



# **VENDOR APPLICATION**

## **Middle Ground Café LLC, DBA Sippie Hippie “SLINGER FARMERS MARKET”**

**Equal Opportunity:** Middle Ground Café LLC, DBA Sippie Hippie – “Slinger Farmers Market” (“SFM”) is committed to equal opportunity in employment and vendor selection practices. Employees and vendors will not be discriminated against on the basis of race, sex, age, religious, political beliefs, national origin, sexual orientation, marital and parental status, or disability.

Although not necessarily limited, “SFM” goal is to be a producer’s market based on artisanal foods, flowers, and handcrafted goods. “SFM” desires to offer a variety of products and vendors to the Slinger community and beyond. We welcome Cottage Bakers and Home Canners.

**As the host of the “SFM,” applicants understand and agree that Sippie Hippie will be the only Vendor offering beverages (Including, but not limited to Coffee’s, Latte’s, Cappuccino’s, Espresso’s, Tea’s, Lemonade’s, Blended & Frozen Drinks, Juice’s, Soda’s, Water, Milk’s, Alcoholic Beverages, etc.)**

\_\_\_\_\_ Applicants Initials Required

**Print out this application, along with the separate “Rules & Regulations” document, complete and sign both. Submit both the FULL 6-page Application and 7-page Rules and Regulation document via one of the following methods:**

- 1) Email to: [info@slingerfarmersmarket.com](mailto:info@slingerfarmersmarket.com)
- 2) Drop off or Mail to:  
Sippie Hippie – Attn: Slinger Farmers Market  
319 E. Washington St.  
Slinger, WI 53086

All interested Vendors must have an application turned in by March 15<sup>th</sup> which will then be reviewed by March 31<sup>st</sup>. Vendors will be notified by April 1<sup>st</sup>. If accepted, **Full Payment (Checks payable to “Sippie Hippie”)** for space, **Insurance Declaration pages and/or Certificate of Insurance**, any **Applicable Licenses and Permits**, and a completed **WI Form S240** are due within 15 days. If those items are not received within 15 days, application will be considered withdrawn, spot is forfeited and will be offered to another Vendor.

\_\_\_\_\_ Applicants Initials Required

# VENDOR INFORMATION

Vendor Name: \_\_\_\_\_

Business Name: \_\_\_\_\_  
(if different than Vendor name)

Business Address: \_\_\_\_\_

Business Phone: \_\_\_\_\_

Website Address: \_\_\_\_\_

Social Media Sites: \_\_\_\_\_ Facebook \_\_\_\_\_ Instagram \_\_\_\_\_ X (Twitter) \_\_\_\_\_ Tik Tok

Contact Person: \_\_\_\_\_

Cell Phone: \_\_\_\_\_

Email Address: \_\_\_\_\_

# MARKET SPACE SELECTION, DATES & PRICING

2026 Market dates/times: **SUNDAY'S** June 7<sup>th</sup> through October 25<sup>th</sup> (8am – 12noon)

*\*Slinger Farmers Market will NOT be held on Sunday, September 20, 2026.*

Please check one option below:

## Type

- ☐ Full season Non-Electric \$ 275 (9' x 18')
- ☐ Full season w/120 Volt Electric \$ 375 (limited spots available)

**\*Checks made payable to “Sippie Hippie” and sent to 319 E. Washington St., Slinger WI 53086**

**\*Please include a note specifying check is for the “Slingers Farmers Market.”**

Spaces will be assigned by Management of “SFM.”

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Vendors are responsible for their own tents, weights, tables, chairs, power cords, etc.

Vendors acknowledge that consistent attendance is expected in order to make the Farmers Market successful for all. If Vendor misses (4) Four or more dates, they will not be invited back the following year.

We will operate rain or shine, and no refunds will be given. It is the Vendors responsibility to follow our Facebook page “Slinger Farmers Market” regarding general announcements along with event cancellations due to extreme weather or some other uncontrollable situation.

\_\_\_\_\_ Applicants Initials Required

\_\_\_\_\_  
Print Vendor Name

# PRODUCT SELECTION

**Product Description:** Please select the category of goods you will be selling. You may choose more than one. Only products listed and approved will be permitted to be sold by the applicant.

