EXHIBITOR & SPONSOR

PROSPECTUS

NACRW

North American Chemical Residue Workshop



JULY 11–14, 2027

SAN ANTONIO, TEXAS

Grand Hyatt San Antonio River Walk

600 E Market St, San Antonio, TX 78205

Exhibit Hall: Texas D, E, F

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AT A GLANCE

DATES
July 11–14, 2027

VENUE
Grand Hyatt San Antonio River Walk, San Antonio, TX

EXHIBIT HALL
Texas D, E, F

EXHIBIT BOOTH
$2,000 · standard 8'×8'

SPONSORSHIPS
From $500 to $16,000

EXHIBITOR & SPONSOR CONTACT

Alex Bush
NACRW BOD Chair
chair@nacrw.com

ABOUT NACRW

ABOUT THE NORTH AMERICAN CHEMICAL RESIDUE WORKSHOP

The North American Chemical Residue Workshop (NACRW) is a 501(c)(3) non-profit organization dedicated to advancing scientific knowledge in trace-level analysis of pesticides, veterinary drug residues, and other chemicals in food, animal feed, and environmental samples. Each year, NACRW hosts an annual conference that brings together scientists from around the globe to share expertise, develop new analytical methods, and foster professional collaboration. While most attendees are from North America, the conference continues to attract an increasing number of international participants from Asia, Europe, South America, Australia, and Africa. Renowned international speakers are consistently featured in the technical program.

WHY SHOULD YOU EXHIBIT AT NACRW 2027?

To support and enhance the conference experience, NACRW offers a range of sponsorship opportunities designed to spotlight your company before, during, and after the event. This is an exceptional chance to position your brand in front of key decision makers within the scientific community. Our mission is to keep the conference affordable and accessible to as many participants as possible, and your sponsorship plays a vital role in achieving that goal.

BENEFITS OF EXHIBITING AT NACRW MEETING & EXPOSITION

1. An opportunity to promote your brand and connect with analytical chemists and laboratory decision makers from government, industry, and academia
2. Increase attendee engagement and exhibit traffic with customized marketing opportunities
3. Listing on the NACRW website
4. Opportunity to hold a presentation at the show (for additional cost)
5. Access to attendees who work in trace-level analysis of pesticides, veterinary drug residues, and other chemicals in food, animal feed, and environmental samples

Exhibitor & Sponsor Contact: Alex Bush, NACRW BOD Chair | chair@nacrw.com

EXHIBITOR INFORMATION

EXHIBIT LOCATION

Grand Hyatt San Antonio River Walk
600 E Market St
San Antonio, TX 78205
Exhibit Hall: Texas D, E, F

MOVE-IN & MOVE-OUT

Move-In Day: Sunday, July 11, 2027
Move-Out Day: Wednesday, July 14, 2027**

WORKSHOP DATES & TIMES*

Sunday, July 11, 2027	Welcome Reception	6 – 8 pm
Monday, July 12, 2027	Sessions	8 am – 5 pm
Tuesday, July 13, 2027	Sessions	8 am – 5 pm
Wednesday, July 14, 2027	Sessions	8 am – 4 pm

*Times are subject to change

EXHIBIT DATES & HOURS**

SUNDAY
July 11, 2027

Welcome Reception
6 – 8 pm

MONDAY
July 12, 2027

AM Break
10 – 11 am

Lunch
11 am – 1 pm

PM Break
2 – 3 pm

TUESDAY
July 13, 2027

AM Break
10 – 11 am

Lunch
11 am – 1 pm

PM Break
2 – 3 pm

WEDNESDAY
July 14, 2027

AM Break
10 – 11 am

Lunch
11 am – 1 pm

The Welcome Reception, refreshment breaks, and lunches are held in the exhibit hall. Booths must be staffed during all exhibit hours listed above.

** Exhibition times and breakdowns are tentative. The Exhibitor Manual will be sent in January 2027 and will contain the final information.

