

## SCRIPTS for HOME-BASED BUSINESS LEADS

~ from LeadPower.net

### 1ST CALL - ANSWERED

Hi \_\_\_\_\_ My name is \_\_\_\_\_ I'm calling you because you expressed an interest in making some additional income by working from home. Are you more interested in a part-time or full-time option?

(Then 3 questions)

OR

*"The reason I'm calling is because you recently expressed an interest in starting a home business opportunity. Have you found your solution or are you still looking for a way to earn income from home?"*

1.

### 1ST CALL - VOICEMAIL

Hi \_\_\_\_\_ My name is \_\_\_\_\_ calling you from \_\_\_\_\_. You recently asked us for information saying that you had an interest in learning more about our home-based income project.

I just wanted to follow up and help you get all the information you need and answer any questions. Could you please return my call? I think you'll like what we have, and I'm looking forward to speaking with you for a few minutes. By the way, if I happen to be busy on another call, please leave your phone number and the best time for me to call you back.

Once again, this is \_\_\_\_\_ and my phone number is \_\_\_\_\_. Have a great day.

### TEXT

This is \_\_\_\_\_. I'm contacting you because you recently requested information about earning extra money from home. I left you a VM and email. Please text me back to set up a time to discuss your your options.

### VM FOLLOW-UP

I'm following up as promised and have important information to give you. Please call me back to set up a time to discuss your options.

### EMAIL

(Let them know you left a VM and also sent a text)

This is \_\_\_\_\_

You recently requested information about working from home, but unfortunately, I haven't been able to reach you by phone.

I want to ensure that you receive any information you might need and have the opportunity to answer whatever questions you might have.

At this point, I'm not sure whether our project would be a good fit for what you're looking for. However, I'd love the chance to understand your needs better and learn more about your current situation.

Could you please respond to this email or give me a return call at your earliest convenience? Let me know if you're still interested in exploring additional income opportunities from home. Alternatively, if you're no longer looking into such options, just drop me a quick line so I can update my list accordingly.

Thank you in advance! I look forward to connecting with you soon.

Best regards,

Name, phone number, email