



Denver Yes And Dog Training &lt;denver@yesanddogtraining.com&gt;

## IMPORTANT: Dog Training Elite in Colorado becoming Yes And Dog Training! (Denver 4)

Denver Bookkeeping Yes And Dog Training <bookkeepingdenver@yesanddogtraining.com>

Thu, Feb 27, 2025 at 10:42 AM

To: Denver Yes And Dog Training <denver@yesanddogtraining.com>, Denver Bookkeeping Yes And Dog Training <bookkeepingdenver@yesanddogtraining.com>

Dear valued clients!

(Apologies if you've received this multiple times.)

We have exciting news! The Dog Training Elite Denver, Colorado Springs, Boulder, Northern Colorado, and Spanish-speaking branches, collectively known as Dog Training Elite Colorado, are separating the Dog Training Elite franchise and striking out on our own! Recent developments in the franchise's corporate leadership have led us to believe we will be more successful without them. This transition takes effect today, Thursday, February 27, 2025.

We will now be known as "Yes And Dog Training" You can reach us at the following locations:

|  |  |                     |
|--|--|---------------------|
| Denver   | <a href="mailto:denver@yesanddogtraining.com">denver@yesanddogtraining.com</a>                   | 720-826-4364 (4DOG) |
| Colorado Springs   | <a href="mailto:coloradosprings@yesanddogtraining.com">coloradosprings@yesanddogtraining.com</a> | 719-249-4364 (4DOG) |
| Boulder & Northern Colorado<br>(Fort Collins, Loveland, Greeley) | <a href="mailto:bouldernoco@yesanddogtraining.com">bouldernoco@yesanddogtraining.com</a>         | 720-826-4364 (4DOG) |
| Spanish / Español  | <a href="mailto:espanol@yesanddogtraining.com">espanol@yesanddogtraining.com</a>                 | 720-994-4364 (4DOG) |

We now have one website for all: [yesanddogtraining.com](https://yesanddogtraining.com) In short, the emails and websites are different, but our phone numbers remain the same!

Ownership and staffing also remain the same! Bert and Sarah Ballard still own Yes And Dog Training, Denyse Devine is now named Regional Manager and Chief Financial Officer, Adria Ballard is now named the Chief Operations Manager, and the rest of the staff you've come to know recently are still here! (See below for a longer list.)

We have developed an FAQ to help you as we transition below.

**Important Note:** If you are currently on a payment plan, we will ask you to sign a new payment plan agreement with the new training company, but your terms will remain the same.

We know it's been a bit of a transition lately, but this is a large reason for the bumps in the road. We realized we were spending more time on corporate issues than with you, our valued clients and your four-legged best friends! Thank you for your patience! We want to be based fully in Colorado and able to fully support OUR community! We believe this is the best step for us and for you, and we are excited to have you join us on this journey!

Thank you for the trust you've placed in us!

[FAQ:](#)

**Why are you leaving Dog Training Elite the franchise?**

*Recent developments in the franchise's corporate leadership have led us to believe we will be more successful without them. We want to be fully Colorado-based and spend time with you, training your dog, rather than with corporate issues.*

### **What is the new name of the training company? And why did you choose that one?**

*We are now Yes And Dog Training and we are one, Colorado wide, company rather than four separate ones. "Yes And" means that, yes, we offer dog training, AND we offer more! For instance, we will be partnering with the K9 Harmony Center to offer a holistic approach to health and wellness for your dog, something we were unable to do in the same way under the franchise umbrella.*

*The motto of Yes And Dog Training is "Transformative Training, Life-Changing Bonds!" We've expanded our values from Care, Connection, and Community, to also include Trust and Innovation. We are aiming to offer a better customer experience for you, providing a concierge experience focused on the relationship between you and your dog!*

### **Is there anything I need to do?**

*If you are on a payment plan, your contract and payment obligations are with SBiBOS, Ltd. dba Dog Training Elite. Yes And Dog Training will be under a different LLC: SBiBOS Yes And, Ltd. dba Yes And Dog Training. If you want to continue to work with us under Yes And Dog Training, you will need to complete a new payment plan form. Yes And Dog Training will continue to provide support and service and honor any lifetime support agreements for clients who signed up with any Colorado Dog Training Elite location. If you would like to work with Dog Training Elite, you are welcome to do so. Please let us know and await word from the corporate offices. However at this point we do not know when or if they have a plan in place to take over training services in the Colorado area.*

### **Are there any additional costs to me to work with Yes And Dog Training now?**

*No, there is no additional cost and there are no additional obligations beyond those you've already agreed to. If you need to write a check, it should now be made out to "Yes And Dog Training".*

### **How do I contact you?**

|  |  |                     |
|--|--|---------------------|
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### **What about your social media?**

*With Yes And Dog Training, we are expanding our social media offerings:*

- Instagram - @YesAndDogTraining
- Facebook - YesAnd DogTraining
- YouTube - @YesAndDogTraining
- LinkedIn - Coming Soon!