Exhibitor & Sponsor Contact: Alex Bush, NACRW BOD Chair | chair@nacrw.com

EXHIBITOR INFORMATION

EXHIBITOR PRICING

$2,000

Standard 8'×8' booth, including everything listed here.

EVERY BOOTH INCLUDES

- ✓ Standard 8'×8' booth
- ✓ 2 chairs
- ✓ 1 full conference badge
- ✓ Vacuuming
- ✓ 1 draped table
- ✓ 1 waste basket
- ✓ Booth carpeting
- ✓ Electricity (if needed)

ATTENDEE REGISTRATION

EARLY BIRD REGISTRATION
$450

REGISTRATION (AFTER MAY 14, 2027)
$550

EXHIBITOR REGISTRATION

Each company is entitled to one (1) Full Conference registration (per 8'×8' space) allowing access to all sessions and events for the entire conference. Additional company personnel wishing to attend sessions and events **MUST REGISTER and PAY** the appropriate registration fee.

Exhibit space is limited

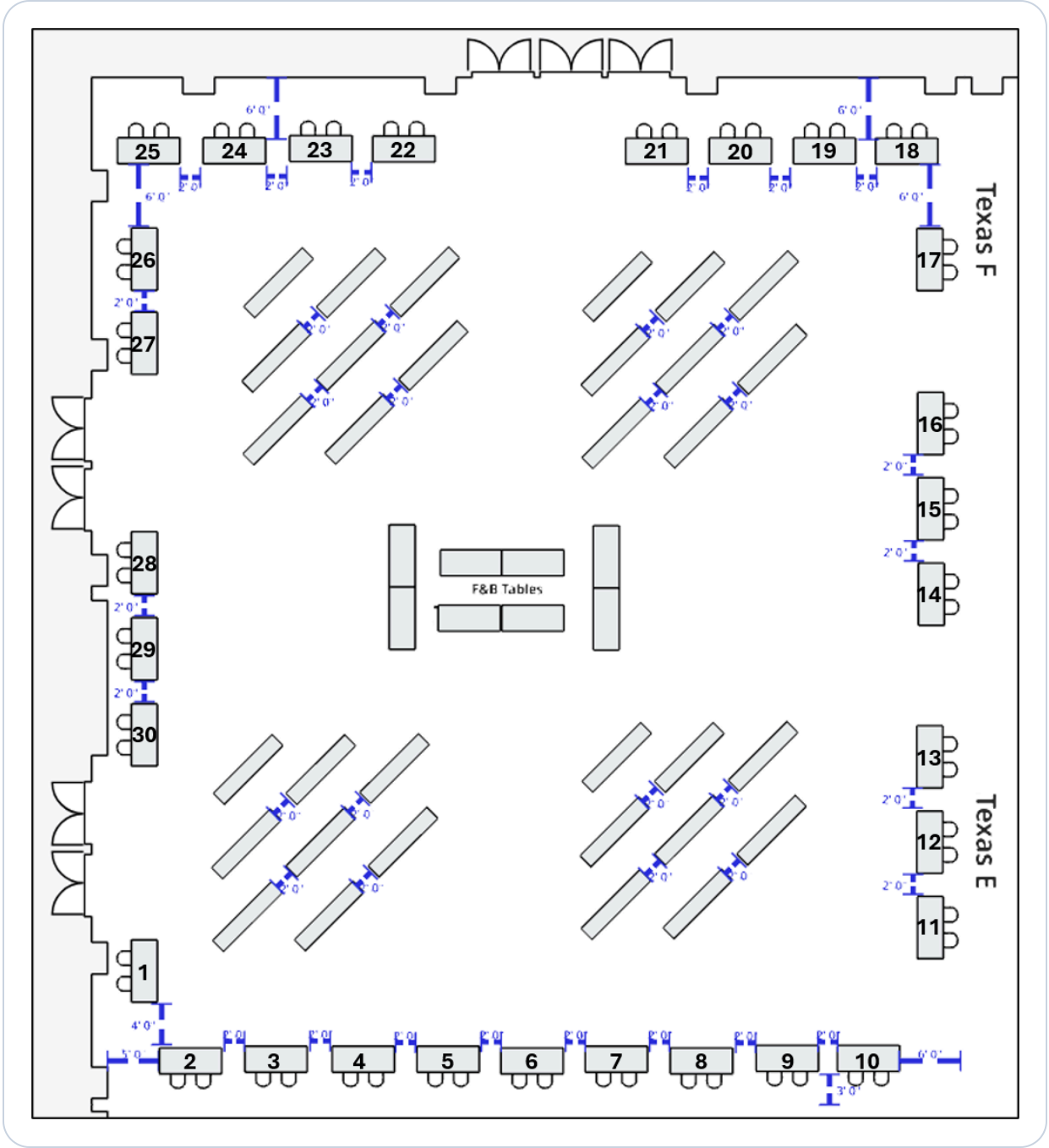
It is anticipated that exhibit space will sell out quickly. Booths are assigned based on the exhibitor's registration online using the real-time exhibition portal.

