

## Script for Permission Marketing (version June 2018)

### **You get the prospect's voice mail:**

Hi (prospect's name) t; this is (your name).... I came across one of your sites here and I have a quick question, when you get a chance give me a call at (your phone number)...thank you

- Note: sometimes I just left my first name and they call back.mPlease note: We are NOT lying to the prospect. When a lead is added to your contact manager it is because our system has gone to one of their network marketing websites and captured their contact info... so we did really come across one of their sites.

### **Prospect answered the phone when you called them**

Prospect says: Yes

Hi (prospect name) OR is this (prospect name)?

My name is (your name). The reason I am calling today is I am expanding my

business and I understand that you have been in networking industry at some

point in the past and I wanted to touch base with you to ask your permission to

send out some information for YOU to look at (be quiet... let them answer);

Prospect says: Sure

YOU: What email address would you like me to use? (read back with) okay so

that was A as in Apple, C as in Charlie. (we don't want to have to call them back

but we will if it bounces)

YOU: We respect that you are looking so we will call you back in the next 24 (to

48) hours (TRY for 24)

**Prospect says no I am not in networking anymore**

“Well as you know network marketing has the best products with the best quality,

would it be okay if I send you a link to check out our Breakthrough in

\_\_\_\_\_ .....(be quiet & let them answer)

Prospect says: sure (Get email)

YOU: We respect that you are looking so we will call you back in the next

24 (to

48) hours (TRY for 24)