46th Annual Southeastern Crime Stoppers Association Training Conference

Aloft Hotel – 501 Nutt Street, Wilmington, NC

April 4-8, 2027

OUR MISSION

We aim to empower Crime Stoppers programs across the Southeast by fostering strategic alliances, delivering impactful training, and deploying advanced resources to enhance their effectiveness.

ABOUT OUR PROGRAM

The Southeastern Crime Stoppers Association serves Crime Solvers, Crime Line and Crime Stoppers programs from Alabama, Delaware, Florida, Georgia, Kentucky, Louisiana, Maryland, Mississippi, North Carolina, Puerto Rico, South Carolina, Tennessee, Virgin Islands, Virginia, West Virginia, and Washington D.C.

The goal of SECSA is to create a network of programs to disseminate information that positively affects the safety in communities across the Southeast Region.

CONFERENCE PROVIDES

- Beneficial training to member programs
- A forum that allows open discussion on a variety of topics and concerns unique to Crime Stoppers, so that members benefit from each other's experience and knowledge
- Opportunities to generate and improve relationships with a variety of vendors offering unique services and support to Crime Stoppers programs
- Networking opportunities to strengthen our collective mission: empowering communities to stop, solve, and prevent crime

WHY SPONSOR?

Your sponsorship directly supports the advancement and training of Crime Stoppers' initiatives that:

- Encourage anonymous reporting of crime
- Strengthen law enforcement–community partnerships
- Promote safer neighborhoods
- Empower citizens to take an active role in crime prevention

By sponsoring the conference, your organization demonstrates a commitment to safer communities while gaining exposure to a highly engaged audience of public safety professionals and community leaders from across the southeast region of the country.

SPONSORSHIP OPPORTUNITIES

Awards Banquet – $5,000

- Wednesday night Awards Banquet celebrates the accomplishments member programs achieved throughout the year
- Dinner is provided for attendees, guests, vendors, and dignitaries from host agencies

Recognition & Exposure

- Full page ad in the official SECSA conference handbook provided to attendees
- Company name and logo prominently featured at the banquet entrance, on each dining table, and all other general signage and literature
- 1 year of advertising on the SECSA website
- 4 passes for your company representatives to attend the banquet
- Opportunity for your company representative to address attendees during the banquet

Welcome Reception – $3,000

- Sunday reception provides attendees an opportunity to network, establish contacts, and build relationships with members of Crime Stoppers programs from across the southeast
- Light hors d'oeuvres and beverages are provided for attendees, guests, and vendors

Recognition & Exposure

- Full page ad in the official SECSA conference handbook provided to attendees
- Company name and logo prominently featured at the reception entrance, on each table, and all other general signage and literature
- 1 year of advertising on the SECSA website
- 4 passes for your company representatives to attend the reception
- Opportunity for your company representative to address attendees during reception

Breakfast or Lunch – $2,500

- Monday, Tuesday & Wednesday breakfasts are provided at the hotel for attendees, speakers, and vendors
- Monday and Tuesday lunches are provided at the hotel for attendees, speakers, and vendors

Recognition & Exposure

- Full page ad in the official SECSA conference handbook provided to attendees
- Company name and logo prominently featured at the lunch location entrance, on each table, and all other general signage and literature
- 1 year of advertising on the SECSA website
- 4 passes for your company representatives to attend the lunch
- Opportunity for your company representative to address attendees during lunch

Hospitality Suite – $2,000

- Sunday through Wednesday – nightly networking opportunity for attendees to further develop professional relationships with members of Crime Stoppers programs from across the southeast
- Light snacks and beverages are provided for attendees, speakers, guests, and vendors

Recognition & Exposure

- Full page ad in the official SECSA conference handbook provided to attendees
- Company name and logo prominently featured in the hospitality suite and all other general signage and literature
- 1 year of advertising on the SECSA website
- 4 passes for your company representatives to attend the hospitality suite nightly

Swag Bags – $2,000

- Bags provided to attendees containing various promotional items from supporting businesses and Crime Stoppers programs
- High visibility during the conference and long after when attendees utilize the bag at home

Recognition & Exposure

- Half page ad in the official SECSA conference handbook provided to attendees
- Company name and logo prominently featured on the bags to be purchased
  *Company can opt to provide the bags to be used
- 1 year of advertising on the SECSA website

Lanyards – $1,000

- ID badges on lanyards are required to be used by all attendees, guests, vendors, and speakers for all conference functions
- High visibility during all conference functions

Recognition & Exposure

- Half page ad in the official SECSA conference handbook provided to attendees
- Company name and logo prominently featured on the lanyards
  *Company can opt to provide the lanyards to be used
- 1 year of advertising on the SECSA website

Conference Special Supporter

As a conference special supporter, donations of any other amount/type will be accepted and greatly appreciated. This includes cash donations, gift cards, door and raffle items, conference swag bag items, food and/or beverages (alcoholic and/or non-alcoholic) for the conference nightly hospitality room. Recognition for the Conference Special Supporters donations will be presented during the conference.

Gold – $3,000

Recognition & Exposure

- Full page ad in the official SECSA conference handbook provided to attendees
- Company name and logo prominently featured on all conference signage and literature
- 1 year of advertising on the SECSA website

Silver – $1,500

Recognition & Exposure

- Half page ad in the official SECSA conference handbook provided to attendees
- 1 year of advertising on the SECSA website

Bronze – $500

Recognition & Exposure

- Quarter page ad in the official SECSA conference handbook provided to attendees
- 1 year of advertising on the SECSA website

All levels of support are greatly appreciated!

Sponsors & Vendors:

Please email the following items to anna@secrimestoppers.org so we can ensure your company is properly recognized on our website and in our conference attendee handbook:

- Company Name
- Company Point of Contact Name, Email, and Phone Number
- Company Digital Logo
- Company Website and/or Social Media Handle

Register as a Sponsor / Vendor

- Secure online registration at www.secrimestoppers.org
- Click Sponsor/Vendor → Register as a Sponsor/Vendor OR Scan QR Code →
- No added fees or processing charges – 100% goes to SECSA

If you still wish to write a check, please make checks payable to:

Southeastern Crime Stoppers Association

Mail to:

Helen Westmoreland, Treasurer
300 S. Church St.
Walhalla, SC 29691