Exhibitor & Sponsor Contact: Alex Bush, NACRW BOD Chair | chair@nacrw.com

EXHIBIT HALL FLOOR PLAN

GRAND HYATT SAN ANTONIO · TEXAS D, E, F

Standard booths are 8'×8'



Floor plan is subject to change. Booths are assigned through the real-time exhibition portal.

Exhibitor & Sponsor Contact: Alex Bush, NACRW BOD Chair | chair@nacrw.com

SPONSORSHIP AT A GLANCE

Position your brand in front of key decision makers before, during, and after the event. Compare benefits by level below; full details follow on pages 8–10.

BENEFIT	Platinum $16,000	Gold $14,000	Silver $10,000	Welcome Reception $2,000	Student Scholarshi $2,000	Coffee Break $1,000	Friends of NACRW $500
Complimentary attendee registration badges	4	3	2	—	—	—	—
Complimentary 8'×8' exhibit space	✓	✓	✓	—	—	—	—
Full-page ad in the digital program	✓	✓	✓	—	—	—	—
Technical Session Sponsorship (5 min)	✓	✓	✓	—	—	—	—
Signage at the conference	✓	✓	✓	At reception	✓	✓	—
Banner on NACRW website front page	✓	✓	✓	—	—	—	—
NACRW website sponsor listing with URL	Platinum	Gold	Silver	✓	✓	✓	—
Sponsor listing in digital program guide	✓	✓	✓	✓	✓	✓	✓
Sponsor recognition ribbons for staff	✓	✓	✓	✓	✓	✓	✓
Promotional slide during session breaks	✓	✓	✓	—	—	—	—
Logo on opening & closing plenary slide	✓	✓	✓	—	—	—	—
Logo & verbal recognition, opening plenary	✓	✓	✓	✓	✓	✓	✓
“Get to Know Your Sponsors” quiz question	✓	✓	✓	—	—	—	—

