

Hello Future Brides of Des Moines

I struggled with making a flier of how to advertise what we offer, so, I decided to put some words to the page and shoot from the hip. My name is *Julz Espinoza*, and I own *Do It Again Events LLC*, based in Boone. I have been in Iowa for 3 years, and in 2025 I launched a tour business. I was inspired by all the highlights and attractions in Boone County and let alone in the entire state of Iowa. From there, I realized I could use my 20 years of experience in the industry and degree in Hospitality Management and offer more. As an experienced floor manager, sales and marketing consultant, entertainer, hostess, and more.

I started offering more services. I have been working with *Brides* as a **Day of Event Coordinator**. Every wedding is different, every timeline is different, and what I like most is double checking your work. These days- *Brides* are planning their own weddings, and then I help by adding suggestions, recommendations, and things not thought of along the way. When it comes to executing a wedding, whether the ceremony and reception is in the same space or not, those timely transitions and changes *do* count down the clock and every second that takes place. Sometimes, it's kind of funny, and I do not even meet the *Brides*, until after the wedding. But we did all of our planning on the phone. That's because as soon as I arrive, we get into formation, and cruise on through the night.

I offer day of **event coordinating**, along with **staffing**, full **photobooth** set up, **content creation**, and **private chauffeur**. On top of that, we can do a **dress shopping tour**, **bachelorette/bachelor party tour** for 7 riders or less. That's a *B.Y.O.B.* situation and enjoy your own adult beverages on the adventure. I have done **private rides** for weddings. This is great for rural venues, and no Uber/Lyft in the area. So, allot, to keep in mind and that is why I wanted to write this all out. I identify as a *Unicorn!* A mythical creature that appeared out of no-where here in Iowa. I hope this finds *you* well, and that we could put together your perfect day before it happens. *Call me* and let's savor the memories of all the happiness your day will bring when you choose to work with me! See the current (10/4/25) transparent pricing below.

Day of Event Coordinator - \$30hr

Photo Booth (Backdrop, Digital Frame, Sent Instant, Props, Hosted/Non-Hosted) \$50hr

Content Creator - \$30hr

Bachelor Party Adventure Tour - \$50hr plus booking fee \$50-\$150

Private Chauffeur - \$50hr+

Travel Fees - Local up to 2hr away \$50-\$150-\$250+

