## Keep Going Further Than Feels Comfortable

Life is a challenging thing.

It's a challenge to get up when your alarm goes off...it's a challenge to go out to work everyday not really knowing what to expect. But...it's what's called a 'zero sum' game. You get back what you put in. Sometimes you have to give that little bit more... Push yourself that little bit harder...in order to set yourself up for the breakthroughs that will come your way. Life isn't easy. Sure it can be made easier...but usually at the expense of what you really want to achieve.

## **Action Point:**

Are you taking out more than you put in? Try pushing your comfort boundaries and you will be surprised at how easy it is to 'raise the bar' and keep pushing even further. This doesn't necessarily mean that you have to work harder...just smarter. Work on yourself. Use technology to automate routine tasks...and focus on quality instead of quantity.