Exhibitor & Sponsor Contact: Alex Bush, NACRW BOD Chair | chair@nacrw.com

SPONSORSHIP OPPORTUNITIES

PLATINUM LEVEL $16,000

- **4** complimentary attendee registration badges
- Confirmed **Vendor Seminar slot** on Monday or Tuesday (morning or afternoon). NOTE: audiovisual (AV) equipment will be provided by NACRW, along with food for up to 100 attendees
- Complimentary 8'×8' exhibit space
- Complimentary full-page ad in the conference digital program
- **Technical Session Sponsorship**: your company has 5 minutes at the beginning of one of the sessions to give a brief overview of your company with or without a PowerPoint presentation or play a promotional video
- Recognized as a **Mobile App sponsor** (logo listed on the conference mobile app main page)
- Signage provided at the conference throughout the week
- Advertisement banner placement on the front page of the NACRW website
- A Platinum listing on the sponsor page and home page of the NACRW website with your URL link
- Sponsor recognition ribbons for your staff to display on their name badge
- Promotional slide displayed during session break times (sponsor provides PowerPoint file)
- Your company logo printed on an exclusive ad with other Platinum-level sponsors in the digital conference program
- Logo recognition on slide at the opening and closing plenary sessions
- Drive attendees to your booth with a question in the "Get to Know Your Sponsors" contest quiz

GOLD LEVEL $14,000

- **3** complimentary attendee registration badges
- Confirmed **Vendor Seminar slot** on Wednesday (morning or afternoon). NOTE: audiovisual (AV) equipment will be provided by NACRW, along with food for up to 100 attendees
- Complimentary 8'×8' exhibit space
- Complimentary full-page ad in the conference digital program
- **Technical Session Sponsorship**: your company has 5 minutes at the beginning of one of the sessions to give a brief overview of your company with or without a PowerPoint presentation or play a promotional video
- Signage provided at the conference throughout the week
- Advertisement banner placement on the front page of the NACRW website
- A Gold listing on the sponsor page and home page of the NACRW website with your URL link
- Sponsor recognition ribbons for your staff to display on their name badge
- Promotional slide displayed during session break times (sponsor provides PowerPoint file)
- Logo recognition on slide at the opening and closing plenary sessions
- Drive attendees to your booth with a question in the "Get to Know Your Sponsors" contest quiz

Exhibitor & Sponsor Contact: Alex Bush, NACRW BOD Chair | chair@nacrw.com

SPONSORSHIP OPPORTUNITIES

SILVER LEVEL $10,000

- **2** complimentary attendee registration badges
- Complimentary 8'×8' exhibit space
- Complimentary full-page ad in the conference digital program
- **Technical Session Sponsorship**: your company has 5 minutes at the beginning of one of the sessions to give a brief overview of your company with or without a PowerPoint presentation or play a promotional video
- Signage provided at the conference throughout the week
- Advertisement banner placement on the front page of the NACRW website
- A Silver listing on the sponsor page and home page of the NACRW website with your URL link
- Sponsor recognition ribbons for your staff to display on their name badge
- Promotional slide displayed during session break times (sponsor provides PowerPoint file)
- Logo recognition on slide at the opening and closing plenary sessions
- Drive attendees to your booth with a question in the “Get to Know Your Sponsors” contest quiz

WELCOME RECEPTION SPONSOR $2,000

- Specialty drink named after your company, and you can provide drink tickets to attendees
- Signage provided at the Welcome Reception
- Sponsor can provide, at their expense, one printed item for use during the reception
- A sponsor listing in the official conference digital program guide
- A sponsor listing on the sponsor page of the NACRW website with your URL link
- Sponsor recognition ribbons for your staff to display on their name badge
- Logo and verbal recognition at the opening plenary session

The Welcome Reception is held in the exhibit hall on **Sunday, July 11, 2027, 6 – 8 pm**, kicking off the workshop with exhibitors and attendees together.

Exhibitor & Sponsor Contact: Alex Bush, NACRW BOD Chair | chair@nacrw.com

SPONSORSHIP OPPORTUNITIES

STUDENT SCHOLARSHIP SPONSOR — $2,000

- Introduction and announcements of the Student Scholarship Winners by the exclusive sponsoring company or co-sponsoring companies on the last day of the conference
- Signage provided at the conference throughout the week
- A sponsor listing in the official conference digital program guide
- A sponsor listing on the sponsor page of the NACRW website with your URL link
- Sponsor recognition ribbons for your staff to display on their name badge
- Logo and verbal recognition at the opening plenary session

COFFEE BREAK SPONSOR — $1,000

- Signage provided at the conference throughout the week and during the break
- A sponsor listing in the official conference digital program guide
- A sponsor listing on the sponsor page of the NACRW website with your URL link
- Sponsor recognition ribbons for your staff to display on their name badge
- Logo and verbal recognition at the opening plenary session

FRIENDS OF NACRW — $500

- A sponsor listing in the official conference digital program guide
- Sponsor recognition ribbons for your staff to display on their name badge
- Logo and verbal recognition at the opening plenary session

READY TO SPONSOR?