<input type="checkbox"/> <b>Produce</b> (Fruits/Herbs/Vegetables)	<input type="checkbox"/> <b>Children's Items</b>	<input type="checkbox"/> <b>Handcrafted Goods/Crafts</b>
<input type="checkbox"/> <b>Meats</b> (Beef/Pork/Poultry/Jerky/etc.)	<input type="checkbox"/> <b>Cottage Goods</b> (Breads/Cookies/Bagels/etc.)	<input type="checkbox"/> <b>Personal Care Products</b> (Soaps/Lotions/etc.)
<input type="checkbox"/> <b>Cheese</b>	<input type="checkbox"/> <b>Canned Items</b> (Vegetables/Fruits)	<input type="checkbox"/> <b>Other</b> (Detail Below)
<input type="checkbox"/> <b>Cut Flowers</b>	<input type="checkbox"/> <b>Jams/Jellies</b>	
<input type="checkbox"/> <b>Perennials</b>	<input type="checkbox"/> <b>Honey</b>	

Please provide some details of the product(s) you plan on selling:

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NO Political signs/items, Divisive or Vulgar language/items to be displayed or sold. Vendor acknowledges that "SFM" has the final say on what is or is not appropriate.

\_\_\_\_\_ Applicants Initials Required

A qualified member of the Vendor must be present at each market to exercise permit rights. NO "un-manned" Vendor spaces allowed.

\_\_\_\_\_ Applicants Initials Required

# INSURANCE, LICENSES, PERMITS

## Liability Insurance

Your general liability must list both **“Middle Ground Café, LLC DBA Sippie Hippie – Slinger Farmers Market”** and **“Joyce Weyer Family Ltd Partnership”** as additional insurers.

Submission of your insurance declarations page and/or Certificate of Insurance will be required after acceptance of your application.

## Licenses and Permits issued by regulatory agencies, as required.

- Processing: Required to process food in an inspected facility.
- Nursery: Required if you sell perennials
- Mobile Retail License: Required if you sell potentially hazardous food.
- If Certified Organic, list certifying agency and number
- For wild gathered items, identify locations where it was gathered and attach permission of the property owner.
- Home Baked Goods must be non-hazardous and shelf stable, requiring no refrigeration.
- The “Pickle Bill” defines Home Canned sales as less than \$5000/annual sales.

**Village of Slinger permits will NOT be necessary as the Farmers Market is part of Sippie Hippies’ Conditional Use Permit.**

It is the vendor’s responsibility to keep up with laws and regulations regarding what they are selling.

\_\_\_\_\_ Applicants Initials Required

# SIGNATURE PAGE

The renter of the market space(s) holds harmless “Middle Ground Café, LLC DBA Sippie Hippie and Slinger Farmers Market (“SFM”)” along with the “Joyce Weyer Family Ltd Partnership (“JWFLP”)”. “SFM” and “JWFLP” along with their agents, officers, directors, and employees from and against all causes of action, claims, demands, suits, liability, or expense by reason of loss or damage to any property or bodily injury to any person, including death, as direct or indirect result of use of any rented or occupied market space or in connection with any action or omission of the renter who shall defend the above, “SFM” or “JWFLP” in any such cause of action or claim.

By signing this form, I agree to an inspection of my growing/producing area and confirm that I have read, understand, and will follow the Rules and Regulations of the Slinger Farmers Market. I also hereby grant “SFM” and “JWFLP” the irrevocable right to use my image & voice in any recordings on their social media platforms. I waive the right to approve the final product. I hereby release the “SFM” and “JWFLP” from any and all claims for invasion of privacy, appropriation of likeness or defamation. I understand that any video or image will have a wide range distribution not limited to the “SFM” or “JWFLP” immediate electronic and printed media.

We encourage all Vendors to share posts regarding our Market. Social media can encourage people to shop locally and sustainably. It allows “SFM” to provide updates on the Market, special events, and it helps support the growth of the Market. Research has shown that most customers want to get their Farmers Market updates from social media. By spreading the word and sharing posts about the Market on social media it's an effective way to promote all the vendors, their products, boost sales and strengthen the image of our Market.

## **Affidavit:**

I have also read the “Rules and Regulations” for Slinger Farmers Market and hereby agree to abide by them. This document also needs to be signed and returned to “SFM.”

Unless otherwise permitted and agreed to by “SFM” Management, I acknowledge the products I will sell are of my own production and produced at the location described on my application.

I acknowledge full responsibility for all my activities in the market (and for those assisting me) throughout the season's permit.

I acknowledge the authority of “Middle Ground Café, LLC DBA Sippie Hippie – Slinger Farmers Market (“SFM”)” and “Joyce Weyer Family Ltd Partnership (“JWFLP”)” to immediately settle any disputes regarding product legitimacy, procedural, and vendor conduct violations. I agree to allow for inspection of my records or of the premises where the products offered for sale are produced.

**Within 15 days after notification that my application has been approved, I will submit full payment for space, Insurance declaration pages and/or Certificate of Insurance, any applicable licenses and permits, and a completed WI Form S240. If these items are not received within 15 days, my application will be considered withdrawn.**

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Vendor Signature

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Date