



Kids n Kites Day™ Sponsorship Packet

Location: Issac Lane Elementary • 746 Lexington Avenue, Jackson, Tennessee 38301

Date: May 4th, 2026

Hosted by Andre' Darnell

JMCSS School Board Member District 6 Position 2

Kids n Kites Day™ Founder

Event Overview

Kids n Kites Day™ is a community event designed to bring families together for a day of outdoor activity while raising awareness about childhood obesity and diabetes. The event will include kite flying, music, games, wellness vendors, and prize giveaways.

Kids n Kites Day™ Sponsorship Opportunity

My name is Andre’ Darnell, and I serve as a School Board Member for Jackson-Madison County Schools, District 6 Position 2. I am inviting your organization to partner with us for the **1st Annual Kids n Kites Day™**, to be held at Isaac Lane Elementary School in Jackson, Tennessee, on May 4th.

Kids n Kites Day™ exists to bring communities together through family-centered outdoor experiences that promote active living, health awareness, and meaningful learning opportunities for children and families. The event will feature FREE kites for all Isaac Lane students, health & wellness vendors, live entertainment, games, and family activities.

Sponsorship Level	Investment	Key Benefits
Presenting Sponsor	\$5,000	Naming rights, largest logo placement, speaking opportunity, premium
Gold Sponsor	\$2,500	Prominent logo on materials, booth space, and social media spotlight
Silver Sponsor	\$1,000	Logo on signage, booth space, and event recognition
Community Sponsor	\$500	Name on banner, social media recognition
In-Kind Sponsor	Custom	

We are currently seeking community sponsors who are committed to supporting youth development, health awareness, and positive community engagement. Your sponsorship will help us provide free kites to students, support event programming, and ensure a memorable experience for families across our community.

I would welcome the opportunity to discuss how your organization can be involved and highlighted as a valued community partner.

Sponsorship

Contact:



Kids n Kites Day™ Founder

Phone: 731-439-7852

Email: Andre.darnell@kidsnkitesday.com or amdarnell@jmcSS.org



Scan to Pay



Event Highlights

Free kites for all Issac Lane students*
Community kite flying
Health & wellness vendors
Live music & entertainment
Outdoor field day activities
Family fun and prizes

**For the 2026 event only.*



★ Kids n Kites Day™ ★
SPONSORSHIP FORM

Event Date – **Monday, May 4th, 2026,**

**Isaac Lane Elementary
746 Lexington Avenue
Jackson, TN 38301**

Donor / Sponsor / Firm

Name: _____

Contact Person: _____

Address/City/State/Zip: _____

Telephone: _____

Email: _____

Authorizing Signature: _____

Amount Enclosed: _____ Charge to MasterCard/Visa # _____

Exp. Date: _____

Signature: _____

Sponsorship Opportunities:

Item Donation: _____

In-Kind / Non-Monetary Donation: _____

Donor Stated Fair Market Value: \$ _____

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Silver Sponsor	\$1,000	Logo on signage, booth space, and event recognition
Community Sponsor	\$500	Name on banner, social media recognition

<input type="checkbox"/> Presenting Sponsor - \$5000 <ul style="list-style-type: none"> • Naming rights to the event • Largest logo on ALL materials (flyers, banners, shirts, social media) • Logo on event t-shirts (if produced) • Prime booth/vendor space (front/center placement) • Opportunity to speak during the opening ceremony • Banner placement at the main stage • Featured in all media & press releases • Recognition in all social media promotions • Opportunity to include branded giveaways in student bags • VIP recognition during event announcements 	<input type="checkbox"/> Gold Sponsor - \$2500 <ul style="list-style-type: none"> • Prominent logo on marketing materials • Logo on event signage • Logo on event signage • Vendor booth space • Social media spotlight post • Recognition during stage announcements • Opportunity to provide giveaways or promotional items 	<input type="checkbox"/> Silver Sponsor - \$1000 <ul style="list-style-type: none"> • Logo on event signage • Vendor booth space • Recognition on social media • Verbal recognition during the event 	<input type="checkbox"/> Community Sponsor - \$500 (Unlimited) <ul style="list-style-type: none"> • Name listed on sponsor banner • Social media recognition • Option to provide promotional items
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Sponsors may donate by check, money order, or cashier's check to: Kids n Kites Day
or via CashApp- \$kidsnkitesday

Completed applications can be emailed to:

inquiries@kidsnkitesday.com **or mailed to**

PO Box 7172, Jackson, TN, 38302

For more information, please contact:

Andre' Darnell at 731-697-7330



Scan to Pay

Kids n Kites Day™

Monday, May 4, 10 am-2 pm
Isaac Lane Elementary



“Lifting Kites,
Raising Awareness,
Building Healthier Kids.”



kidsnkitesday.com



Hosted by

