BO JACKSON'S
TURF AND ICE
PHASES OF DEVELOPMENT

BO JACKSON'S
TURF AND ICE
HOUSTON, TEXAS
THE POWER OF BO
Sport is the Perfect Teaching and Motivational Tool.
When it comes to developing the Complete Athlete, no one knows more than Bo. An entrepreneur, businessman and role model, recognized as arguably the greatest professional multi-sport athlete to have ever been produced in the United States.
The Bo Jackson experience is the driving force behind the Bo Jackson Sports Development Group, with facilities in Illinois, Ohio and now Texas. A brand that is focused on developing best-in-class sports, performance and training facilities in the country — driven by proven management systems, and industry leading training methodologies.
Bo believes "there is an elite performer in all of us" and is committed to helping each athlete realize his/her path to personal and athletic excellence — no matter what their age or skill level.
Bo Jackson.
THE SPORTS FACILITIES COMPANIES
SFM NETWORK
THE ASPEN INSTITUTE
PROJECT PLAY
2020

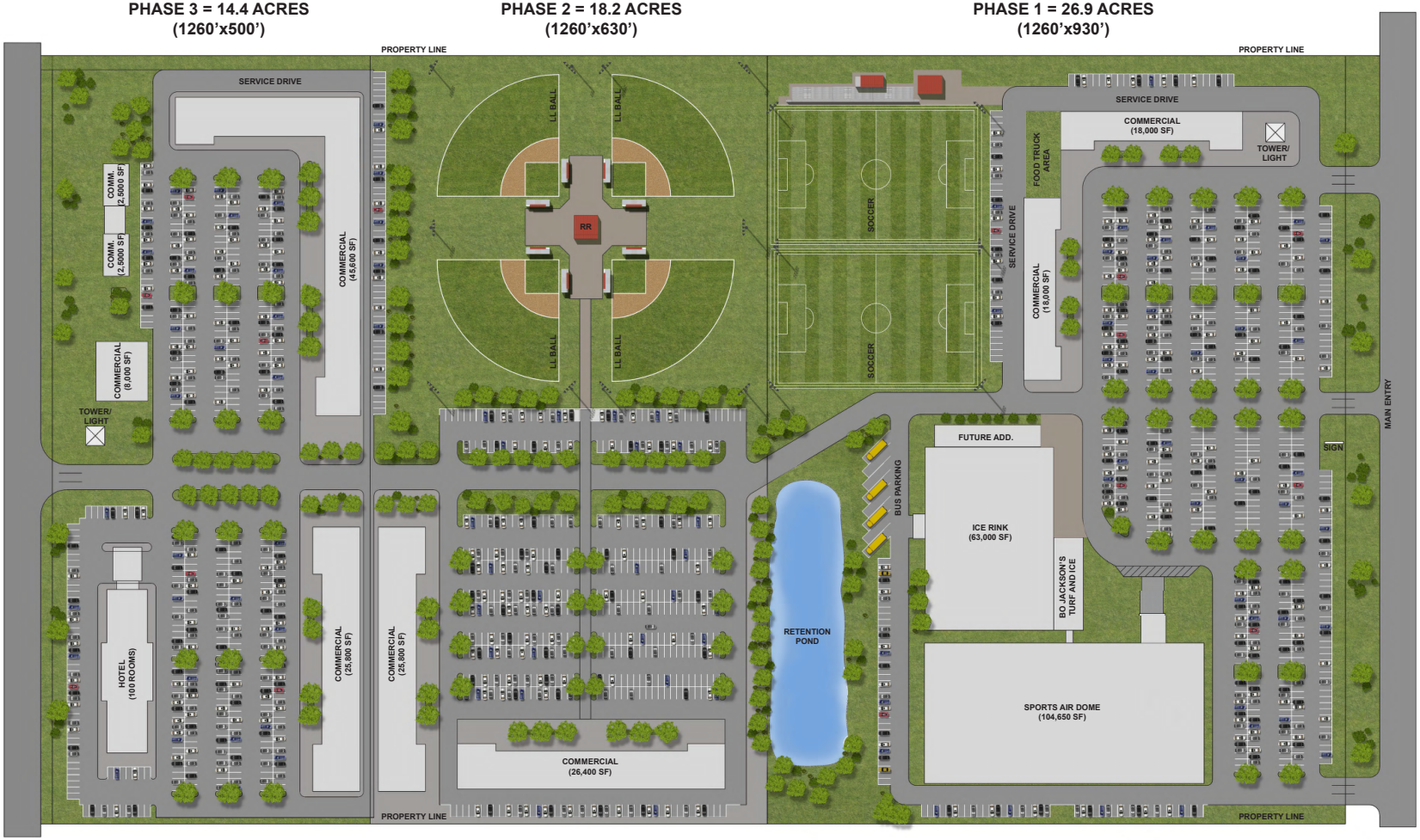
BO JACKSON'S
TURF AND ICE
HOUSTON, TEXAS
BO JACKSON'S TURF AND ICE • HOUSTON, TEXAS
PROJECT TIMELINE
PHASE 2
STRATEGIC PARTNERSHIPS
Engagement of public and private partners that can materially impact the project.
PHASE 3
FINANCING STRATEGY
General plan of finance anchored by formal partnership commitments
PHASE 4
FUNDING PRESENTATIONS
Presentations to select funding sources.
PHASE 5
FACILITY OPS PRE-OPENING
Pre-opening operations and management services.
PHASE 6
GRAND OPENING
Facility Grand Opening Celebrations
CURRENT PHASE OF THE PROJECT
THE SPORTS FACILITIES COMPANIES
SFM NETWORK

