

Whiskey City Revolution 2022

Sponsor Kit

At Ultimate Derby, we are focused on ensuring our event sponsors have a positive, high value experience. We believe that you will not find better value for your dollar spent anywhere else in motorsports. For national and local sponsors, the ability to be part of a highly entertaining event in your market and to share that with your customers will add greatly to the relationship you have with your customers.

Title Sponsor – **\$7500 - Sold**

- Your name and logo used in the local market advertising for the event – Over \$10,000 will be spent in local market advertising! This includes TV and Radio advertising on multiple stations
- We will work with your marketing department to incorporate your logo and name on the WCR logo. Where Ultimate Derby appears now the name of your company will appear.
- Banner placement inside and outside the arena
- Logo used on Ultimate Derby web properties for sponsor identification
- Logo on Raffle Car which will be displayed throughout event and run on the last night of the event.
- Free tickets to the event (including all three derby shows) to give to customers, staff, etc.
- Announcer acknowledgment during event
- Invitations to the pre-event drivers party
- Your logo on all event related merchandise, to include over 600 event t-shirts, programs, etc.
- If you have commercials we will run them throughout the pay per view broadcast

Heat Sponsor - **\$2000**

- The Heat will be named after your company for instances; “ABC Auto Parts Modified Heat
- If you have commercials we will run them throughout the pay per view broadcast
- Logo used on Ultimate Derby web properties for sponsor identification
- Invitation to the pre-event drivers party
- Your logo on all event related merchandise

Basic Sponsor - **\$1000**

- Banner placement inside arena
- Logo used on Ultimate Derby web properties for sponsor identification
- Invitation to the pre-event drivers party
- Your logo on all event related merchandise

Contact Ultimate Derby

Sam Williams

303-726-8337

sam@ultimatederby.com