food, animal feed, and environmental samples. Each year, NACRW hosts an annual conference that brings together scientists from around the globe to share expertise, develop new analytical methods, and foster professional collaboration. While most attendees are from North America, the conference continues to attract an increasing number of international participants from Asia, Europe, South America, Australia, and Africa. Renowned international speakers are consistently featured in the Technical Program.

To support and enhance the conference experience, NACRW offers a range of sponsorship opportunities designed to spotlight your company before, during, and after the event. This is an exceptional chance to position your brand in front of key decision-makers within the scientific community. Our mission is to keep the conference affordable and accessible to as many participants as possible, and your sponsorship plays a vital role in achieving that goal.

Sponsorship Opportunities:

- **Platinum, Gold, and Silver Sponsorships:** These tiers help offset the costs of the social events and registration materials. Your support ensures we maintain the welcoming atmosphere NACRW is known for, by creating more opportunities for attendees to connect outside the technical sessions.
- **Student Scholarships:** Sponsors can fund scholarships of \$500 each for up to six students. These scholarships allow students to attend the conference, present posters, and participate in sessions at no cost. Sponsors will have the honor of announcing and introducing the scholarship winners during the conference.
- **Welcome Reception (Social Event) Sponsorship:** This year, our Welcome Reception and Social Event will be combined and held on Monday evening, July 28, 2025, in the Exhibit Hall at the Francis Marion Hotel, our host venue. This event offers an unparalleled networking opportunity for attendees to engage with one another and with sponsors and exhibitors.
- **"Get to Know Your Sponsor" Contest:** This interactive sponsorship encourages attendees to visit your booth for a chance to enter a prize drawing. It's a fun and effective way to drive traffic to your exhibit space and engage directly with participants—a favorite among attendees!

For more information, contact:

Teri Besse
Executive Director
NACRW
2910 Kerry Forest Pkwy #D4-388
Tallahassee, FL 32309
850-320-8570 office
teri@nacrw.org

Don't miss this opportunity to elevate your company's visibility and connect with leading scientists in the field. Your sponsorship not only enhances the conference but also fosters the advancement of scientific research and collaboration.

Please review the
sponsorship opportunities
on the following page and
Join us at the 2025 NACRW!

SPONSORSHIP LEVELS

Platinum level **(4 sponsorships available at this level)**

\$12,500

- One-Color Company Logo imprinted on the Conference Registration Bag
- Confirmed **Vendor Seminar** slot on (morning and afternoon) **Note: audio visual will be provided by NACRW as will food for up to 100 attendees.**
- 4 complimentary attendee registrations
- Complimentary 10'x 6' exhibit space
- Complimentary full-page ad in the conference program booklet
- Technical Session Sponsorship – your company has 5 minutes at the beginning of one of the nine sessions to give a brief overview of your company with or without a PowerPoint presentation or play a promotional video
- Recognized as a Mobile App sponsor (Logo listed on the conference mobile app main page)
- Signage provided at the conference throughout the week
- A Platinum listing on the sponsor page and home page of the NACRW web site with your url link
- Sponsor recognition ribbons for your staff to display on their name badge
- Promotional Slide that is displayed during Session Break Times (*sponsor provides power point file*)
- Your company logo printed on an exclusive ad with other platinum-level sponsors in the conference program
- Logo recognition on slide at the opening and closing plenary sessions
- Drive attendees to your booth with a question in the “Get to Know Your Sponsors” contest quiz
- ONE PROMOTIONAL INSERT IN THE REGISTRATION BAG or a give-away (giveaway cannot compete with a sponsored item, an item must be approved by NACRW)

1 still available

Gold level **(2 sponsorships available at this level)**

\$10,500

- Select from one of the following:
 - One-Color Company Logo imprinted on the Conference Notebook
 - or One-color Company Logo imprinted on the Conference Name Badge Holders
- Confirmed **Wednesday Vendor Seminar** slot (audio visual will be provided by NACRW as will the food for up to 100 attendees)
- 3 complimentary attendee registrations
- Complimentary 10'x 6' exhibit space
- Signage provided at the conference throughout the week
- Promotional Slide that is displayed during Session Break Times (*sponsor provides power point file*)
- A Gold listing on the sponsor page of the NACRW web site to include your url link
- Complimentary full-page ad in the conference program booklet
- Sponsor recognition ribbons for your staff to display on their name badge
- Logo recognition on slide at the opening and closing plenary sessions
- Drive attendees to your booth with a question in the “Get to Know Your Sponsors” contest quiz

Silver level (3 sponsorships available at this level)

\$4,500

- **Technical Session Sponsorship – your company has 5 minutes at the beginning of one of the nine sessions to give a brief overview of your company with or without a PowerPoint presentation or play a promotional video**
- 1 complimentary attendee registration
- Complimentary 10'x 6' exhibit space
- Promotional Slide that is displayed during Session Break Times (*sponsor provides power point file*)
- Signage provided at the conference throughout the week
- A Silver listing on the sponsor page of the NACRW web site to include your url link
- Complimentary half-page ad in the conference program booklet
- Sponsor recognition ribbons for your staff to display on their name badge
- Logo recognition on slide at the opening and closing plenary sessions
- Drive attendees to your booth with a question in the “Get to Know Your Sponsors” contest quiz

Welcome Reception Specialty Drink Sponsor

\$2,500

- **Take advantage of this high-visibility sponsorship and raise a glass to new connections! 🍷**
 - ✓ **Branded Specialty Drink – Your company name featured on a signature cocktail**
 - ✓ **Exclusive zVisibility – Signage at the Welcome Reception**
 - ✓ **Branded Touchpoints – Option to provide branded napkins, plates, or drink holders**
- A sponsor listing in the official conference program guide
- A sponsor listing on the sponsor page of the NACRW web site with your url link
- Sponsor recognition ribbons for your staff to display on their name badge
- Logo recognition on slide at the opening plenary session
- Drive attendees to your booth with a question in the “Get to Know Your Sponsors” contest quiz

Student Scholarship Co- Sponsor (2 sponsorships available)

\$1,500

Support the next generation of industry professionals while gaining **valuable brand exposure** at NACRW! Your company will have the opportunity to introduce and announce the scholarship winners on the final day of the conference—aligning your brand with education, innovation, and future leadership.

- ✓ **Exclusive Recognition** – Your company introduces the scholarship winners during a session on Wednesday
- ✓ **High-Visibility Branding** – Signage displayed throughout the conference
- ✓ **Premier Recognition** – Featured in the official program guide and on the NACRW website (with URL link)
- ✓ **On-Site Promotion** – Sponsor ribbons for staff and logo placement at the opening plenary session
- ✓ **Engage Attendees** – Feature a question in the “Get to Know Your Sponsors” contest quiz to drive traffic to your booth

Friends of NACRW

\$750

Want **affordable, high-impact** visibility at NACRW? The **Friends of NACRW** sponsorship is the perfect way to **get your brand in front of attendees**—without breaking the budget!

- ✓ **Choose Your Perk!** – Insert a **promo item** in attendee bags **OR** feature a question in the “**Get to Know Your Sponsors**” contest quiz to drive traffic to your booth!
- ✓ **Brand Recognition** – Your **logo displayed** on the opening plenary session slide
- ✓ **Marketing Exposure** – Company listing in the **official conference program** and on the NACRW website

All sponsors will have access to the attendee list for those who opt-in for marketing.