

Jon Ilbay

copywriter

ilbaygi@vcu.edu

Portfolio: <https://jonilbay.com>

VCU Brandcenter, M.S. Copywriting candidate, May 2026

Background in commercial production, integrated campaigns, and social/content development.

Experience:

Copywriting Intern, Cheil, USA	June - August 2025
- Dallas, Texas	
Worked on product team while contributing to agency briefs across brand and campaign work.	
Copywriting Intern, Medina Turgul DDB	September 2023 - February 2024
- Istanbul, Turkey	
Worked on Godiva team while contributing to agency briefs across brand and campaign work.	
Copywriting Intern, Concept	March 2023 - August 2023
- Istanbul, Turkey	
Director & Producer, Platform Films	June 2018 - March 2023
- Istanbul, Turkey	
Production Assistant, Mojo Films	March 2017 - June 2018
- Kuala Lumpur, Malaysia	
Production Assistant, Laughing Buddha	June 2016 - March 2017
- Ho Chi Minh City, Vietnam	
TA, Surfside Productions*	Spring - Summer 2014
- Los Angeles, CA, United States	
- Directed & Produced Tedx Moorpark College.	April 2014

Education:

VCU Brandcenter, Richmond, VA	M.S Degree 2026
- Major: Copywriting	
- Richmond Ad Club Mentorship Program	
- Phi Beta Delta (Honor Society)	
California State University, Long Beach, CA	B.A Degree 2015
- Major: Film & Electronic Arts	
- Dean's List	
- Phi Gamma Delta	
Idyllwild Arts Academy, Riverside, CA	High School Diploma 2009
- Major: Moving Pictures	

Awards:

Young Ones	2025
Young Sh*ts	2025
B&E Crowbar Awards	2025