advertise monthly







We are the only 'good news' paper that reaches: Guilford, Randolph & Alamance Counties.

Our publications are online and compatible with all devices:



We print 4,500 copies each month with a readership reach of 60.500+

full color brite white paper half fold all good news



## Our readers find us, we don't zip code them:

Julian Climax Liberty **High Point Asheboro Apex** Chapel Hill Ramseur Charlotte Clayton Durham Archdale

Forest Oaks Randleman **Haw River** Graham Gibsonville Whitsett **Snow Camp** Greensboro **Jamestown Trinity** 



Out-of-state readers call the paper their 'home-away-from-home' Jeanne Robertson



1943 - 2021

Humorist Jeanne Robertson brings delightful Southern charm and loads of laughter in each issue of SEL. She also brings a following:

390+ million YouTube views 296,000+ subscribers 542.000 Facebook fans

Social media / networks:













Contact: Marty@SEgazette.com

www.SEgazette.com 336-674-9399 PO Box 36 Climax. NC 27233 Publisher: Marty Designs

# recognition in the Carolinas







## **Community & Connections!**

We are excited to invite local businesses and advertisers to take advantage of a fantastic opportunity to connect with our vibrant community through SE Gazette's advertising platform.

We are here to help you reach a broad audience and foster collaboration. By choosing to advertise with us, you not only promote your exceptional services but also contribute to the betterment of our community, reflecting our shared commitment to "goodness efforts" in our communities.

We warmly encourage you to reach out for more information on how we can support you in your marketing endeavors, as we strive to be a dedicated partner in your journey towards success.

#### Proceeds from our advertisers support non-profits & community projects.

### We give back. It's in our DNA!

Guilford County Senior Resources
Howard Coble Center
ALS Association, NC Chapter
Logan the Service Dog
Play-it-Forward
Project Sleeping Bags
Tarheel Youth Golf Association
Ruff Love Rescue
Teddy the Hospice Dog
Tornado/Flood Victims
Toys for Tots
Triad 5K Walk/Run's
Victory Junction
Fan-Heat Relief Programs

Break the Chain Kennel
Community Church Projects
Local Food Pantries
The Haley Graves Foundation
Community Foundations
Teacher Classroom Projects
Dog Training for Wheelchairs
Doxie By Proxy Rescue, Inc.
Fill the Boot for MDA
Industries for the Blind
Give a Kid a Coat
Project Warmth



Advertise with "The Giver"

Together we can accomplish remarkable things.

A creative monthly publication that is visually exciting with Something for Everyone.

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#### SE gazette Advertising Work Order / Contract

A percentage of all ad dollars goes back into the community to support: youth, seniors & economic development.

| Company Name:    |             |
|------------------|-------------|
| Contact Name:    | Phone:      |
| Email:           |             |
| Website:         |             |
| Mailing Address: |             |
| City:            | State: Zip: |

|           | Per Issue Pricing |          |          |          |           |  |
|-----------|-------------------|----------|----------|----------|-----------|--|
|           | full page         | 1/2 page | 1/4 page | 1/8 page | 1/16 page |  |
| *Open     | \$715             | \$528    | \$355    | \$195    | х         |  |
| *6 issues | \$599             | \$445    | \$300    | \$167    | **\$70    |  |
| *12       | \$495             | \$370    | \$254    | \$140    | х         |  |
| \$ Total  |                   |          |          |          |           |  |

<sup>1/2</sup> page

1/8 page

1/4 page

1/16 page
Full page

| Ad Size   | Width | Height |
|-----------|-------|--------|
| Full page | 10.25 | 13.65  |
| 1/2 page  | 10.25 | 6.75   |
| 1/4 page  | 5.05  | 6.75   |
| 1/8 page  | 5.05  | 3.3    |
| 1/16      | 2.4   | 3.3    |

Special ad sizes are available, call for help 336-674-9399.

\* inflation, new tariffs will be added to invoices \*\*billed for 3 months \$210

Additional Instructions:

- All 1 time ads, (Open Rate) must be paid in full in advance of the publishing date.
- New Contract ads (6 & 12 issues) require the 1st ad to be pre-paid, after which you will be invoiced monthly.
- We do not charge for our award winning creative design service, print ready ads must be sized correctly.
- All ads are full color, with no up-charges.
- · File types accepted are: print ready PDF, TIFF, EPS, and JPEG

Note: As a result of trying to keep our Ad prices reasonable, cost margins are tight. Ad prices do tend to change from time to time due to printing cost, etc... It is to your advantage to lock in the current price by signing a contract!

I would like to run an Ad in the SE gazette for the time period and at the price indicated above. I accept the responsibility of paying for said Ad within a ten-day period of the publishing date. Also, I understand that in the event a contract period is not fulfilled, I am liable for the difference between the contract percentage discount and the regular Ad price. Accounts must be in good standing for ads to run or pre-payment may be required. Please note, the enforcement of the preceding depends upon the circumstances - we understand unexpected problems that occur in all businesses and will work with you on this.

Signed: \_\_\_\_\_\_ Date: \_\_\_\_\_

All Ads should be in by the 20th to make the following month's paper. Ads will be run again automatically for contract customers if no changes are received by the 15th of the month. This paper reserves the right to refuse Ads that it deems out-of-character and/or contrary to the purposes of the paper or the welfare of its readers. All advertising copy that represents the creative effort of SE gazette is covered under the copyrights ©Marty Designs All Rights Reserved.

Please mail this completed form with payment to:

**Marty Designs** 

PO Box 36, Climax, NC 27233

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www.SEgazette.com

Marty@SEgazette.com

336-674-9399