



Be the Mom

that says "yes"

to your kids

because you can!

HELLO, WE'RE LULAROE.

We believe that everyone should enjoy freedom, live with confidence, serve others, and grow in this life. For us, we just happen to do this through fashion. Starting your own business is simple. We're so thrilled you're interested in joining this community.

6 SIMPLE STEPS TO START YOUR LULAROE JOURNEY

FIND A SPONSOR

A Sponsor is a LuLaRoe Retailer who helps you get started in your business. Your Sponsor can give you their Join Link and Retailer ID. If you need a Sponsor, we'd be happy to connect you with one. Just reach out at www.lularoe.com/need-a-sponsor and say hi!

SIGN UP

Complete the application by using the Join Link and Sponsor ID from your Sponsor and that's it!

GET PREPARED

Once signed up, a LuLaRoe Onboarding Specialist will contact you and place you in the LuLaRoe Queue—a training period to help you prepare to start your LuLaRoe business.

ONBOARDING CALL

This is it! The day you've been waiting for: your Onboarding call. Your Onboarding Specialist will assist you in placing your Initial LuLaRoe Order.

COMPLETE THE MERCHANT APPLICATION

Completing the Merchant Application allows you to use our point of sale system, BLESS. This system allows you to invoice your customers, accept credit cards and keep track of your inventory and sales.

START SELLING

After you have completed the LuLaRoe Onboarding journey and have received your Initial Order, you are ready to start selling!

TIME TO START YOUR OWN BUSINESS

I look forward to helping you learn how you can start your own LuLaRoe business and join the community of LuLaRoe Retailers.