

2023 EDITORIAL CALENDAR

EDITORIAL OPPORTUNITIES

Support your advertising efforts by educating, inspiring and providing solutions to our readers. This opportunity to position yourself as an industry expert can assist you in gaining awareness, building trust and obtaining loyalty from your potential customers. Help us, help them grow their businesses!

March | April 2023

- Cremation & Green Burial
- Ad Closing: February 27, 2023
Materials Due: March 6, 2023

BONUS DISTRIBUTION

ICCFA ANNUAL CONVENTION PREVIEW
KANSAS CITY CONVENTION CENTER
May 16 - May 19, 2023 | Kansas City, MO

May | June 2023

- Memorialization & Personalization
- Ad Closing: April 16, 2023
Materials Due: April 23, 2023

July | August 2023

- Preneed & Aftercare
- Ad Closing: June 18, 2023
Materials Due: June 25, 2023

September | October 2023

- Financing, Investing, & Lending
- Ad Closing: July 28, 2023
Materials Due: August 4, 2023

BONUS DISTRIBUTION

NFDA ANNUAL CONVENTION PREVIEW
LAS VEGAS CONVENTION CENTER
September 10 - September 13 | Las Vegas, NV

November | December 2023

- Social Media & Website Optimization
- Ad Closing: October 15, 2023
Materials Due: October 22, 2023

BONUS Distribution is included where Funeral Business Solutions magazine is distributed at numerous association events. Participation subject to change.

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