kids in tech™
EXCITE. EDUCATE. EMPOWER.

We **EXCITE** kids
about learning.

We **EDUCATE** kids
with the skills they need for
the jobs of the future.

We **EMPOWER** kids
to learn problem solving and
critical thinking skills to be the
innovators and leaders for the
21st century.

Our Demographics

▶ **100%** of our students come
from low-income backgrounds

▶ **80%** daily attendance rate

Race
- **20%** Black/African American
- **20%** Caucasian
- **30%** Asian
- **30%** Multiple races

Grades
- **58%** 3rd grade
- **20%** 4th grade
- **22%** Other grades

Gender
- **41%** female
- **59%** male

Who We Are

Kids in Tech strives to excite, educate, and empower children to acquire skills and confidence in technology through interactive after-school programs. Our programs focus on helping kids develop the necessary tech skills and aptitudes to participate in and be future leaders of the 21st century innovation economy.

Our Programs & Results

The **After School Tech Club** is the cornerstone of our organization – pairing skilled volunteers and qualified educators with kids ages 8-14 for fun, hands-on learning activities in technology, including computer programming, coding, audiovisual production, and more.

> I like that we get to build things, tear them apart, and build again. We also get to go on field trips and see real tech people at their jobs. I get to learn things that I do not learn in school.
> *- Naomi, 14*

91% of Kids in Tech students report an increased understanding of the role of science in their everyday life.

71% report increased knowledge, skills, and interest in STEM fields following their participation.

64% of students report improved school grades.

Our other programs include:

Mass STEM Week - an immersive statewide program to encourage STEM learning. KIT has participated by producing webinars on AI and machine learning, and a video series called "A Day in the Life of a STEM Professional" to provide real-world examples of people who've developed STEM skills and successfully utilized them in the professional world.

Beyond the Microscope - a webinar series exploring concepts like adolescent learning and STEM/STEAM education with some of the top experts in those and related fields.

Our Vision

Kids in Tech hopes to reach even more kids through tech clubs and other programs across the country. With computer science driving many industries, the need for kids to be well-prepared for these career paths is stronger than ever.