

advertise monthly



Just because we are the only 'good news' paper in Guilford, Randolph & Alamance Counties, doesn't mean you should advertise with us. But if your thinking about it, here are 5 GOOD reasons:

1 Our publications are online and compatible with all devices:



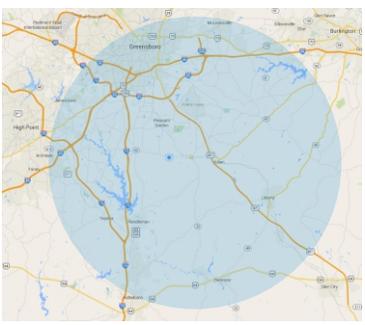
2 We print 4,500 copies each month with a readership reach of 60,500+

full color
brite white paper
half fold
all good news



3 Our readers find us, we don't zip code them:

- Julian
- Climax
- Liberty
- High Point
- Asheboro
- Apex
- Chapel Hill
- Charlotte
- Clayton
- Durham
- Archdale
- Forest Oaks
- Randleman
- Haw River
- Graham
- Gibsonville
- Whitsett
- Ramseur
- Snow Camp
- Greensboro
- Jamestown
- Trinity



Out-of-state readers call the paper their 'home-away-from-home'

4 Jeanne Robertson



1943 - 2021

Humorist Jeanne Robertson brings delightful Southern charm and loads of laughter in each issue of SEL. She also brings a following:

- 390+ million YouTube views
- 296,000+ subscribers
- 542,000 Facebook fans

5 Social media / networks:



daily news updates, calendars, & mega info!

Contact: Marty@SEgazette.com

www.SEGazette.com
336-674-9399
PO Box 36 Climax, NC 27233
Publisher: Marty Designs

recognition in the Carolinas



We have been judged.

Since 1966 the Printing Industry of the Carolinas, Inc. (PICA) has hosted one of the largest printing contests in the nation.

To receive recognition with a PICA award is an outstanding achievement.

It is an honor to announce that the SE gazette has won this award twice!
Winner from 678 entries
"Best of Category"

Winner from 504 entries
"Special Judges Award for Design"

Proceeds from our advertisers support Triad non-profits & community projects.

We give back. It's in our DNA!

- Guilford County Senior Resources
- Howard Coble Center
- ALS Association, NC Chapter
- Logan the Service Dog
- Play-it-Forward
- Project Sleeping Bags
- Tarheel Youth Golf Association
- Ruff Love Rescue
- Teddy the Hospice Dog
- Tornado/Flood Victims
- Toys for Tots
- Merrill Fundraiser
- Triad 5K Walk/Run's
- Victory Junction
- Fan-Heat Relief Program

- Break the Chain Kennel
- Caitlin Little Fundraiser
- Community Church Projects
- Local Food Pantries
- The Haley Graves Foundation
- Community Foundations
- Teacher Classroom Projects
- Dog Training for Wheelchairs
- Doxie By Proxy Rescue, Inc.
- Easter's Promise
- Emily's Kids Foundation.
- Fill the Boot for MDA
- Industries for the Blind
- Give a Kid a Coat
- Project Warmth



ALL GOOD NEWS
PRINTED & ONLINE
MONTHLY
NEWSPAPER

Advertise with "The Giver"

Together we can accomplish remarkable things.

A creative monthly publication that is visually exciting with Something for Everyone.

Contact: Marty@SEgazette.com

www.SEGazette.com

336-674-9399

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Publisher: Marty Designs

advertise special offer

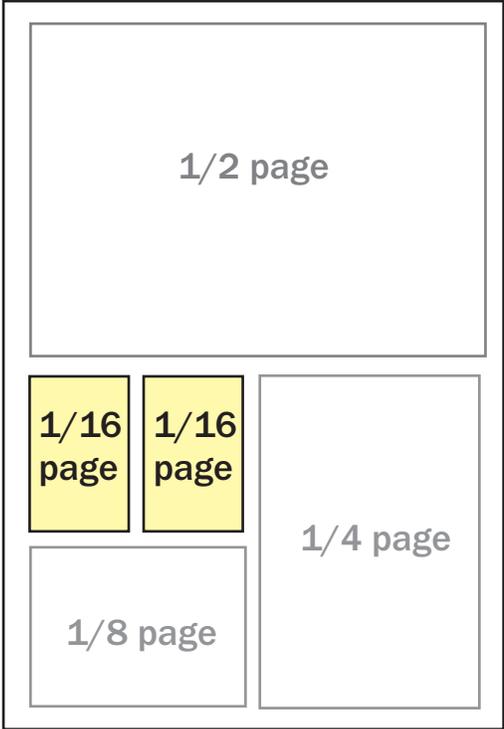


Let the SE gazette help you spread the word about your independent/small business.

