2 0 2 4 **SPONSORSHIP** РАСКЕТ





about us

South Asian Real Estate Professionals (SAREP) empowers South Asian real estate leaders, allied professionals, and homeowners through four guiding principles:

Educate & empower real estate professionals who serve South Asian communities.

Strengthen relationships among real estate professionals and industry stakeholders.

Promote sustainable homeownership in South Asian communities. Empower members to serve in leadership positions within the real estate industry, government, and community.

sarep impact report 2023

Celebrating a Year of Excellence and Influence in Real Estate

In our inaugural year, the South Asian Real Estate Professionals (SAREP) have set a new standard in Houston's real estate industry. Founded in December 2022, we have swiftly become a beacon for excellence, diversity, and success. We are proud of our trailblazing journey and the remarkable achievements we have made in just one year.

SAREP by the numbers

185 Paid Members	3 Major Events - Launch Party, Eid & Diwali	3 Educational Panels	3 Networking Events
500+	622	350+	
People who	Facebook Group	Electronic Listserv	
attended events	Members	subscribers	
16	4	9	
Annual Sponsors	Event Sponsors	Board Members	

Industry Impact & Recognition

- **Participation in Realtor Roundtables:** We have been active participants in Houston Association of Realtor events, ensuring South Asian realtors & communities are well-represented and their voices heard.
- Leadership and Awards: Many of our members have ascended to leadership positions in the real estate sector and have been recipients of prestigious awards, showcasing the impact and influence of our organization.
- Generous Sponsorship: Our activities were supported by numerous annual sponsors event sponsors, whose generous contributions were critical to our success. We are so grateful for them!
- **Board and Volunteers:** The backbone of our organization, our active board of 9 members and numerous volunteers, have been instrumental in orchestrating our growth and impact.

Looking Ahead

As we move forward, SAREP is committed to further elevating the status and influence of South Asian real estate professionals in Houston and beyond. We invite you to join us in this journey of growth and success.

our team

Meet our organizing team.



2024 goals

Founded in 2022, the year 2 goals of SAREP include the following:

Maintain meaningful relationships with our members and grow our base of impact. Provide minimum of 9 high value events for clients and affiliates.

Develop meaningful relationships with other affinity groups and industry leaders. Active involvement in industry and association activities by SAREP members.

2024 proposed calendar of events

MONTH	EVENT	
FEBRUARY	Annual Gala	
MARCH	Lunch & Learn	
APRIL	Eid Party	
MAY	Houston Development Bus Tour	
JUNE	Lunch & Learn	
JULY	Family Event	
AUGUST	Coffee / Happy Hour	
SEPTEMBER	Lunch & Learn	
OCTOBER	Diwali Event	
NOVEMBER	Member Service Volunteer Event	
DECEMBER	Holiday Networking Mixer	

2024 sponsorship opportunities

Seeking dynamic individuals, businesses & organizations who want mutual success.



COMPANY LOGO ON WEBSITE & SOCIAL MEDIA

ACKNOWLEDGEMENT AT ALL EVENTS

SPEAKING OPPORTUNITY AT A MINIMUM OF 3 EVENTS

OPTION TO GIVE DOOR PRIZES

MARKETING BOOTH AT EVENTS*

BUSINESS SPOTLIGHT EMAIL PROMOTION

BUSINESS SPOTLIGHT VIDEO PROMOTION ON SOCIAL MEDIA

> 4 COMPLIMENTARY MEMBERSHIPS

MAX OF 2 VENDORS PER CATEGORY LUNCH & LEARN SPONSOR \$3000

\$3000 PER EVENT - CAN BE SPLIT WITH OTHER VENDORS

COMPANY LOGO ON EVENT FLYER

SPEAKING OPPORTUNITY AT THE LUNCH & LEARN

OPTION TO GIVE DOOR PRIZE AT THE LUNCH & LEARN

MARKETING BOOTH SPACE AT THE LUNCH & LEARN COFFEE / HAPPY HOUR SPONSOR \$500 + cost of event

BUSINESSES (THAT ARE NOT IN DIRECT TRADE COMPETITION WITH ANNUAL SPONSORS) CAN PROMOTE THEMSELVES AS LONG AS IT BENEFITS THE MEMBERS.

TABLE SET UP AT THEIR OWN EVENT IS UP TO THEIR CHOICE

contact us

