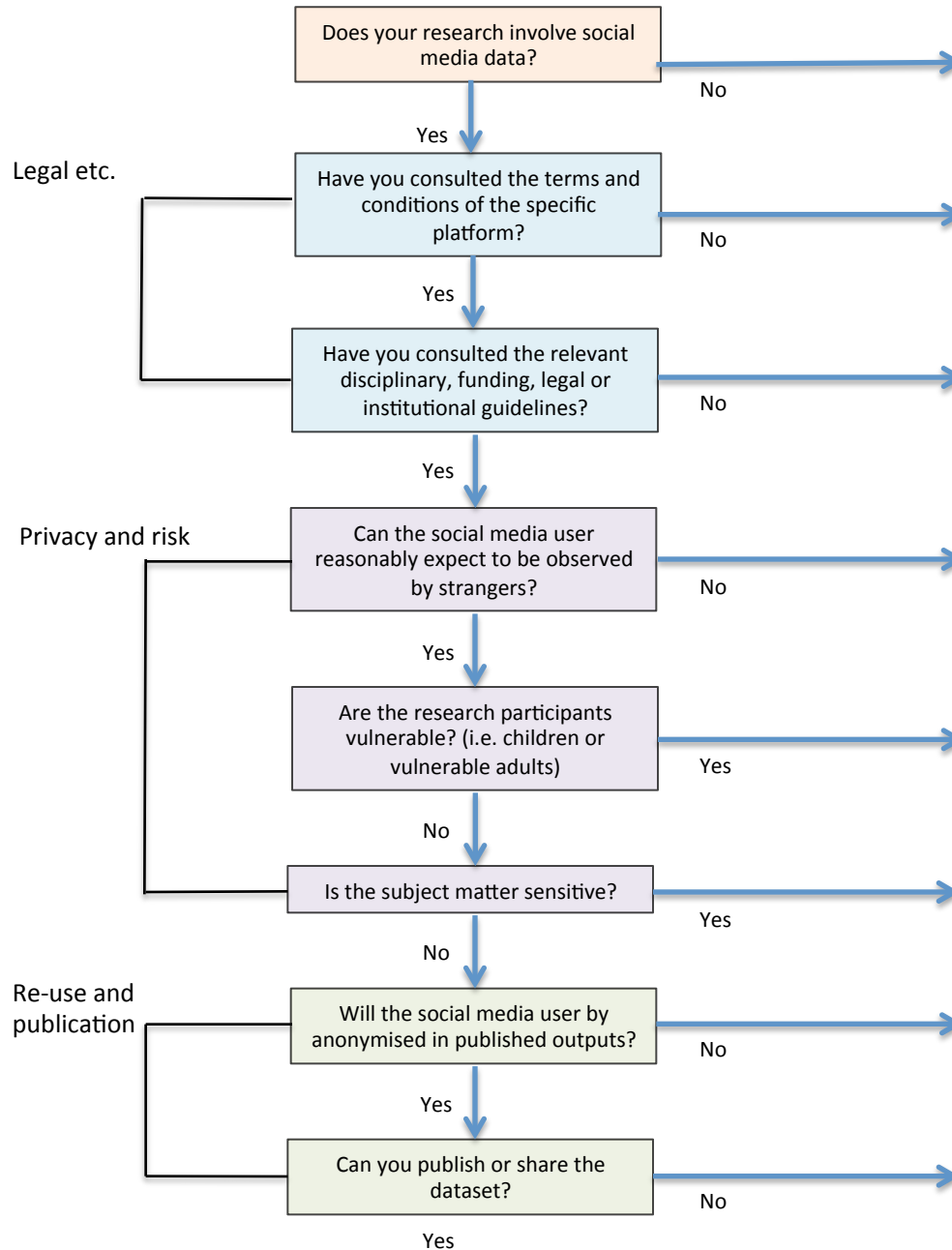


Social Media Research Ethics Workflow

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Points to sub-sections of document with advice, best practice and case studies. E.g. if there is an expectation of privacy (such as closed Facebook groups or password-protected forums) then the researcher may consider seeking consent from each social media user, or not using the data.