Our mission is to keep the conference affordable and accessible to as many participants as possible, and your sponsorship plays a vital role in achieving that goal.

CONTACT

Alex Bush
NACRW BOD Chair
chair@nacrw.com

POLICIES & LOGISTICS

PAYMENT POLICY

The total booth payment must be submitted at the time of reservation. Applications cannot be processed or booths assigned without the required payment. If payment is not received, reserved space will no longer be guaranteed and is subject to release and resale at the discretion of Exhibit Management.

CANCELLATION & REDUCTION OF SPACE POLICY

All exhibit booth space cancellations or reductions of space must be submitted in writing and received by Flagworks, Inc. on or before **January 30, 2027**, for a full refund less a $500 administration fee. Cancellations or reductions received after January 30, 2027, will not be refunded.

BOOTH SPACE ASSIGNMENT

Exhibit space is limited, and it is anticipated that it will sell out quickly. Booths will be assigned based on the exhibitor's registration online using the real-time exhibition portal. See Space Assignment in the Exhibitor Terms and Conditions.

SELF & VALET PARKING

SELF-PARKING
$49.00+ per 24 hours

VALET PARKING
$60.00 – $70.00 by dates

Prices include in/out privileges on both self and valet. Rates are subject to change without notice. Due to height restrictions, the hotel does not accept oversized vehicles, toppers, or trailers.

Exhibitor & Sponsor Contact: Alex Bush, NACRW BOD Chair | chair@nacrw.com

SHIPPING & PACKAGES

SHIPPING / PACKAGE PROCEDURES

LABEL MATERIALS AS FOLLOWS

Grand Hyatt San Antonio
(Guest Name) (Guest Cell Number)
c/o FedEx Office at Grand Hyatt San Antonio
600 E. Market Street
San Antonio, Texas 78205
North American Chemical Residue Workshop (NACRW 2027) / Box ___ of ___

Due to limited storage capabilities, please do not ship materials more than **three (3) days** prior to the start of the conference. Only meeting planner materials will be accepted. **Vendor or exhibit freight will not be accepted through the hotel.** Contact Alex Bush at chair@nacrw.com to guarantee receiving and storage arrangements.

Handling charges for shipping boxes to the hotel (rates are subject to change)

Description	In-Bound Receiving Fee	In-Bound Receiving/ Delivery Fee	Out-Bound Handling Fee	Storage Fee (more than 3 days)
Items weighing 0.0 – 1.0 lbs	$4.00	$7.00	$7.00	$0.00
Items weighing 1.1 – 10 lbs	$10.00	$15.00	$15.00	$5.00
Items weighing 10.1 – 20 lbs	$15.00	$20.00	$20.00	$10.00
Items weighing 20.1 – 30 lbs	$20.00	$30.00	$30.00	$15.00
Items weighing 30.1 – 40 lbs	$30.00	$36.00	$36.00	$15.00
Items weighing 40.1 – 50 lbs	$35.00	$42.00	$42.00	$15.00
Items weighing 50.1 – 60 lbs	$40.00	$48.00	$48.00	$15.00
Items weighing 60.1+ lbs	$55.00	$66.00	$66.00	$25.00
Pallet/Skid* (additional labor fee may apply; please consult with FedEx for costs)	$150.00 minimum of $0.80/lb >187 lbs	$150.00 minimum of $0.80/lb >187 lbs	$150.00 minimum	$50.00

FEDEX OFFICE SHIPPING & RECEIVING HOURS

Monday – Friday: 7:00 AM to 7:00 PM · Saturday: 10:00 AM to 5:00 PM · Sunday: open based on group needs. Receiving/pickup times outside of these hours must be specifically authorized and approved 30 days prior to the date needed. If load-in or load-out times will exceed 1 hour, dock usage fees will be charged at $100.00 per hour.

