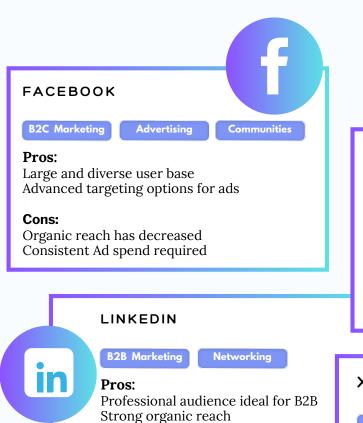
## Choosing the Perfect Platform for your Business

INSTAGRAM

**Visual Branding** 

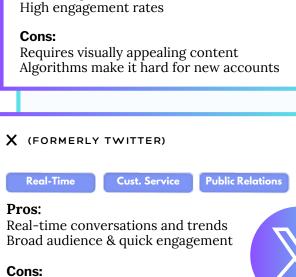




Creative and fun, great for brand storytelling

**Cons:** Hard to convert directly to sales

Appeals to younger audience



Influencer Mktg

Great for product-based brands

Content has a short lifespan

**E-Commerce** 

