HOMES+ STYLE

Investment worthy HOLIDAY DÉCOR

Lets face it, the holidays can be expensive! Many of us relate the expenses surrounding the season to gifts and the cost of hosting, but it is easy to forget how expensive all the decorations can be. Over time, the collection of decor grows, picking up small things as we shop or received as a gift.



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naturally coordinate. Each holiday season, I try to invest in one new staple item. Depending on the item, I will do this either early in the holiday season or wait for Boxing Day sales.

Have you thought of

making planned, intentional

décor investments? Being

intentional with investing in

key holiday décor items can

not only save you money long

term, but it can help them

Here are a few staple holiday décor pieces worth investing in...

A CHRISTMAS TREE

If you decide to invest in a tree, it will very much depend on if you are on team Real or Artificial tree! The smell and traditions a real tree offers are irreplaceable but if you are considering an artificial tree, investing in a good quality product is definitely worth it. A higher quality tree will appear fuller, softer natural needles and a more realistic, slightly imperfect shape.

STOCKINGS

Often appearing on a fireplace mantel in a traditional holiday scene, it is not uncommon to have the same stockings for many years. I recommend investing in good quality stockings from the start! Whether you are welcoming a new member to the family or starting fresh for the whole family, it is a great opportunity to add a festive item that is sure to hold long standing memories.

FRONT EXTERIOR

XPLOR

From wreaths to urns to lights, it can be hard to know what to focus on for the exterior of your home. Since exterior décor needs to withstand the natural elements, they often come with a higher price tag. My personal approach and what I recommend to clients is start with the foundational items, urn bases/pots and lights, as those will be the most expensive items. Urn fillers, wreaths and additional decorative pieces are less costly and can be easily changed as trends change or evolve.

TABLE

Hosting for the holiday season can be both rewarding and equally, exhausting! Having a beautifully curated table setting and décor can be a source of pride for a host, and one of the reasons I recommend investing in this area. The dining table is another area of the holidays that will typically have a longer lifespan than other decorations and, outside of a pandemic, is exposed to higher use than other items. Quality table settings, stemware and centerpieces are worth investing in!

STAIRCASE

If your home has a staircase with a bannister, decorating with seasonal garland can look incredible! A good quality garland that is full with volume can make or break your efforts in this area, as less expensive garland can be thin, with spars sections. An investment in a quality garland can have a big impact in the space with little effort in the future, as you can simply attach and let the décor speak for itself!