BALLPOINT
BUSINESS SOLUTIONS



About

Ballpoint Business Solutions is a unique consulting firm that provides interim executive leadership support and results-driven project management. Through building brands, executing strategies, and driving results, we help organizations advance strategic plans, expand leadership capacity, and increase efficiency. To produce measurable ROI, we leverage a trusted network of experienced professionals and niche consultants to assemble the right team for each project.

As a licensed and insured consultancy, integrity and excellence are at the core of everything we do. Choosing Ballpoint means partnering with a team committed to your lasting success.

Scan to Learn More

SYDNEY BALL

FOUNDER & MEMBER MANAGER

Signature services

INTERIM EXECUTIVE LEADERSHIP

EXECUTIVE TALENT BUT WITHOUT PAYROLL & BENEFITS

Ballpoint delivers experienced leadership during transition periods to guide change, strengthen accountability, and maintain stability while supporting strategic decision-making.

STRATEGIC PLANNING

1 YEAR ACTION PLAN, 3 YEAR STRATEGY, 5 YEAR VISION

We clarify mission, vision, and long-term objectives, align leadership around shared priorities, identify growth opportunities, and build a clear, executable roadmap with measurable goals and accountability.

ORGANIZATIONAL DEVELOPMENT

PROJECT MANAGEMENT | PROCESS IMPROVEMENT

Through workflow optimization and disciplined project management, we remove inefficiencies, improve communication, and implement scalable systems that drive sustainable growth. From concept to completion, we lead with precision—ensuring every project delivers on time, in budget, and with measurable impact.

LEADERSHIP COACHING

DEVELOP LEADERS WHO DRIVE ORGANIZATIONAL SUCCESS

Ballpoint Business Solutions helps leaders strengthen their impact through personalized coaching focused on clarity, confidence, communication, and accountability. We equip leaders with the tools and perspective they need to navigate challenges, develop their teams, and lead with greater intention and effectiveness.

MARKETING

BUILD A BRAND THAT SUPPORTS GROWTH

Marketing & branding not only tell a story, but they strengthen an organization's messaging, digital presence, and overall market visibility. Ballpoint Business Solutions supports organizations through every stage of growth with a suite of services that centers on a focused brand strategy and aligned creative implementation.

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Our approach

**BUILDING BRANDS.
EXECUTING STRATEGIES.
DRIVING RESULTS.**

We align brand, strategy, and operations to help organizations move from vision to execution with clarity and purpose. Our approach begins with understanding your organization—its structure, goals, and challenges—so we can identify key priorities and areas for impact.

Is your organization facing any of these challenges?

1. Missing annual goals because your **executive team** is stretched too thin?
2. Watching your **strategic plan** collect dust instead of driving results?
3. Are you looking to create efficiencies across departments to **streamline processes** and amply growth leading to enhanced ROI?

By building the systems, processes, and accountability structures needed for success, we ensure progress is measurable and sustainable—creating a foundation that supports long-term growth and performance. Send us a project and we will deliver it executed back to you!

FAQ
frequently asked questions

WHAT'S YOUR TYPICAL PROJECT TIMELINE?

Every project is different — but whether it's 3 days, 3 weeks, 3 months, or 3 years, we're here.

WHERE ARE YOU LOCATED?

We're based in Tennessee, but our work travels. Plane, train, or automobile — if you need us, we'll get there.

WHO WILL I WORK WITH ON A PROJECT?

You'll work with one dedicated Project Manager who stays with you from start to finish + a custom support team tailored to your project's goals, size, and scope. We are industry agnostic as an organization and we build our consulting teams based on project niche and industry backgrounds.

WHAT SIZE ORGANIZATIONS DO YOU WORK WITH?

We work with mid-sized organizations and corporate enterprises across a range of industries, supporting leadership teams that are focused on growth, restructuring, and strengthening organizational alignment and performance.







www.ballpointbusiness.com

CONTACT:

SYDNEY.BALL@BALLPOINTBUSINESS.COM
731-234-2583
BALLPOINTBUSINESS