*Follow us at all of these! We are still working on populating them!*

### **Are any services being changed?**

*No! If anything, Yes And Dog Training offers even more but is easier to understand. Check out the new training packages being offered, named after well known Colorado locations. They still include equipment and group classes,*

*but now everything has lifetime support! And we think you will find that we will be less rigid about training methods and more flexible and more responsive than we have been!*

| New Package                           | Training Type  | If you had one of these, this is your new package name.                          |
|---------------------------------------|--|--|
| Centennial Obedience Dog              | Obedience  | Puppy, Silver, Gold, Platinum, Mile High Adventure, Weddings/Special Events, ESA |
| Mt. Elbert Behavioral Modification    | Extremely anxious, aggressive, or reactive dogs  | Aggressive/Reactive, Anxiety   |
| Mile High Service Dog                 | Service dog with PTSD and select Mobility tasks  | PTSD and Mobility (without weight bearing or item retrieval)                     |
| Pikes Peak Weight Bearing             | Service dog with weight-bearing tasks (dog must be 1.5 years or older)   | Weight-bearing mobility  |
| Long's Peak Item Retrieval            | Service dog with item retrieval  | Mobility item retrieval  |
| Maroon Bells Impairment               | Service dog with visual and hearing Impairment tasks   | Specialized Mobility   |
| Collegiate Peaks Differential Bonding | Service dog tasks for autism, dementia, schizophrenia, and DID (Differential Identity Disorder)  |  |
| Mt. Sneffels Scent                    | Service Dog with Scent   | Scent (diabetes, seizures, allergies, blood sugar)                               |
| Red Rocks Therapy Dog                 | Therapy  | Community Therapy  |
| Rocky Mountain Sport Protection       | Personal and Sport Protection now includes 3 levels  | Personal Protection  |
| Garden of the Gods House Search       | House search skill   | Personal Protection Level IV House Search  |
| Gray's & Torrey's Group Classes       | All have obedience. Special group classes for service, therapy, aggressive/reactive, and protection. All group classes have lifetime access. | No more 6 or 12 month limits.  |

### Is the group class schedule changing?

*We are moving City Park class to Utah Park (1800 S. Peoria St, Aurora, CO,80012). Here is the current schedule. You may attend any class as long as there is availability. Reach out to your local number with any group related questions:*

Denver:

- Obedience, Tuesday, 6 pm, Cabela's in Thornton
- Obedience, Wednesday, 6 pm - Facility in Littleton
- Obedience, Thursday, 6 pm - Facility in Littleton UNTIL April 2nd, and then it moves to Wash Park

- Obedience, Saturday, 9 am - Utah Park (1800 S. Peoria St., Aurora, CO, 80012. Meet near SE intersection of Peoria and Mexico) UNTIL April 2nd, and then it moves to Wash Park
- Protection Dogs, Sunday, 4 pm, Facility in Littleton
- We are still setting up times for Service Dog and Therapy Dog group classes.
- Airport Practice for Service Dogs only, Last Wednesday of every month, 10 am, DIA

#### Colorado Springs:

- Obedience, Wednesday, 6 pm, Bass Pro Shop
- Obedience, Saturday, 10 am, Eastridge Dog Park
- Service dogs, Thursday, 6 pm at Scheels and/or Chapel Hills Mall (alternate)
- Aggressive/Reactive Dogs, Saturday, 11 am, Eastridge Dog Park
- Protection Dogs, Saturday, 12pm, Eastridge Dog

#### Boulder

- Obedience, Tuesday, 6 pm, Cabela's in Thornton
- Obedience, Friday, 6 pm, Howard Hueston Park (will start back in the Spring)

#### Fort Collins:

- Obedience, Sundays, 10 am, Rolland Moore Park

#### Are there any new staff?

*The ownership and staffing remain the same! But many have new titles! Here is a list of managers:*

- Bert and Sarah Ballard, Owners
- Denyse Devine, Regional Manager and Chief Financial Officer, Boulder Branch Manager
- Adria Ballard, Operations Manager
- Chaise Mitchell, Colorado Springs Manager
- Megan Mckenzie, Colorado Springs Office Manager
- Darlene Larrson, Marketing and Communications Manager
- Sidney Lyytikainen, Training Director
- David Settle, IT Manager and Operations Support
- Trainers Josh, Zoe, and Brandy

#### Will corporate be reaching out to me?

*We do not know if Dog Training Elite Franchising Corporate offices will be contacting you, but it is always possible. Since we are leaving earlier than anticipated, it is possible legal proceedings may occur. If they contact you, it may be for a variety of reasons - to see if you want to work with them, to make spurious claims about us, to let you know about their new owners or any shifts, or any other reasons. If they do contact you, we would appreciate you letting us know so we can help you navigate any questions they may have.*

#### Are there other changes I should be aware of? (Logo, colors, etc.)

*Our new logo is below, and our staff will now have name tags and shirts that are black. We are in the process of removing Dog Training Elite logos and promotion on vehicles and other materials, but this will take some time. We will be changing everything to new Yes And Dog Training branding, including vehicles, training equipment, marketing, flyers, and other written materials.*

#### I'm a community partner. How will this change affect us?

*If you were a community or marketing partner and had a signed contract with us, it is still with the owners, Bert and Sarah Ballard. We may ask you to change our legal name and modify branding, but we will work through that on a case-by-case basis. All revenues and debts remain with the owners, Bert and Sarah Ballard, and not with Dog Training Elite.*

Again, thank you for joining us on this exciting new journey. We look forward to working with you to train your dogs AND to support a wide range of your dog related needs!

If you haven't been to class in a while, come out and see us soon!

The Team at Yes And Dog Training!

P.S. - Apologies if you have previously unsubscribed. We sent this to everyone in our database.

yes and Full Logo.png