



Scott Brown

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Dear Hiring Manager,

I'm applying for the Creative Director / Senior Art Director position with over two decades of experience leading creative work that balances strong ideas, strategic thinking, and high-quality execution. With more than 16 years at my current company, I bring a steady, hands-on approach to building work that is both visually impactful and grounded in real business objectives.

I graduated in 2002 and began my career with a foundation in design, production, and concept development. Over the years, my role evolved from designer to creative lead, working across print, direct marketing, branding, and emerging digital experiences. I have been responsible for guiding creative strategy, shaping brand voice, mentoring teams, and ensuring that creative solutions deliver results at scale. Throughout my career, I have partnered closely with clients, production teams, and stakeholders to turn ideas into consistent, high-quality work.

What continues to motivate me is the challenge of translating ideas into clear, compelling creative that connects with real people. I have a strong background in print and direct mail, paired with a growing focus on experiential, integrated, and technology-driven executions. I'm excited by opportunities that allow creativity to move forward while still respecting craft, process, and performance.

I'm now looking to bring my experience, leadership, and creative perspective to a new environment—one that values thoughtful design, collaboration, and ideas that truly stand out. I would welcome the opportunity to discuss how my background can support your team's goals.

Thank you for your time and consideration.