Welcome!

Connor Megan

Yamaha Motor Corporation U.S.A. Marine Marketing







As Official Sponsors of the B.A.S.S. NATION Championship and Division Championships, Skeeter Boats and Yamaha Motor Group are pleased to present the...

Skeeter/Yamaha B.A.S.S. NATION Program

Program Dates:

January 1, 2026 – December 31, 2026







Program Highlights

NO

Exclusivity required to receive benefits from Skeeter/Yamaha

NO

Contract or sponsorship agreement to vote on or sign

NO

Special Jersey requirements







President Benefits

Promotional Package

- State B.A.S.S. NATION Chapter Presidents may purchase one Skeeter/Yamaha package at our highest promotional discount per calendar year.
 - All boat packages must be ordered through the regional Skeeter Sales Representative and invoiced/shipped through a dealer
 - Boat Package includes boat, motor, and trailer
 (FXR PRO, SX241, SX2550, or a WXR2260 Pro Model)
 - Price does not include shipping, rigging, or Yamaha Y.E.S. contract
 - Options available at Dealer Pricing







Real Money Program

Member Benefits

- Skeeter's Real Money tournament incentive program pays sanctioned event wins depending on the age of the boat package
- Payouts are according to the 2026 Skeeter Real Money program and are subject to change (skeeterboats.com/real-money.com)
- Skeeter will sanction B.A.S.S. NATION Regional and State Divisional qualifier tournament Championships under the Skeeter Real Money program
- In order to qualify for the Skeeter Real Money program, NATION members must have registered and paid the membership fee prior to tournaments and meet program rules and guidelines







Championship & Classic

Member Benefits

- The winner of the B.A.S.S. NATION Championship will be eligible to earn \$10,000 from Skeeter
- The winner of the Bassmaster Classic will be eligible to earn \$15,000 from Skeeter
- For full program details, visit: Skeeterboats.com/real-money.com







Skeeter/Yamaha and the State

- Skeeter and Yamaha are committed to working with individual States on the growth of the B.A.S.S. NATION Program
- Any State that would like to consider an alliance with Skeeter and Yamaha can contact us regarding our programs.

Christopher Brown: (901) 493-0437

Christopher Brown@yamaha-motor.com







Yamaha - B.A.S.S. NATION

Benefits

- *Order anytime after Jan 1, 2026 and before Dec 31, 2026*
- Up to 15 cases of 2-Stroke oil at \$60/Case (4-Gallons per case)
- Up to 15 cases of Full-Synthetic 4-Stroke oil or any combination at \$80/Case
 (4-Gallons per case)
- Unlimited 12oz bottles of Yamaha Stabilizer at \$40/case (12 bottles per case)
- Unlimited 12 oz bottles of Yamaha Ring Free at \$150/case (12 bottles per case each bottle treats 120 gallons)
- Up to two VMAX SHO Propellers at \$750 per prop
- Email direct: Cortney_perry@yamaha-motor.com







NFT - National Fishing Team





National Fishing Team (NFT) Program

Purpose:

- This program is designed to bring local/regional tournament anglers, fishing guides, etc. under the Yamaha Marine Dealer's umbrella.
- Your purpose is to assist the full-line dealer in marketing and promoting Yamaha Outboards in their particular region.

Qualifications:

- Candidates are considered based upon their ability to promote Yamaha Outboards through promotional skills, years of experience and media exposure.
- A sponsoring full-line dealer must recommend an angler candidate to Yamaha Marine. Recommendations are based upon the dealer's opinion that the angler is fully qualified to assist the dealer in the promotion and marketing of Yamaha Outboards.







Team Member Compensation

Based upon the Yamaha Marine Dealer's recommendation and Yamaha Marine's approval, the National Fishing Team Member will be eligible to purchase an outboard(s) from an authorized Yamaha Marine Dealer at a discount.

The outboard(s) will carry the standard Yamaha limited Warranty for pleasure use. The warranty will begin when the dealer registers the outboard to the NFT member.

*Outboard is not eligible for any promotional warranty or paid Y.E.S coverage





What is expected of Angler:

- ☐ First and foremost National Fishing Team Member agrees to accept and abide by the <u>Yamaha Code of Ethics</u>.
- ☐ National Fishing Team member must wear a Yamaha hat and/or Jersey/shirt at all tournaments, boat shows, dealer promotions, seminars, etc.
- National Fishing Team Member agrees to provide the sponsoring dealer or Yamaha Marine with a minimum of four (4) days per year of promotional activity or guiding at no charge.





Yamahamarinenft.com







POWERPAY

YAMAHAOUTBOARDS.COM

Yamaha Power Pay Program B.A.S.S. Nations





ABOUT POWER PAY

- Launched October 2019
- First-of-its-kind, substantial outboard motor contingency program
- Payouts for hundreds of tournament trails
- High School, College, Amateur to Pro Level Payouts
- Payouts range from \$250 \$20,000!
- Highest placing Yamaha Power Pay participant wins the contingency cash
- Some tournaments pay out two placeshighest / second highest Power Pay participants
- Free to register
- Participants get a free goodie package





FREE GOODIE PACKAGE







HOW IT WORKS

PURCHASE - PARTICIPATE - PROFIT

- Own a Yamaha Outboard motor
 - 115-450 HP
 - Purchased from a Yamaha dealer in the past 60 months
 - Motor must be warranty registered
- Get Registered
 - Register online at yamahapowerpay.com or send in one page registration form via email, fax, or U.S. mail
 - Registered within 72 hours prior to fishing supported Power Pay tournament
 - Receive official notification from Power Pay Program Office that your registration is complete





HOW IT WORKS

PURCHASE – PARTICIPATE – PROFIT

Fish

- Fish a supported Power Pay tournament (List of 2025 Events / Payouts available at yamahapowerpay.com)
- Post the highest placing finish of those who are registered for the Program (Select tournament trails pay the top two highest finishes)
- Must finish in top 33% of final field
- Minimum field size of 40 boats

Redeem

- Submit the official Yamaha Power Pay Award Form within 30-days of finish
- Upon verification / approval, contingency payment will be sent via U.S. mail
- Minimum of 8-10 weeks for review, processing, and distribution



B.A.S.S. NATION

2024 Event / Payouts for B.A.S.S. Nation

Regional Divisional Events

(Southeast, Western, Central, Northeast and North)

- Highest placing Power Pay participant:
 \$1,000 (Boater)
- Second highest placing Power Pay participant:
 \$500 (Boater)

National Championship

- Highest placing Power Pay participant:
 \$5,000 (Boater)
- Second highest placing Power Pay participant:
 \$2,500 (Boater)





2025 Event / Payouts for B.A.S.S. Nation

B.A.S.S.

NATION

Bassmaster Classic

Highest placing Power Pay participant:

\$20,000





EASY TO SIGN UP

- Sign up online at yamahapowerpay.com
- Submit a copy of your Yamaha Motor warranty registration to Power Pay Program Office

https://yamahapowerpay.com/





Have questions about Yamaha Power Pay, or need help getting B.A.S.S. Nation Anglers signed up?

NEED HELP?

HAVE QUESTIONS?

Yamaha Power Pay Program Office

Chip Porche 918.742.6424 chip@dynamicsponsorships.com







POWER PAY YAMAHAOUTBOARDS.COM



Questions?

Connor Megan

Connor_megan@yamaha-motor.com







Thank You!