TERMS & CONDITIONS

Exhibitor Terms and Conditions 2027 NACRW (July 11–14)
Grand Hyatt San Antonio River Walk, San Antonio, Texas

ADHERENCE TO TERMS / CONTRACTUAL AGREEMENT

As a condition of exhibiting, and when applying for space, the exhibitor agrees to adhere to all conditions and regulations outlined. Exhibitors or their representatives who conduct themselves in an unprofessional manner may be dismissed from the exhibition without refund or appeal. The North American Chemical Residue Workshop (NACRW) and Exhibit Management reserve the right to amend any and all rules and regulations at any time.

ELIGIBILITY TO EXHIBIT

NACRW reserves the right to determine acceptability of applications for exhibit space. Applications and proposed exhibits will be accepted or rejected based on criteria including but not limited to the products or services' professional or educational benefit to the attendees; products or services consistent with the mission, purpose, and goals of NACRW; and spatial constraints in the exhibit hall.

EXHIBIT DISPLAY AREA

Exhibit display areas should be arranged in such a manner as not to obstruct sight lines of neighboring exhibitors, meaning no display or its contents can exceed a height of 8', nor may the side walls be higher than 8', within a distance halfway between the back wall and the aisle. Maximum height of the displays in the balance of the booth (the front half) is 4'.

SPACE ASSIGNMENT

Booths will be assigned based on the exhibitor's registration online using the real-time exhibition portal. Exhibit Management reserves the right to adjust the floor plan and/or reassign an exhibitor's location as deemed advisable and for the overall good of the exhibition or for safety issues. Affected exhibitors will be notified in such situations.

PAYMENT TERMS

Full payment of the total contracted amount is due at the time of reservation, unless prior arrangements have been made with the NACRW BOD Chairman.

FAILURE TO OCCUPY SPACE

In the event an exhibiting company has not arrived two (2) hours prior to the hall opening, Exhibit Management reserves the right to re-assign that space as it sees fit with no refund. If exhibit material has been delivered to the booth but has not been assembled, Exhibit Management reserves the right to remove the material and place it in storage. If the exhibitor arrives after the material has been stored and would like the material brought back to the show floor, a drayage fee will be charged. Failure to occupy exhibit space does not relieve the Exhibitor from their obligation to pay the full booth rental fees.

Exhibitor & Sponsor Contact: Alex Bush, NACRW BOD Chair | chair@nacrw.com

TERMS & CONDITIONS

BOOTH SPACE CANCELLATIONS / REDUCTION OF SPACE

Notification of cancellation or reduction of booth space must be in writing. Deadline dates are outlined in the Exhibit Prospectus. There will be no refund for exhibitors who for any reason do not exhibit and have not submitted a written cancellation request prior to stated deadlines. Any space not claimed and occupied for which no special arrangements have been made prior to the exhibition opening may be resold or reassigned by Exhibit Management without obligation on the part of Exhibit Management/North American Chemical Residue Workshop (NACRW) for any refund whatsoever.

INSTALLATION AND DISMANTLE

Installation and Dismantle dates and hours are outlined in the Exhibit Prospectus. All exhibits must be fully operational 30 minutes prior to opening. Exhibitors are prohibited from dismantling booths prior to official close of exhibit hours. Any exhibitor breaking down early without permission from Exhibit Management will not be allowed to exhibit at future Conferences. Tear down and removal of exhibits shall begin promptly after the close of exhibits.