BO JACKSON TURF AND ICE

PHASE 3 = 14.4 ACRES (1260'x500')

PHASE 2 = 18.2 ACRES (1260'x630')

PHASE 1 = 26.9 ACRES (1260'x930')



SITE PLAN
Scale: 1" = 60'

PARKING REQ. PHASE 1
COMMERCIAL 4 CARS / 1,000 SF = 144 CARS
ICE RINK 15 CARS / 1,000 SF = 357 CARS
TURF FIELDS = 150 CARS
(651 TOTAL)

730 TOTAL CARS PHASE 1

BO JACKSON'S
TURF AND ICE
HOUSTON, TEXAS
THE REAL ESTATE: MASTER SITE PLAN (COMMERCIAL PHASE 1)
TENANCY/LEASE SPACE
BO JACKSON'S TURF AND ICE SPORTS COMPLEX
37,000 SF
OF LEASE SPACE AVAILABLE FOR:
• RETAIL TENANTS
• MEDICAL SECTOR TENANTS
• QSR RESTAURANT TENANTS
144 PARKING SPOTS
ADJACENT TO LEASE SPACE

CURRENT PHASE OF THE PROJECT:

1. WE ARE IN THE PROCESS OF TRANSITIONING THE PROJECT FROM FEASIBILITY TO THE FUNDING, FINANCE AND STRATEGIC PARTNERSHIP DEVELOPMENT PHASE.
2. BUILDING GENERAL SUPPORT AND AWARENESS FOR THE PROJECT.
3. COLLABORATING WITH INTERESTED PUBLIC AND PRIVATE PARTNERS ON WAYS IN WHICH THEY CAN FINANCIALLY AND/OR MATERIALLY IMPACT THE PROJECT.
4. ESTABLISHING AN OPEN LINE OF COMMUNICATION WITH INTERESTED USER GROUPS, STRATEGIC PARTNERS & OTHER POTENTIAL STAKEHOLDERS.

BO JACKSON'S
TURF AND ICE
HOUSTON, TEXAS
THE SPORTS FACILITIES COMPANIES
THE CONCEPT TO CONCRETE PROCESS
SF Companies recommends the next step in the Concept to Concrete Development Process, which includes the facilitation of collaborative conversations with other public, private and strategic development partners that have an interest in supporting the project.
Sports Facility Master Plan Process
Market Opportunity/Feasibility Analysis
Facility Program Plan and Financial Pro Forma
Strategic Partnership Development
Build Out of General Plan of Finance
Funding and Financing Presentation Support
Design Support, Procurement & Owners Rep Services
Pre-Opening Support and Management Services
COMPLETED
FUTURE PHASE

BO JACKSON'S
TURF AND ICE
HOUSTON, TEXAS
THE REAL ESTATE: MASTER SITE PLAN (COMMERCIAL PHASE 2-3)
TENANCY/LEASE SPACE
BO JACKSON'S TURF AND ICE SPORTS COMPLEX
136,600 SF
OF LEASE SPACE AVAILABLE FOR:
• HOTEL/LODGING
• MULTI-TENANT SPACE
• RESTAURANT TENANTS
144 PARKING SPOTS
ADJACENT TO LEASE SPACE