First Time Advertisers
SPECIAL OFFER 1/16 page ad 2.4 x 3.3
\$50 per issue*

*minimum run 6 issues, no set-up or design charges
 space is limited

- | | |
|-------------|-------------|
| Julian | Forest Oaks |
| Climax | Randleman |
| Liberty | Haw River |
| High Point | Graham |
| Asheboro | Gibsonville |
| Apex | Whitsett |
| Chapel Hill | Ramseur |
| Charlotte | Snow Camp |
| Clayton | Greensboro |
| Durham | Jamestown |
| Archdale | Trinity |



All ads are full color, included in the digital online publication and posted on social media.

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 are online and
 compatible
 with all devices!

We print 4,500
 copies each month
 with a readership
 reach of 60,500+

Our Social Networks



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SE gazette Advertising Work Order / Contract

A percentage of all ad dollars goes back into the community to support: youth, seniors & economic development.

Company Name: _____

Contact Name: _____ Phone: _____

Email: _____

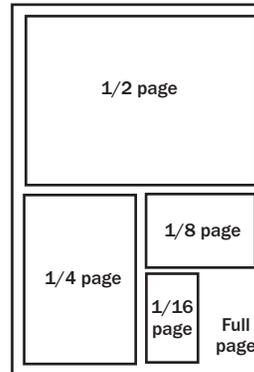
Website: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Per Issue Pricing					
	full page	1/2 page	1/4 page	1/8 page	1/16 page
Open Rate	\$685	\$498	\$325	\$165	X
6 issues	\$569	\$415	\$270	\$137	*\$50
12 issues	\$465	\$340	\$224	\$113	X
\$ Total					

*billed for 3 months \$150



Ad Size	Width	Height
Full page	10.25	13.65
1/2 page	10.25	6.75
1/4 page	5.05	6.75
1/8 page	5.05	3.3
1/16	2.4	3.3

Special ad sizes are available, call for help 336-674-9399.

Additional Instructions: _____

- All 1 time ads, (Open Rate) must be *paid in full* in advance of the publishing date.
- New Contract ads (6 & 12 issues) require the 1st ad to be pre-paid, after which you will be invoiced monthly.
- We do not charge for our *award winning* creative design service, *print ready* ads must be sized correctly.
- All ads are *full color*, with no up-charges.
- File types accepted are: print ready PDF, TIFF, EPS, and JPEG

Note: As a result of trying to keep our Ad prices reasonable, cost margins are tight. Ad prices do tend to change from time to time due to printing cost, etc... It is to your advantage to lock in the current price by signing a contract!

I would like to run an Ad in the SE gazette for the time period and at the price indicated above. I accept the responsibility of paying for said Ad within a ten-day period of the publishing date. Also, I understand that in the event a contract period is not fulfilled, I am liable for the difference between the contract percentage discount and the regular Ad price. Accounts must be in good standing for ads to run or pre-payment may be required. Please note, the enforcement of the preceding depends upon the circumstances - we understand unexpected problems that occur in all businesses and will work with you on this.

Signed: _____ Date: _____

All Ads should be in by the 20th to make the following month's paper. Ads will be run again automatically for contract customers if no changes are received by the 15th of the month. This paper reserves the right to refuse Ads that it deems out-of-character and/or contrary to the purposes of the paper or the welfare of its readers. All advertising copy that represents the creative effort of SE gazette is covered under the copyrights ©Marty Designs All Rights Reserved.

Please mail this completed form with payment to:

Marty Designs

PO Box 36, Climax, NC 27233

SE gazette is owned & published by Marty Designs

www.SEGazette.com Marty@SEgazette.com 336-674-9399

Together we can accomplish remarkable things.