BADGES & ADMISSION TO HALL

Badged exhibitors may enter the exhibit hall 30 minutes before show opening and remain in the hall 30 minutes after show closing each day. If further access is required, special permission must be secured from Exhibit Management. Trading of badges with other exhibitors or attendees is strictly prohibited. Each exhibitor must always wear the official exhibitor badge while at the show site. Under no circumstances will attendees, children or guests be allowed in the exhibit area during non-show hours.

EXHIBIT CONDUCT

- Distribution of promotional or educational materials may be conducted and circulated only within the booth assigned to the exhibitor.
- Exhibiting companies must always open their exhibits on time and staff the booth during the exhibit hours. No packing of equipment or literature or dismantling of exhibits is permitted until exhibit closing time.
- Exhibitors must conduct exhibits in a dignified and professional manner.
- Aisles may not be obstructed at any time because of excessive crowding in the exhibit booth.
- No exhibitor may sublet, assign or share exhibit space.
- Noise from electrical or mechanical apparatus or presentations within the booth must not interfere with other exhibitors.
- Exhibit Management reserves the right to determine at what point sound constitutes interference with others.
- Order taking is permitted when conducted in a professional manner.

TERMS & CONDITIONS

LIABILITY AND INDEMNIFICATION

Exhibitors must surrender the space occupied in the same condition as received. Exhibitors are required to strictly comply with all terms of their agreement as contained in the Exhibit Prospectus and exhibitor correspondence as well as all applicable terms and conditions contained in the agreement between North American Chemical Residue Workshop (NACRW) and the hotel (Grand Hyatt San Antonio River Walk Hotel).

The exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of exhibitor's activities on the Hotel premises and will indemnify, defend, and hold harmless NACRW and the Hotel (Grand Hyatt San Antonio River Walk Hotel), its owner, and its management company, as well as their respective agents, servants, and employees from any and all such losses, damages, and claims.

Hotel will not be responsible or liable for any loss, damage, or claims arising out of exhibitor's activities on the Hotel's premises except for any claims, loss, or damages arising directly from the Hotel's own negligence.

INSURANCE

The exhibiting company, at its sole cost and expense, must procure and maintain throughout the term of the contract for exhibit space, comprehensive general liability insurance against claims for bodily injury or death and property damage occurring in or upon or resulting from the premises leased. Such insurance shall include contractual liability and products liability coverage with combined and single limits of liability of not less than $1,000,000. The exhibitor shall, at its sole cost and expense, procure and maintain throughout the term of this contract, workers' compensation insurance in full compliance with all federal and state laws governing all the exhibitor's employees engaged in the performance of any work for the exhibitor. The exhibitor shall obtain and shall furnish upon request of NACRW, a certificate of insurance evidencing required insurance.

CANCELLATION OF THE NORTH AMERICAN CHEMICAL RESIDUE WORKSHOP

It is mutually agreed that in the event the North American Chemical Residue Workshop (NACRW) is cancelled, postponed, or materially curtailed due to disaster, severe weather, epidemic or other public health emergency, strike, labor dispute, governmental intervention or order, closure or unavailability of the venue, malicious damage, acts of war or terrorism, or any other cause beyond NACRW's reasonable control which would prevent its scheduled opening or continuance, then and thereupon the agreement will be terminated and Exhibit Management shall determine an equitable basis for the refund of such portion of the exhibit fee as is possible, after due consideration of expenditures and commitments already made. NACRW shall not be liable for any other losses or expenses incurred by the exhibitor as a result.

NACRW

North American Chemical Residue Workshop

We look forward to seeing you in San Antonio.

63rd North American Chemical Residue Workshop · July 11–14, 2027

EXHIBITOR & SPONSOR CONTACT

Alex Bush
NACRW BOD Chair
chair@nacrw.com

VENUE

Grand Hyatt San Antonio River Walk
600 E Market St
San Antonio, TX 78205
Exhibit Hall: Texas D, E, F