

A Q U E N T

We did so well building in-house teams, Apple gave us an office too.

Apple's Beats by Dre invited us onsite to provide highly skilled talent and we delivered savings of over \$15M per year. We now provide in-house talent to four Apple departments, increasing their on-demand talent pool by 300% with significant cost savings.

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When AARP decided to take on the human brain, they counted on ours.

"Staying Sharp" is a cognitive assessment and brain training program, one of AARP's largest initiatives. We provide award-winning UX design, interactive media, project management, and social response talent. Aquent works across AARP digital strategy, but Staying Sharp will blow your mind.

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Faster than you can binge watch, we cut 1,000+ Netflix trailers in just 60 days.

Netflix has changed how people access movies and entertainment, and we changed how it produced trailers. The best ones are short works of editing genius. Aquent put adept video editors to work, creating 1000+ teasers for fresh, binge-worthy content.

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3,689 miles from Paris, L'Oréal had to find big talent in small town America.

L'Oreal's organic, vegan, sustainable brand Seed Phytonutrients gave us a formidable challenge: find local social media community managers who could attract influencers and build tribes. The results? Magnifique!

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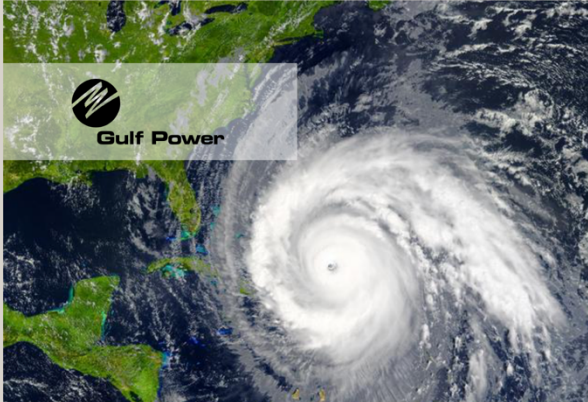


A hurricane blew out 200 miles of utility lines. Gulf Power customers were 95% happy.

Gulf Power asked Aquent for a crisis team of social media specialists to communicate during the storm, and while power was slowly restored. Millions of impressions later, the utility scored record high customer satisfaction ratings.

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When Disney launched its streaming service, we helped make the magic happen.

The Disney+ streaming service had great entertainment content to be successful, but they looked to our talent (designers, video editors etc.) to create marketing that attracted 30 million happy subscribers in just three months.

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A Q U E N T

Shutterfly has a 100% happiness guarantee. We dared not promise less.

Aquent Studios transformed this digital photo powerhouse's creative services model to adapt to growing pains and seasonal rapid-fire volume. We took on art direction through media delivery.

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Where the art, craft, and theater of Starbucks coffee meet, so do we.

Aquent Studios works with the coffee giant's marketing team and handles in-store creative, merchandising, local ads, event design apps, and even out-of-home. We are also the Starbucks Reserve brand's go-to for creative execution.

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Southern Company may be 75 years old, but it's just as Millennial as Millennials.

Aquent has digitally transformed this energy company, its 10 subsidiaries, and its relationship with 9 million customers. Talent with fresh skill sets created a bill pay portal, mobile apps, and new revenue streams with an online marketplace of energy saving appliances and accessories.

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