

PROMOTION EXTENDED

LifeWave Binary & Level Earnings Bonus Boost

July 6 – Sept. 13/14, 2026

Now extended through Sept. 13/14, 2026, the LifeWave Binary & Level Earnings Bonus Boost is a promotional enhancement to Compensation Plan, designed to increase overall global payout.

What Changes in the Level Earnings Bonus?

- Increased earnings potential for active BPs and 1-Star Managers
- 1-Star Managers now earn on Level 2
- 2-3 Star Managers receive an increased Level 2 Bonus percentage

LEVEL EARNING BONUS BOOST

Paid Rank	Comp Plan 2.0 Level 1 Bonus	Boosted Level 1 Bonus	Comp Plan 2.0 Level 2 Bonus	Boosted Level 2 Bonus	Comp Plan 2.0 Level 3 Bonus
Active Brand Partner	3%	7%	–	–	–
1-Star Manager	5%	7%	0%	3%	–
2-Star Manager	7%	7%	2%	4%	–
3-Star Manager	7%	7%	3%	5%	–
1-Star Director	7%	7%	5%	5%	1%
2-Star Director	7%	7%	5%	5%	2%
3-Star Director	7%	7%	5%	5%	3%

What Changes in the Binary Bonus?

- 1-3 Star Directors now earn at the full 10% Binary rate
- 3-Star Managers receive a 60% increase in Binary potential
- Mentor Match earnings strengthen for the generational uplines

BINARY BONUS BOOST

Paid Rank	Previous Weekly Percentage Earnings Rate	Boosted Weekly Percentage Earnings Rate	Weekly Max Binary Bonus Earnings
3-Star Manager	5%	8%	\$1,500
1-Star Director	7%	10%	\$2,500
2-Star Director	9%	10%	\$3,500
3-Star Director	10%	10%	\$5,000
1-Star Executive	10%	10%	\$7,500
2-Star Executive	10%	10%	\$10,000
3-Star Executive	10%	10%	\$15,000
1-Star Presidential	10%	10%	\$20,000
2-Star Presidential	10%	10%	\$25,000
3-Star Presidential	10%	10%	\$25,000

These enhancements are designed to reward the behaviors that build a strong, sustainable business—consistent activity, rank advancement, and supporting new Brand Partners.

With increased earning potential at the early ranks and expanded opportunities across both Binary and Level Earnings, Brand Partners now have more ways to generate meaningful weekly income as they grow.*

What this means for you:

This is a window to take focused action—share LifeWave products, advance your rank, support new enrollments, and maximize your earning potential during the extended promotional period.*

*Earning income takes time, effort, skill, and consistency. There may also be business expenses. The average earnings for all Active U.S. Brand Partners were \$651 in 2024 before expenses.

Promotion details

For LifeWave Brand Partners in all markets. Promotion starts and finishes on:

North America

Starts: July 6, 12 a.m. CT

Ends: Sept. 13, 11:59 p.m. CT

Thailand/Indonesia

Starts: July 6, 12 p.m. GMT+7

Ends: Sept. 14, 11:59 a.m. GMT+7

Europe (EMEA)

Starts: July 6, 7 a.m. CEST

Ends: Sept. 14, 6:59 a.m. CEST

Malaysia/Singapore/Taiwan/Hong Kong/Macau/Philippines

Starts: July 6, 1 p.m. GMT+8

Ends: Sept. 14, 12:59 p.m. GMT+8

Australia/New Zealand

Starts: July 6, 3 p.m. GMT+10

Ends: Sept. 14, 2:59 p.m. GMT+10

Japan

Starts: July 6, 2 p.m. GMT+9

Ends: Sept. 14, 1:59 p.m. GMT+9

LifeWave's Policies and Procedures are applicable to all Brand Partner activities related to this promotion. Participants must be active and in good standing with the company to be eligible. The company maintains the right to, at its sole discretion, alter or change any terms, conditions, or elements of this promotion as it deems necessary or as dictated by applicable laws and regulations. The company also maintains the right to, at its sole discretion, disqualify anyone for any reason.

FAQs

Q1: Who can participate in this program?

A1: All LifeWave Brand Partners will be included in this change.

Q2: What changes are happening in this new program?

A2: There will be changes in the Level Earnings Bonus and Binary Bonus that boost the earnings for junior ranks.*

Q3: What ranks will see the changes that are being extended to the Level Earnings Bonus?

A3: The Level Earnings Bonus changes will be extended to Active Brand Partners, 1-Star Managers, 2-Star Managers, and 3-Star Managers.

Q4: What changes will occur in the Level Earnings Bonus?

A4: Active Brand Partners will receive 7% on the Level 1 Bonus; 1-Star Managers can earn 7% on Level 1 and 3% on Level 2; 2-Star Managers can earn 4% on Level 2; and 3-Star Managers can earn 5% on Level 2.*

Q5: What ranks will see changes that are being introduced in the Binary Bonus?

A5: Changes will be reflected at the 3-Star Manager, 1-Star Director, and 2-Star Director levels.

Q6: What changes will occur in the Binary Bonus?

A6: Three-Star Managers can earn 8%, and 1- and 2-Star Directors can earn 10% on the Binary Bonus.*

Q7: Do Brand Partners need to do anything new to qualify?

A7: There are no new behaviors or qualification requirements. If they qualify at the rank, the enhanced percentages apply automatically.

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