



2026 B.A.S.S. Nation Discount Program

For the 2026 season, Minn Kota and Humminbird would like to make the following offer to B.A.S.S Nation Tier 1 Anglers, who are **U.S. residents**. Eligible anglers who are provided a promo code from their state president have the opportunity to place a discount order for Minn Kota and/or Humminbird product via the Minn Kota website and Humminbird website stores. Anglers interested in taking advantage of this opportunity may place up to one (1) order for each brand during the current season. Please continue reading for the program details below.

DETAILS

Humminbird and Minn Kota are providing a discount order opportunity to eligible BASS Nation Tier 1 anglers: State Nation Qualifiers, State Early Entry Anglers, High School State team members, President and Youth Director, who are U.S. residents. The following requirements apply:

- A maximum of one (1) promo code, per brand, will be given to each eligible and participating angler.
- Purchases for friends or family are not allowed. Product must be for angler's personal use only.
- All Minn Kota and Humminbird products purchased must be installed on angler's boat and be used during the entire 2026 BASS Nation tournament season.
- Anglers are allowed (1) order per brand, with a maximum of (4) Humminbird units, (2) Talon's w/ brackets, (2) Raptors w/ brackets (1) Minn Kota trolling motor, (1) Minn Kota charger. Only products available on the Minn Kota and Humminbird website are available for purchase through the program.
- Anglers must not share pricing or any other information/benefits from this program with anyone.
- Anglers are responsible for all costs associated with their order (shipping and applicable tax).
- **Returns or exchanges are not offered, anglers should make selections carefully.**
- Orders are not eligible for any additional discounts or rebates.
- **The Minn Kota Quest is available for VIP discount.**
- **All-New: Humminbird Xplore Fish Finders and MEGA Live 2 Forward-Facing Sonar will be available for purchase through the 2026 BASS Nation discount program.**

Instructions to Participate

State Presidents will be in charge of delegating the promo codes to anglers. They have been provided program information from BASS Nation and Johnson Outdoors. Please contact your state president for program details, if unclear.

1) State presidents will distribute promo codes to eligible anglers who are interested in purchasing products through the program. These codes will allow the angler access to order Minn Kota and/or Humminbird product at discount. The discounts will be limited to State Team Members, Alternates, High School State Team members, Team President and Team Youth Director, who are U.S. residents.

2) Prior to ordering, anglers should read "**VIP Ordering Instructions**," which can be found on the following page. Anglers will need a Minn Kota promo code for any Minn Kota product order and a Humminbird promo code for a Humminbird order. Anglers should make their selections carefully, as additional codes will not be provided for order mistakes.

All orders must be submitted by November 1st 2026.

All promo codes will expire after this date.



Johnson Outdoors WebsiteStore Instructions

MINN KOTA CODE:

HUMMINBIRD CODE:

For Minn Kota orders, visit: <https://minnkota.johnsonoutdoors.com/us>

For Humminbird orders, visit: <https://humminbird.johnsonoutdoors.com/us>

Step 1) Decide on the products you would like to order, using [Minnkotamotors.com](https://minnkotamotors.com) or [Humminbird.com](https://humminbird.com). When you find the product, we recommend you copy the item # and search for the respective item # in the website. If you have questions on what product you need, please contact Minn Kota or Humminbird Technical Service by phone at:

Minn Kota Service: (800) 227-6433

Humminbird Service: (800) 633-1468

Step 2) Enter your brand-specific promo code in your cart of the respective brand's online, <https://minnkota.johnsonoutdoors.com/us> or <https://humminbird.johnsonoutdoors.com/us>. Once you place the order and view your cart there will be a place to insert your promo code to redeem your discount. Once an order is placed, your promo code will expire. Note that separate orders will need to be placed for Minn Kota and Humminbird product and codes are specific to each store website.

Minn Kota codes start with "MK" and can only be used at <https://minnkota.johnsonoutdoors.com/us>.

Humminbird codes begin with "HB" and can only be used at: <https://humminbird.johnsonoutdoors.com/us>

Step 3) All currently available Minn Kota or Humminbird products for discounted sale through the program will be on the website. The site will show List price for all items then add your promo code.

Step 4) Once you have made your final selections, proceed to the checkout and follow the prompts for billing, shipping and credit card information to complete your order. If shipping to a boat manufacturer for the production of a new boat, a boat name ("Bob Fisherman's boat) or a boat build # is suggested on the address line (Attn:), to help ensure the product is matched with your boat at the factory.

Step 5) After ordering, you will receive a confirmation email from our customer service department that outlines the details of your order, including product pricing, shipping, applicable tax and your order number. Once the order ships, you will receive another email with the tracking number(s) for your order. If you have any questions regarding your order, please contact customer service at **(800) 493-6686** or **Fishingonlineorders@johnsonoutdoors.zendesk.com**. This contact information can also be found in the confirmation email for your order.

The following rules apply to both the Minn Kota and Humminbird VIP Store:

- Shipping and applicable sales tax will be applied to your product total.
- Orders from the website are not eligible for any additional promotional discounts or rebates.
- You may only purchase products for you and your personal use; items cannot be purchased for other individuals or for resale. This will result in revocation of your privileges.
- The fulfillment process for orders of in-stock items begins within 48 hours of you completing your purchase.
- Orders through the website will be allocated product once all other priority orders have been filled.
- Tax exempt orders cannot be processed via the online stores.
- **NO RETURNS – ALL SALES FINAL.** Please make certain you are ordering the correct item(s). If you have questions, please contact customer service.